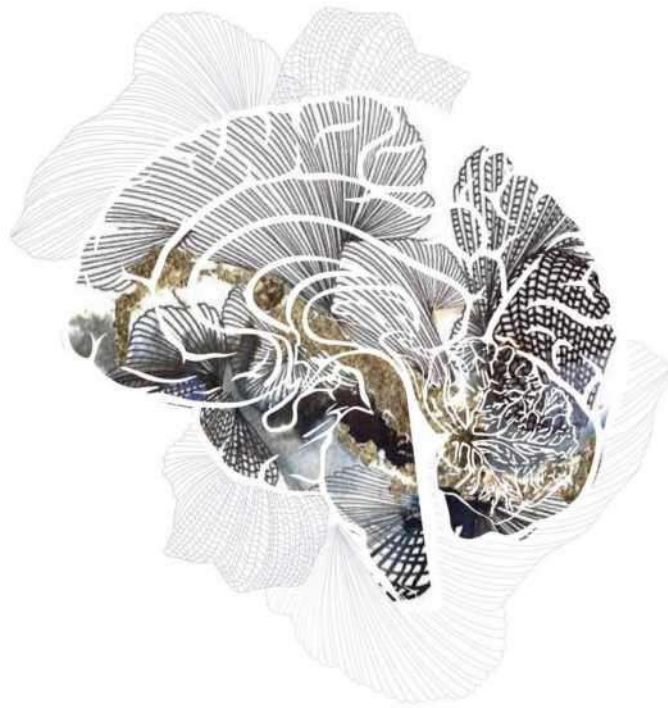
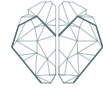


PROAL

solutions from the future





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PAGE 14	OUR PROJECTS



WHO WE ARE

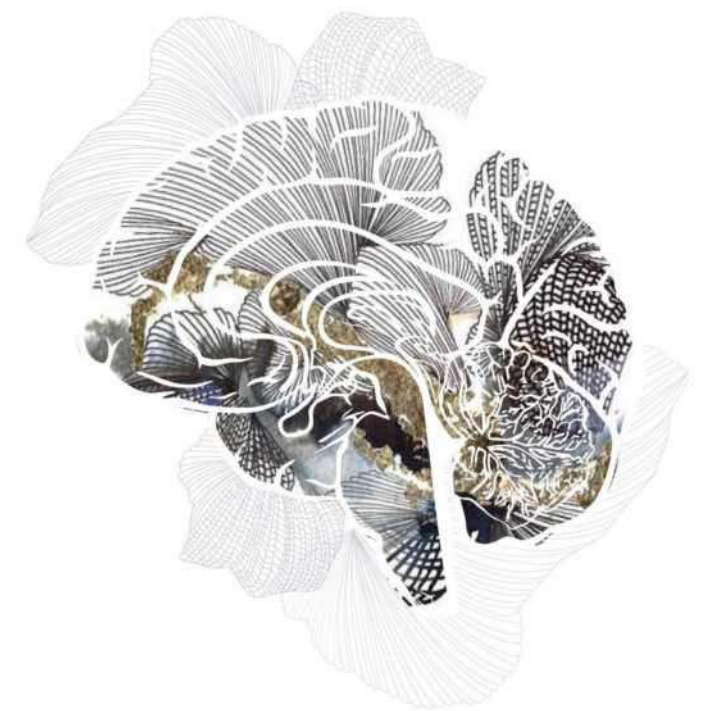
Since its founding in Beirut in 2011 as the region's exclusive distributor of Abet Laminati, Abet being one of the world's leading manufacturers of decorative laminate. The varied universe of Abet Laminati is formed by an endless number of products with different characteristics, aesthetic peculiarities and functions.

Proal has continued its journey with designers and architects across the Middle East to stake new ground in exploring the infinite potential of this material. And being the only to work with High-Pressure Laminates (HPL) in the middle east.

The Italian-made compact laminate allows for the creation of an endless range of unique, innovative items, from bespoke furniture to robust exterior cladding and large-scale commercial creations. From its many warehouses in the Middle East, Proal's engineers are on hand to support local contractors and consultants using Abet Laminati. We also have our own team of experts available to manage new projects, from conception to design, execution, and installation, while also offering custom products designed in-house at our Beirut workshop.

WHO WE ARE

PROAL
solutions from the future



HISTORY

2011 FOUNDING

From the creation of our first warehouse and factory in 2014 to many warehouses in the Middle East, Proal's engineers are on hand to support local contractors and consultants using Abet Laminati.

We also have our own team of experts available to manage new projects, from conception to design, execution, and installation, while also offering custom products designed in-house at our Beirut workshop Drawing from this industry expertise.

Since its founding in Beirut in 2011 as the region's exclusive distributor of Abet Laminati, Proal has continued its Journey with designers and architects across the Middle East to stake new ground in exploring the infinite potential of this material. The Italian-made compact laminate allows for the creation of an endless range of unique, innovative items, from bespoke furniture to robust exterior cladding and large-scale commercial creations.

2014 THE FACTORY

Proal extended its market to the GCC countries, and Proal Lebanon became Proal Saudia in 2014 and as a development business strategy we are extending our business to establish sister's Companies Proal as a concept in other different countries in the Middle East.

2014 PROAL KSA

HART is a future story we write with you. We have quality embedded into our DNA. We know that the intelligence of the brain is nothing without the robustness of a heart.

We are inspired by the intricacies and perfection of the human body. We know that when the heart meets the body, things become personal. We offer you matter that stands the test of time—proof that things can be destruction-proof, scratch-proof, time-proof and life-proof. HART is an experimental laboratory, a set of tools for your potential, and the inner workings of a design evolution. HART Solutions from the future.

2017 HART

2021 PROAL UAE

On a continuous mission of growth, PROAL expanded its manufacturing operation by opening our very first factory in the UAE, taking our operation to the next level and broadening our product reach in the region.

HISTORY

OUR MISSION

With innovation as a top priority, our aim is to pursue business development through strategic opportunities, services, and solutions.

Taking our clients' products to the next level, we manage every project from ideation to execution, warranting value, and quality maximization as well as client trust and ultimate satisfaction.

OUR VISION

We aim to reach a pinnacle of structure through ongoing development while keeping an eye on the ever-changing market and its growth opportunities. Our innovation strategy based on collaborations and group approach is what makes us stand out as we expand our reach through smart product and service visibility within the GCC countries and Europe. Always looking to widen our scope we're also creating leading solutions like digital printing, CNC, and solid surface works.

THE MATERIAL



37 Collections



More than
650 Decors



Digital Print



Silk Screen
Print



24 Finishes



12 Sizes



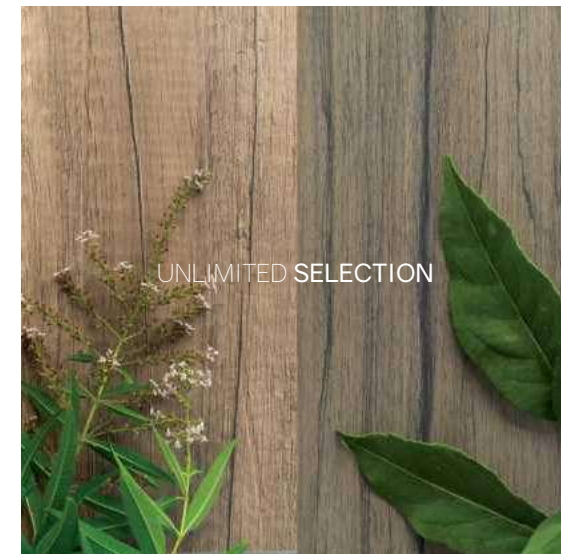
Thickness from
0,7 to 30 mm



15,000,000
COMBINATIONS



Collaborations with
top designers



STRATIFICATO
HPL
SOLID IDENTITY

MEG
MATERIAL EXTERIOR GRADE

Diafos

POLARIS



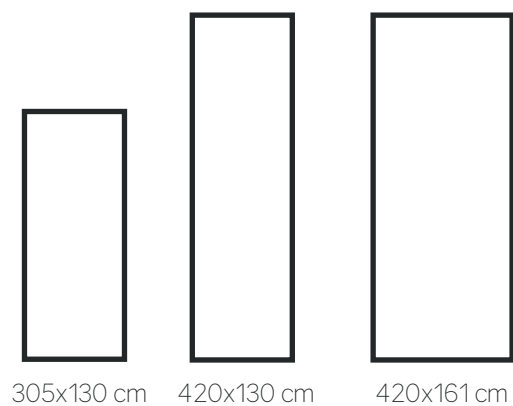
THE MATERIAL

MEG is a construction product that is ideal for architecture and comprises a **rigid core combined with a decorative surface consisting of weather-resistant thermosetting resins.**

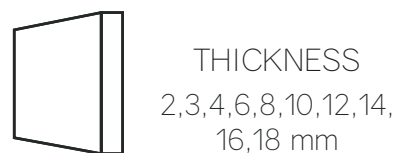
Solid, compact and long-lasting, MEG is specifically designed for **outdoor application**; it is **resistant to natural weathering** (sunlight and atmospheric agents) providing technical performances that make it suitable to the building sector, where it **represents an excellent alternative to traditional materials.**

MEG is available in a **wide range of decors** and can be customised thanks to **digital printing technique** that allows you to **create a resistant wall cladding with a “customised skin”**, which can also be implemented based on your drawing (graphic perspective) or photograph

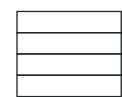
SIZES



THICKNESS



MAIN APPLICATIONS



FAÇADES



SUNSCREENS



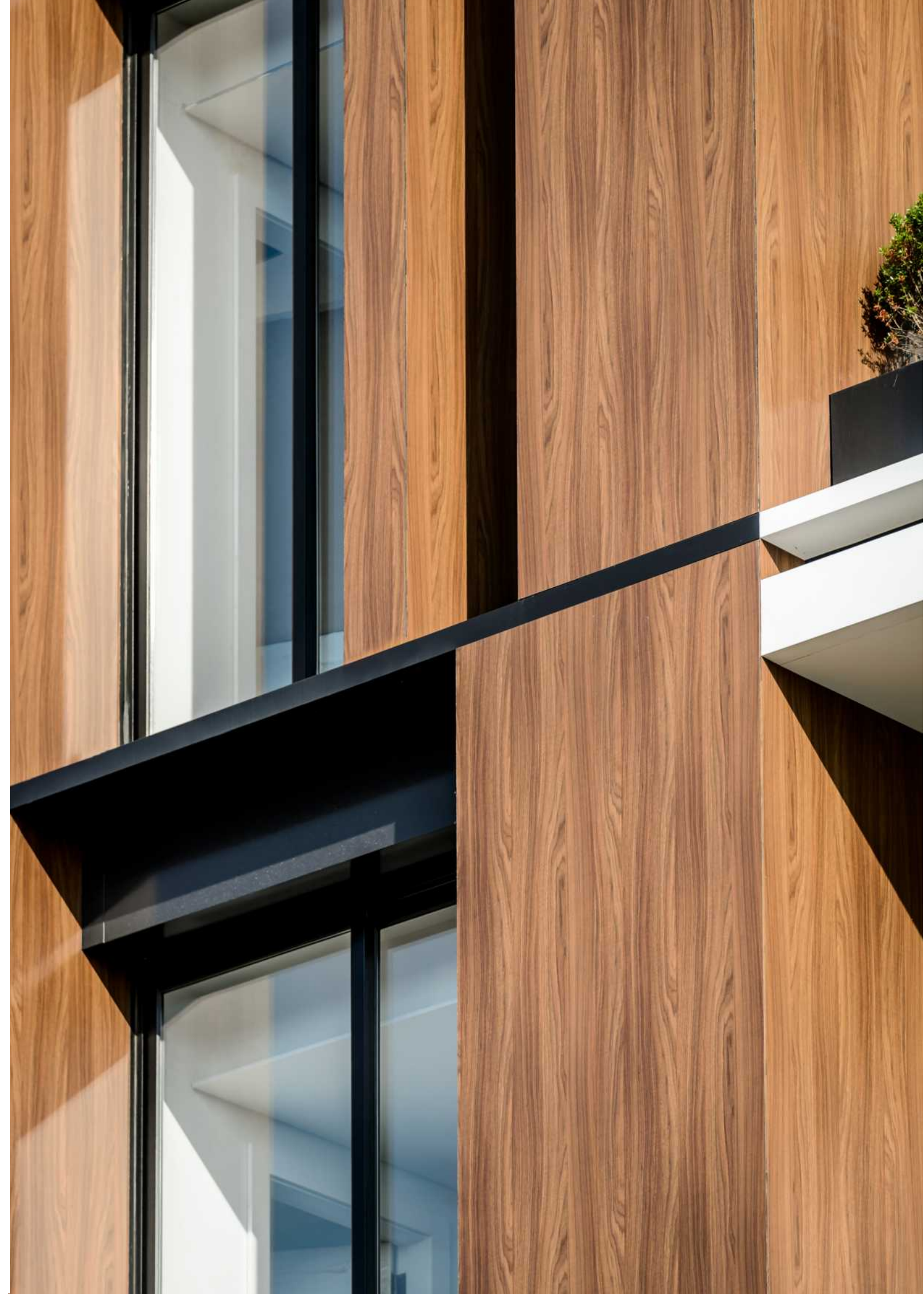
OUTDOOR SIGNAGE



BALCONIES



STREET
FURNITURE





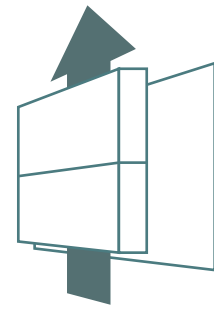
RAINSCREENS

A rainscreen is a building system that consist in **the creation of a cavity with natural ventilation between the load-bearing structure with external insulation and the cladding.**

MEG panels provide resistance to atmospheric agents (sun, rain, snow, heat, frost, etc.).

MEG panels serve as a rainscreen preventing most rain from reaching the exterior face of the building.

Convective currents between MEG panels and the bulding's exterior help to evaporate what little moisture may accumulate on the back-side of the panels.



PROPERTIES



RESISTANT TO
NATURAL WEATHERING



ANTISTATIC,
OPTIMUM FIRE BEHAVIOUR



EASY TO WORK AND CLEAN,
ECO - SUSTAINABLE

Fluctuations in temperature and relative humidity **do not affect the physical and mechanical properties of MEG.**

The particular compactness of MEG ensures an optimal combination of mechanical characteristics such as **flexural and tensile strength, compression and impact resistance.**

The homogeneity and high density of the panels provides high resistance to extraction of the fastening elements.

A high percentage of the raw materials used for the production of MEG **comes from renewable sources.**



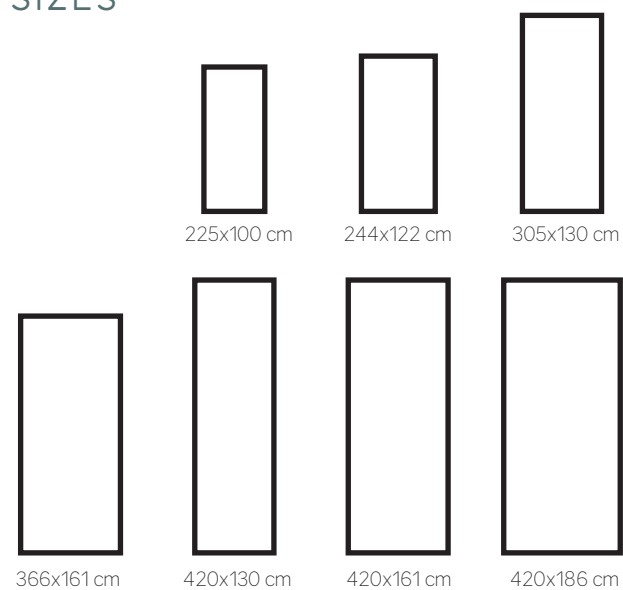
THE MATERIAL

Stratificato HPL is a material that offers **excellent qualities, both functional and aesthetic**. Its **resistance to wear and vapour, its hygienic properties** as well as **its versatility in machining and assembly** make it the ideal material for self-supporting furniture systems.

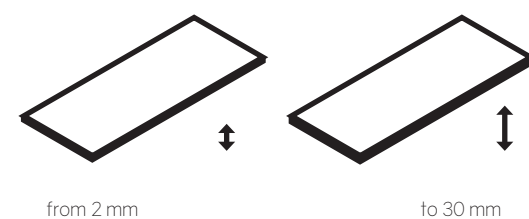
Traditional walls can easily be completely replaced with partitions in Stratificato HPL, which **optimise space while minimising maintenance**. Stratificato HPL maintains its aesthetic and performance characteristics for the entirety of its life cycle.

Natural variations in **temperature and humidity have no adverse effect on the properties** of Stratificato HPL, and **do not affect the appearance or the properties** of the panel that shrinks at low humidity and expands at high humidity. Stratificato HPL is **homogeneous and of high density**; this favours the retention of fasteners, such as screws and inserts.

SIZES

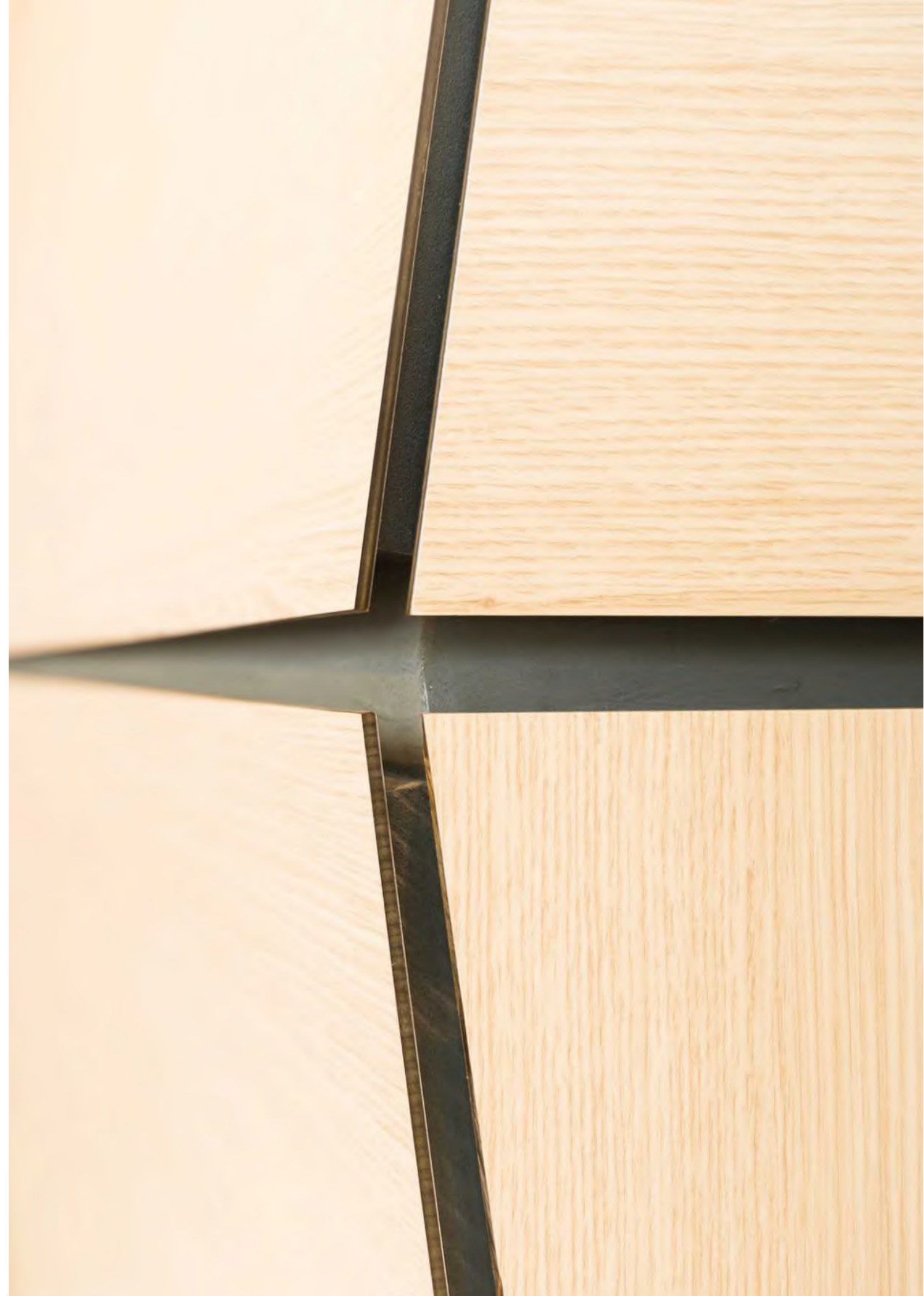
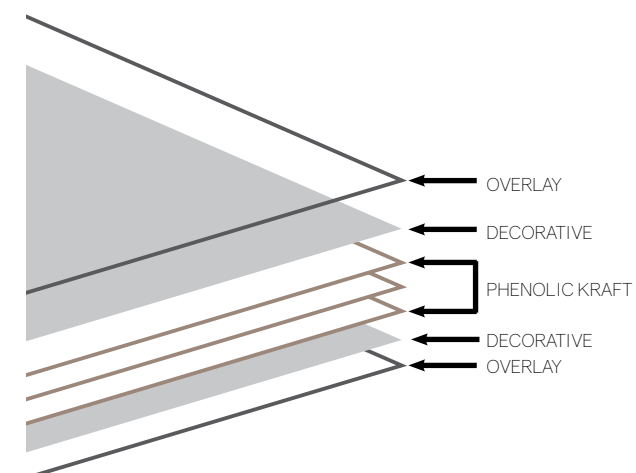


THICKNESS



COMPOSITION

Stratificato HPL maintains its aesthetic and performance characteristics for the entirety of its life cycle. The core is made up of layers of cellulose fibres impregnated with phenolic resins; the surface by one or more layers of cellulose fibres impregnated with thermosetting resins, providing the decorative function bonded together by high pressure process.



THE BENEFITS



SELF-SUPPORTING
PROPERTIES



EXCELLENT PERFORMANCE TO
FIRE, SMOKE AND TOXIC GASES



ENVIRONMENTALLY
FRIENDLY



MECHANICALLY STURDY



EXCELLENT HYGIENIC
PROPERTIES



WIDE RANGE OF COLOURS
AND DESIGNS



DIMENSIONAL STABILITY AND
FLATNESS



ANTI-STATIC



HIGH RESISTANCE TO CHEMICALS
AND ORGANIC SOLVENTS



SUITABLE FOR CONTACT
WITH FOOD STUFF



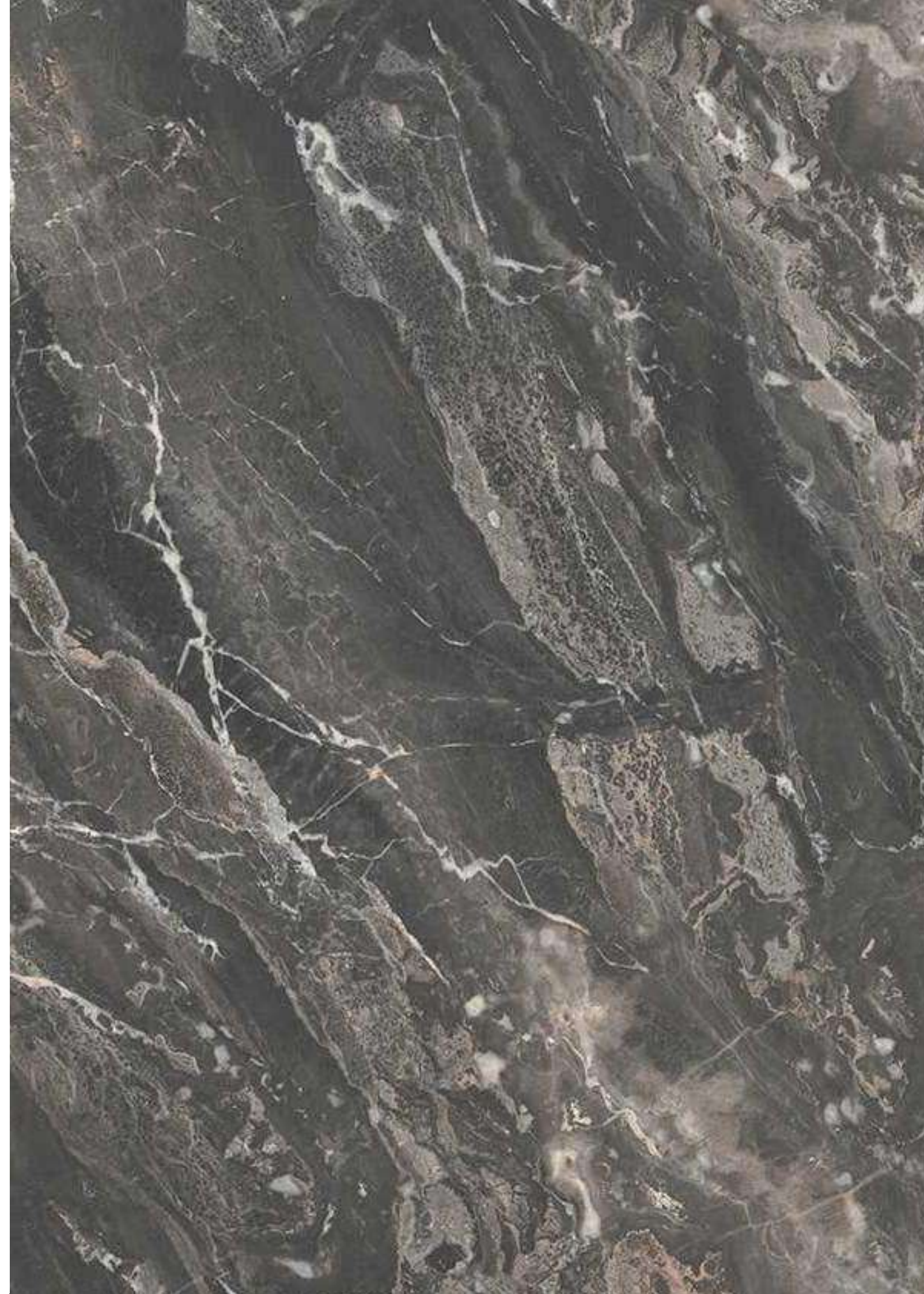
EASY TO CLEAN



HIGH RESISTANCE TO WATER
AND STEAM



EASILY MACHINED



POLARIS

THE MATERIAL

Polaris leads the category of latest generation products by Abet Laminati, **serving as a sophisticated and durable reference** point for inquisitive designers who seek **unusual results**.

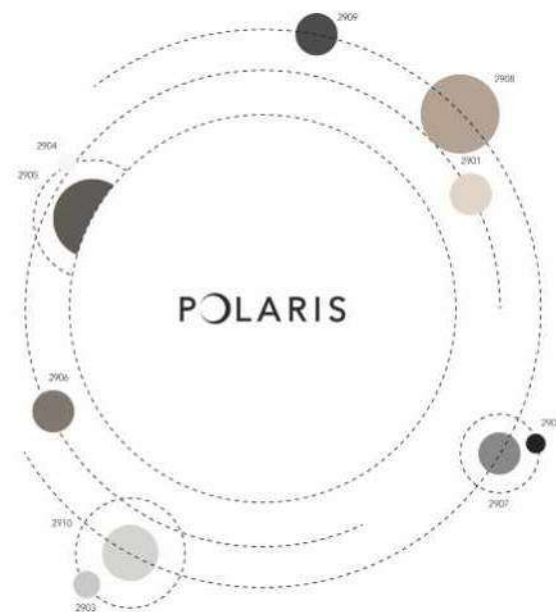
Stemming from Abet Laminati's stylistic and technical research, the revolutionary Polaris is **smooth and velvety to the touch**, and its surface features are truly extraordinary: **it is highly resistant to scratches and heat**, as well as being **anti-fingerprint**.

The curious combination of durability and velvet smoothness gives Polaris a futuristic appeal, **making it the ideal choice for ultra contemporary projects**, delighting the senses with a pleasant and unique effect.

EXTRA MATT DECORS

The rich Polaris range is made of ten colours. From the deepness of black to the brightness of white, through the lightness of sand, and soft, pearly or dark grey.

A journey in the different aspects of opacity and resistance, to discover the next project trends and the elegance for interiors.



POLARIS

THE ADVANTAGES



Ultra warm and soft touch



Anti-fingerprint



Scratch resitant
micro scratches easy to remove



Heat resistant



Shock resistant



Antibacterial



Suitable for application
in areas in contact
with foodstuffs.



Diafos

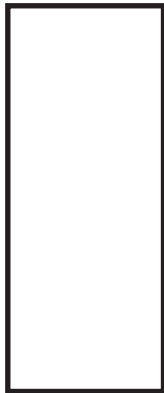
THE MATERIAL

Innovation, research, heritage: these are the ingredients behind the new Abet Laminati design and architecture material. Diafos starts from afar and arrives on the market with a new and contemporary face. Diafos is the laminate produced for the first time in 1987 by the Bra-based company and now re-proposed in a new guise, sizes and colours. The collection bears the signature of design curators Giulio Iacchetti and Matteo Ragni.

Awarded the Compasso d'Oro in 1987, Diafos was the first translucent laminate with three-dimensional decoration. The result of long and complex research that has brought together technology, design and aesthetic intuitions: Diafos is the ideal solution for those who want to experiment with matter and light, allowing light to pass through without getting a transparent effect, implementing on the contrary use of colour.

Like its predecessor, Diafos is the result of a journey through the culture of design where objects no longer have to adapt to matter, but it is matter itself, designed to create the most diverse furnishings and accessories.

SIZES



305x130 cm

THICKNESS



0.6 mm



1.6 mm

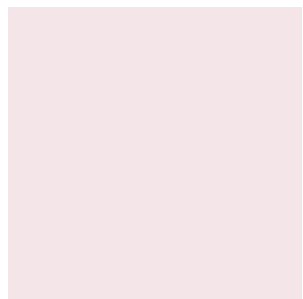


5 mm

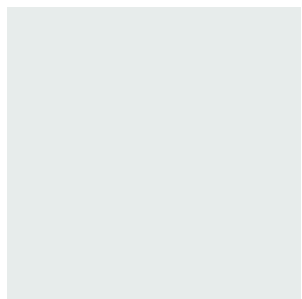


Diafos

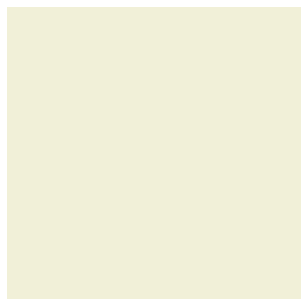
THE COLORS



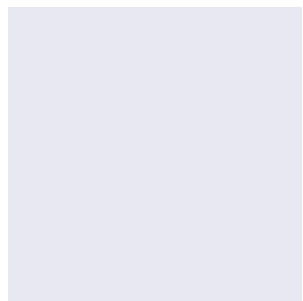
PINK 6197



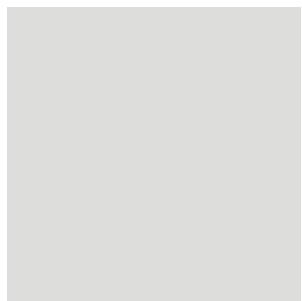
GREEN 6198



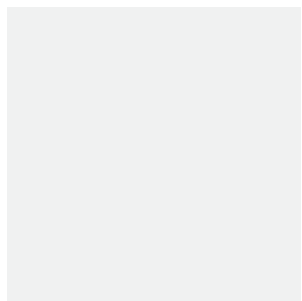
YELLOW 6199



BLUE 6200



GREY 6201



WHITE 6202



OUR PROJECTS



EXTERIOR CLADDING

MAREA BATROUN



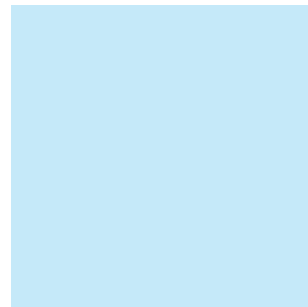
PROAL



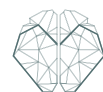
COLOR CODE:
MEG 1801

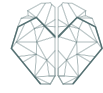


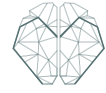
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MEG 842

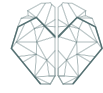


COLOR CODE:
MEG 487



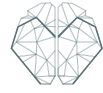






PROAL





EXTERIOR CLADDING

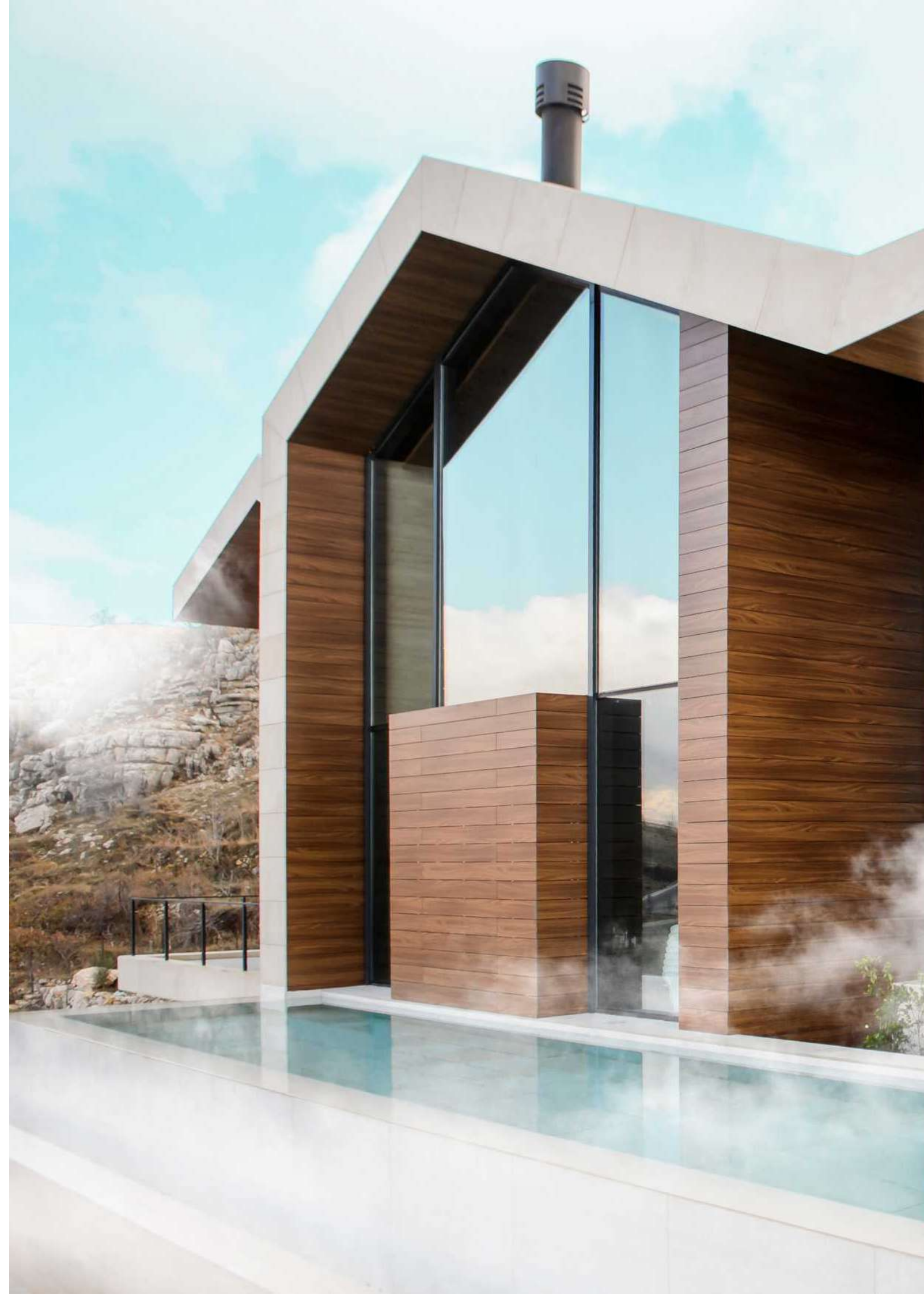
VILLA BAROUD

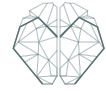


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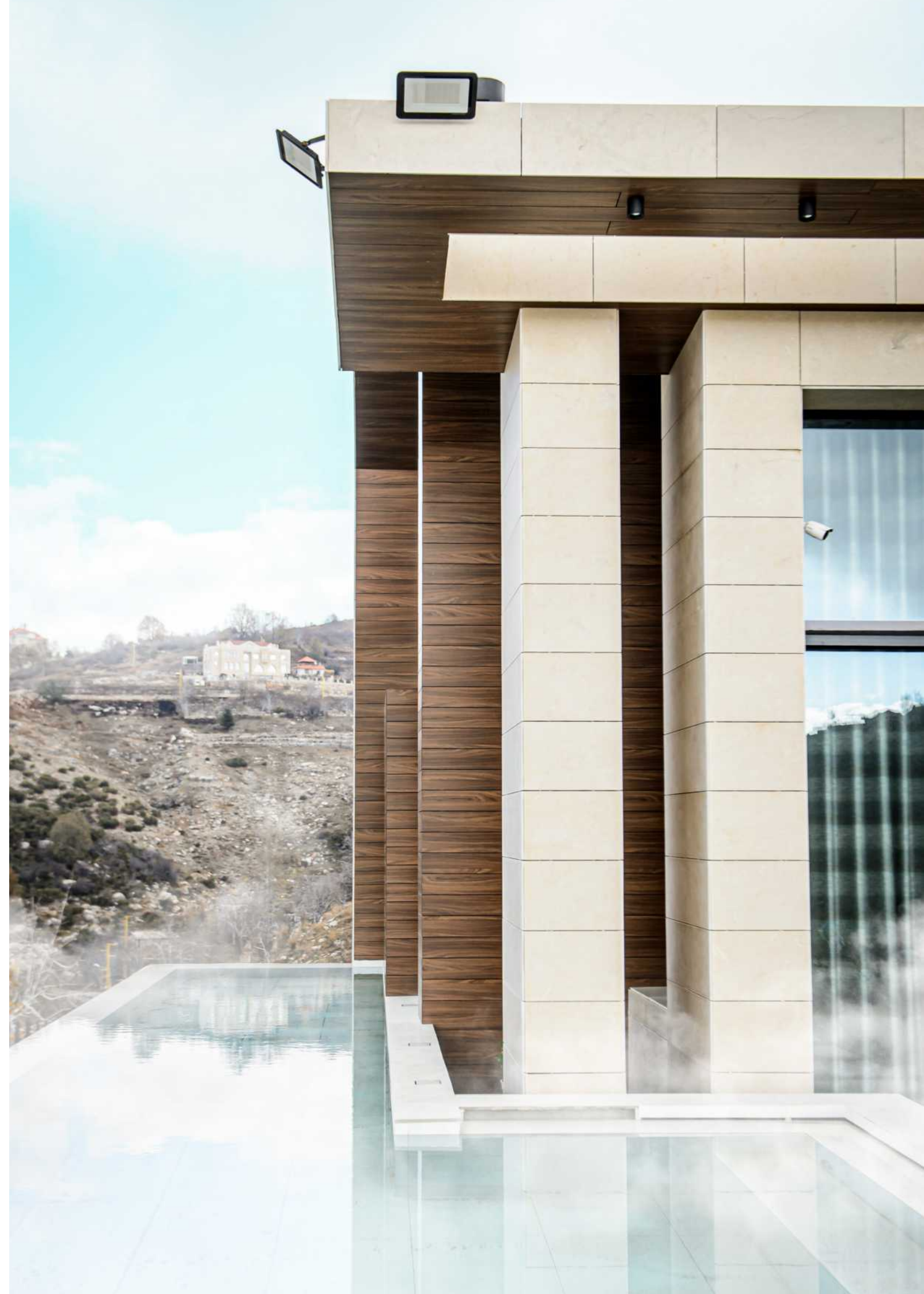


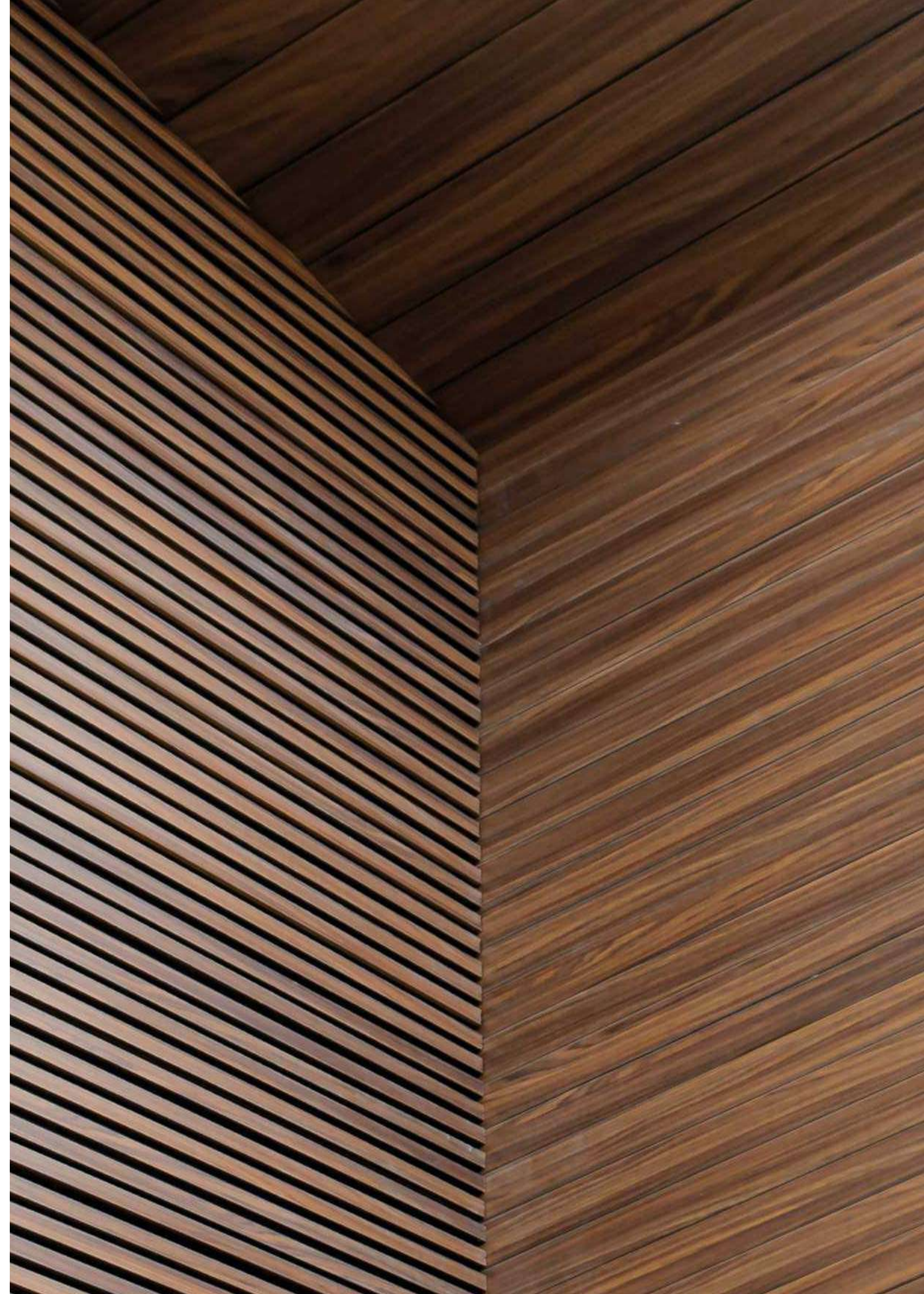
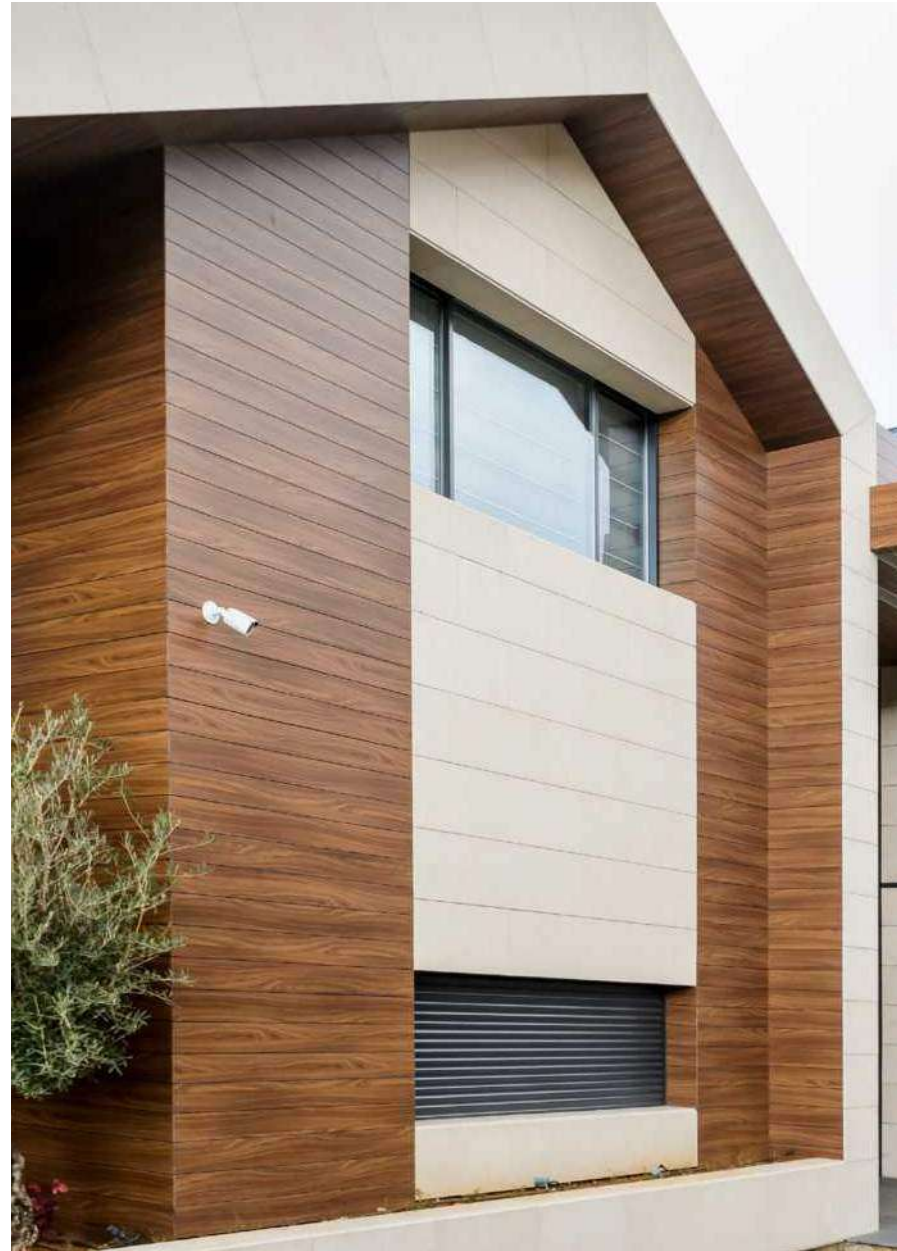
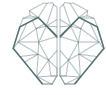
COLOR CODE: MEG 1389





PROAL





EXTERIOR CLADDING

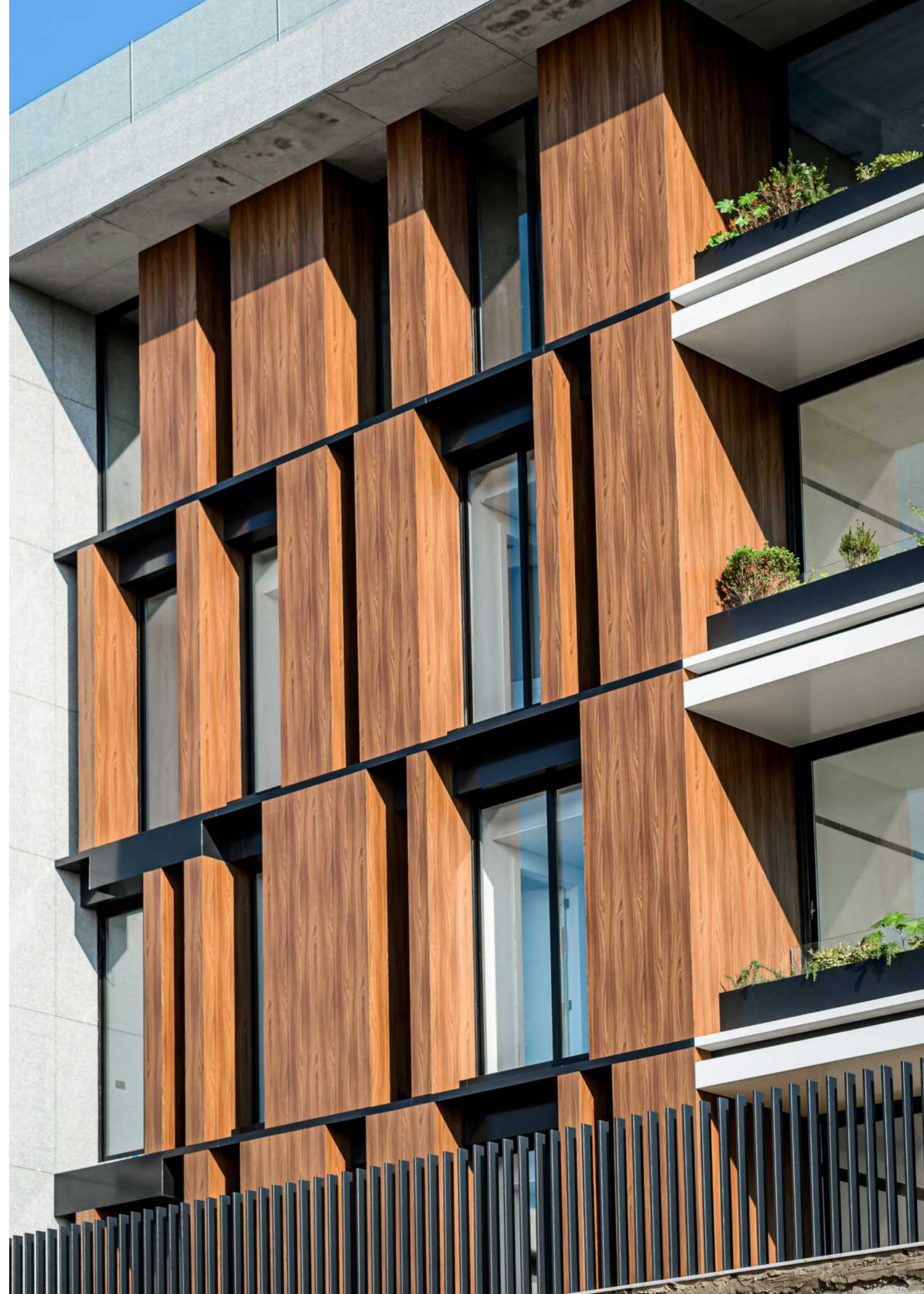
MTAYLEB 1020

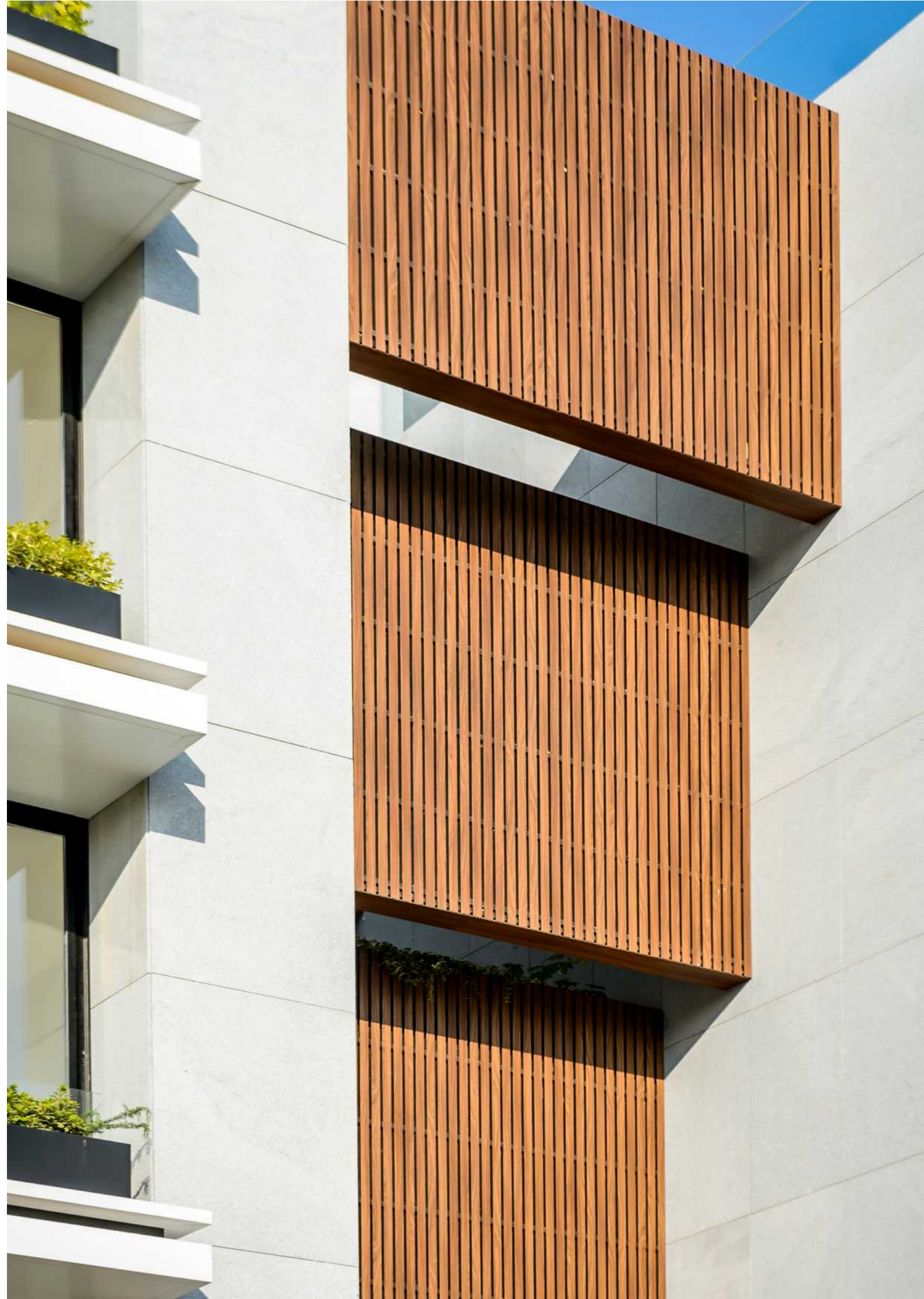
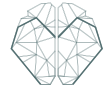


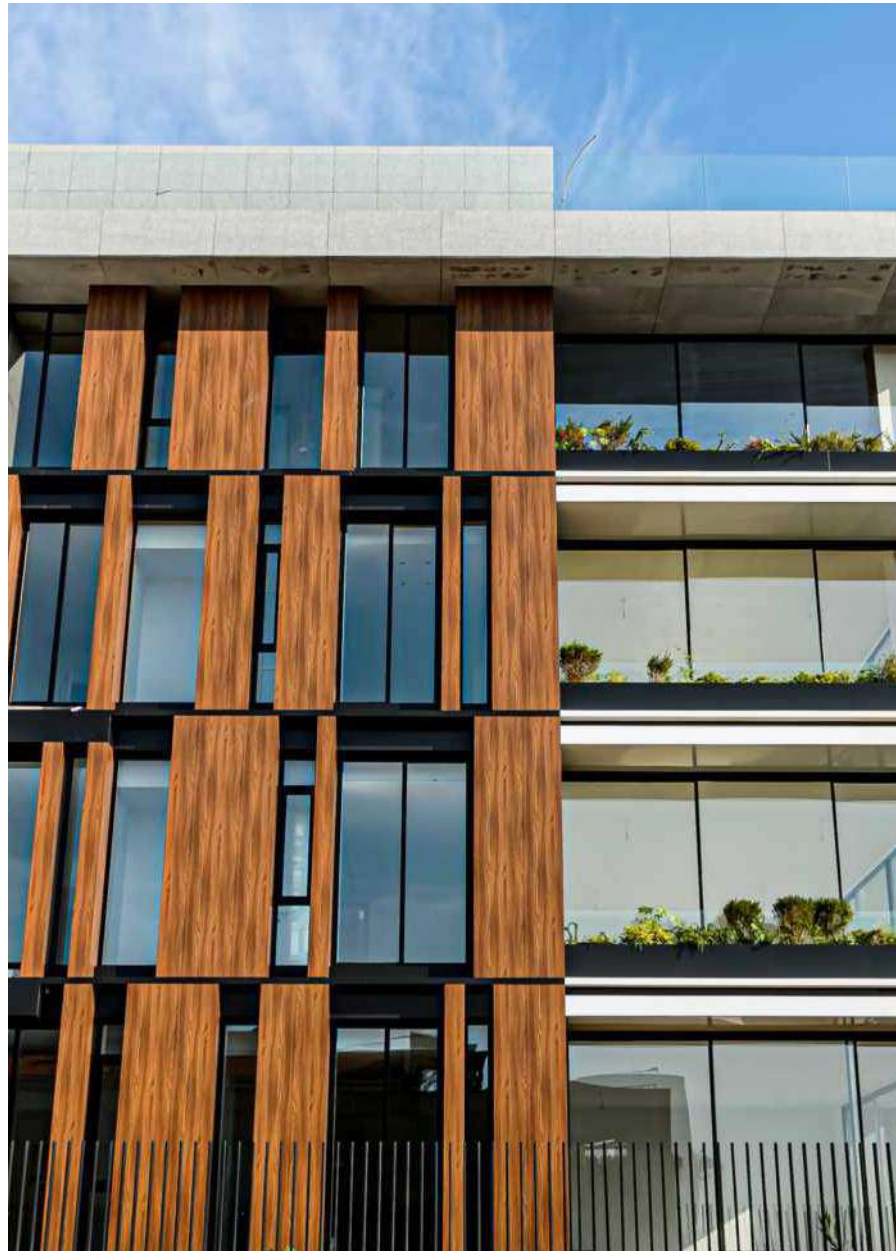
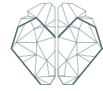
PROAL



COLOR CODE: MEG 1389









EXTERIOR CLADDING

MONTEVERDE

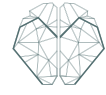


COLOR CODE: MEG 633



PROAL





PROAL



EXTERIOR CLADDING

GHAZIR 4365

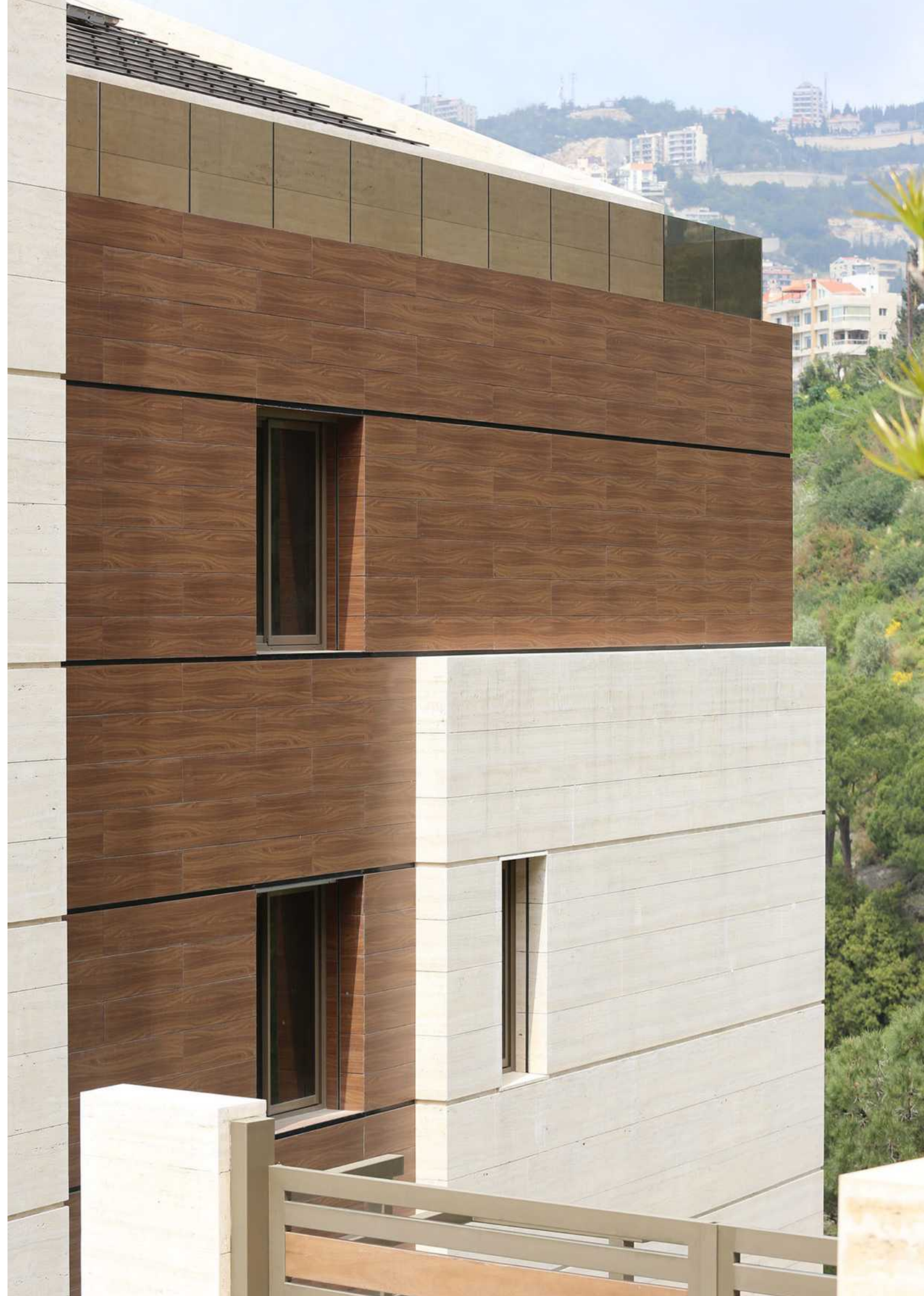
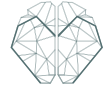


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PROAL





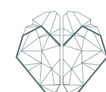
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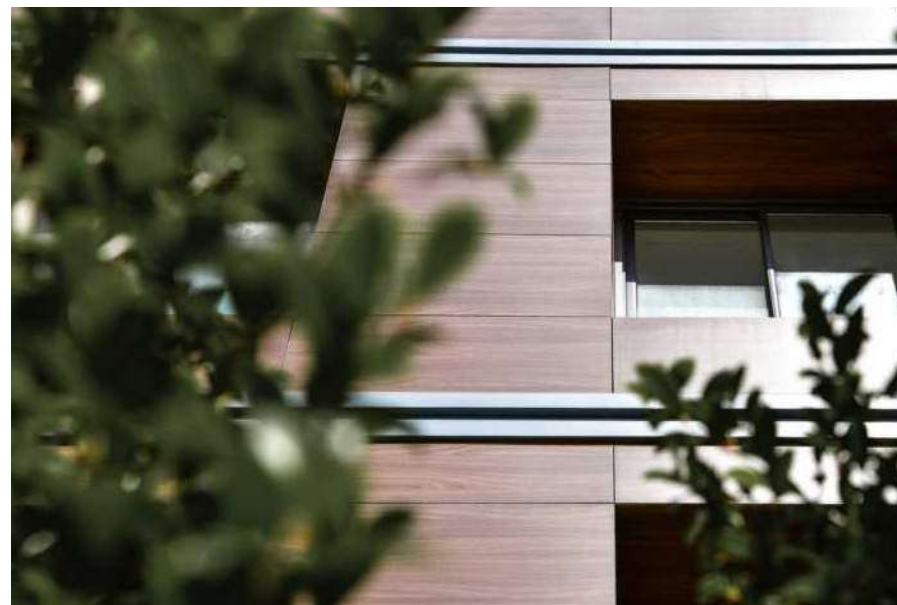
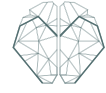
D&H LOUAIZE



COLOR CODE: MEG 1389

PROAL





PROAL



EXTERIOR CLADDING

VERDUN HEIGHTS

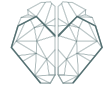


PROAL



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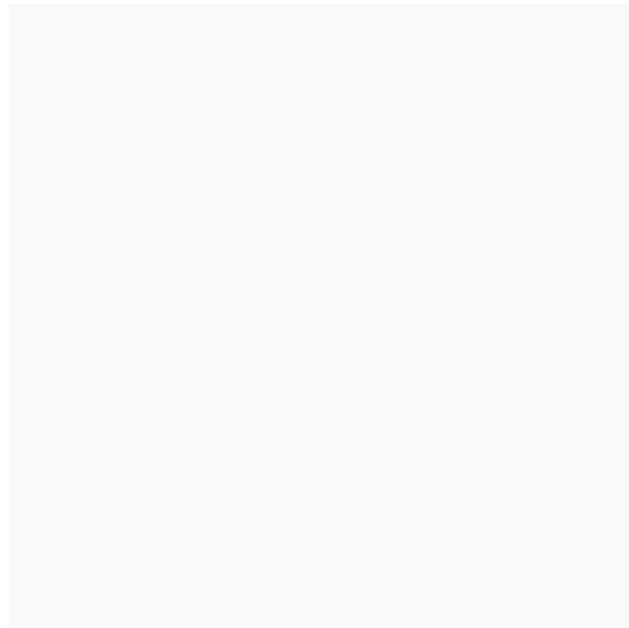


PROAL



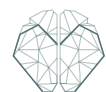
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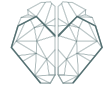
MOUNT LEBANON HOSPITAL



COLOR CODE: MEG 819

PROAL





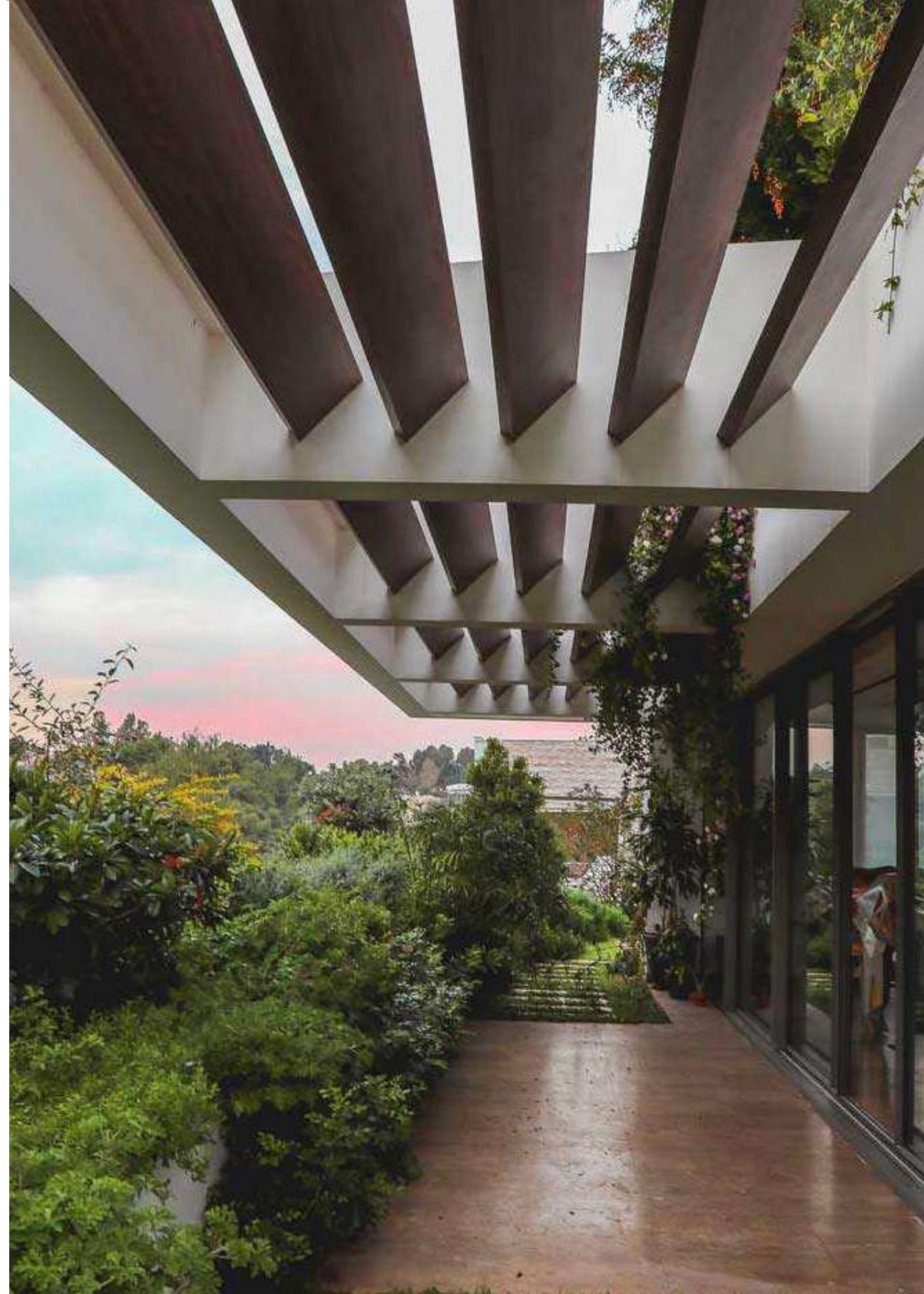
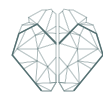
PERGOLA

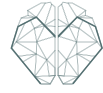
VILLA GHARIOS

PROAL



COLOR CODE: MEG 1389





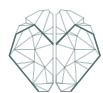
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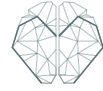


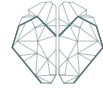
PROAL



COLOR CODE: MEG 1389







PROAL



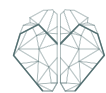
PERGOLA

PRIVATE VILLA KSA

PROAL



COLOR CODE: MEG 1389

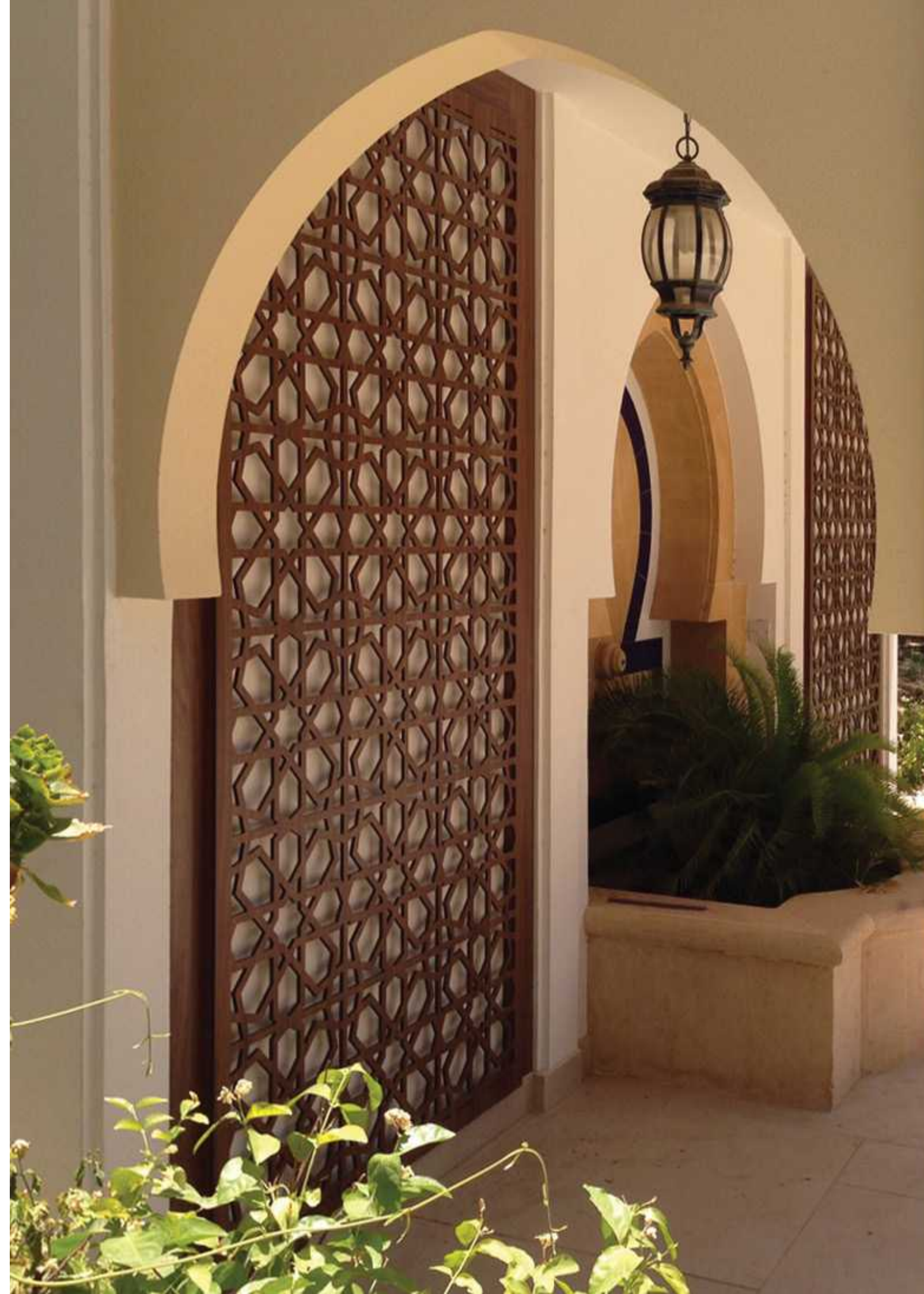
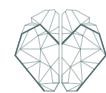


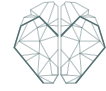
PERGOLA

PRIVATE VILLA KSA



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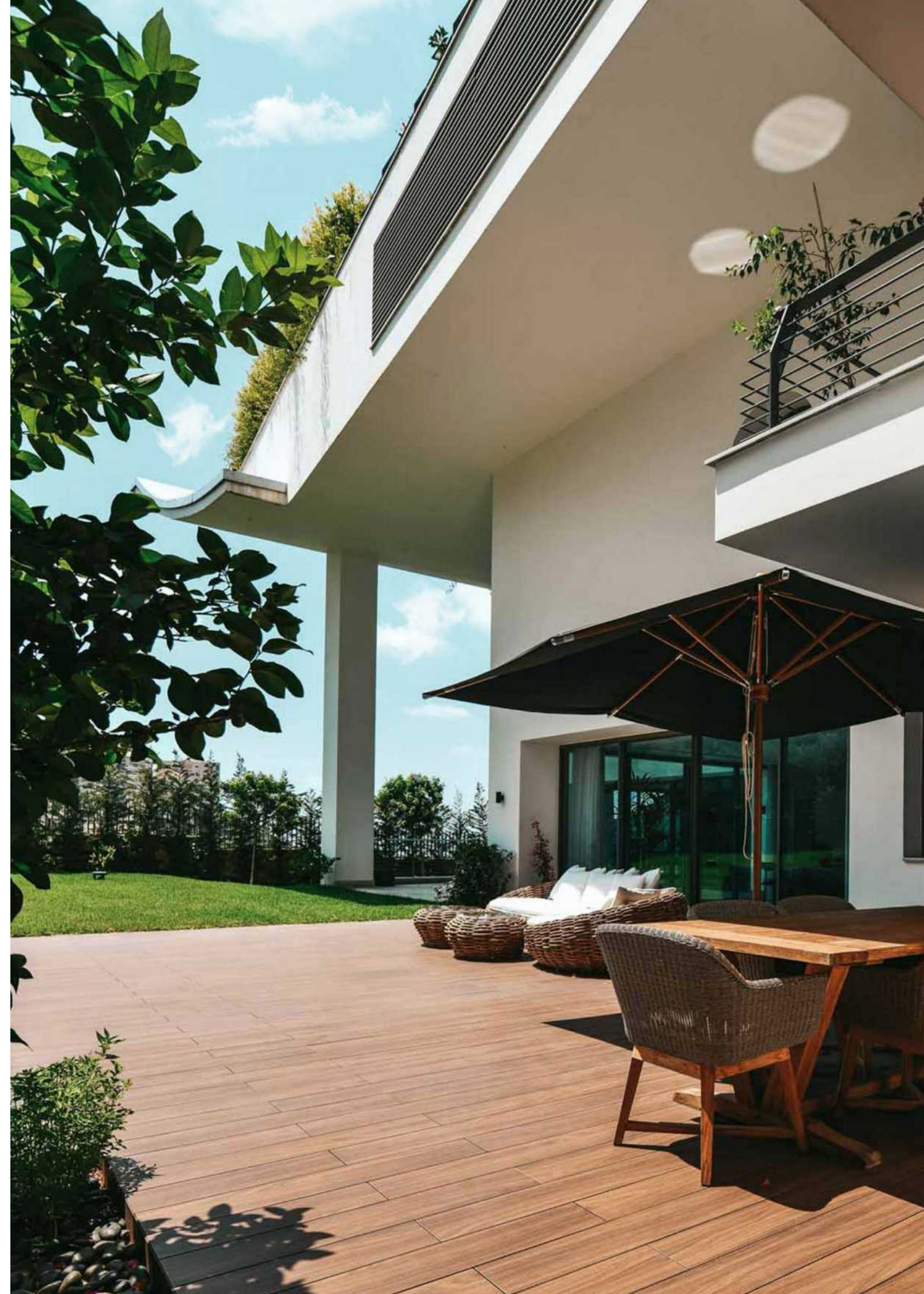
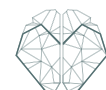


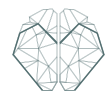
DECKING

VILLA GHARIOS



COLOR CODE: MEG 1389





PROAL



DECKING

PRIVATE VILLA



COLOR CODE: MEG 1389

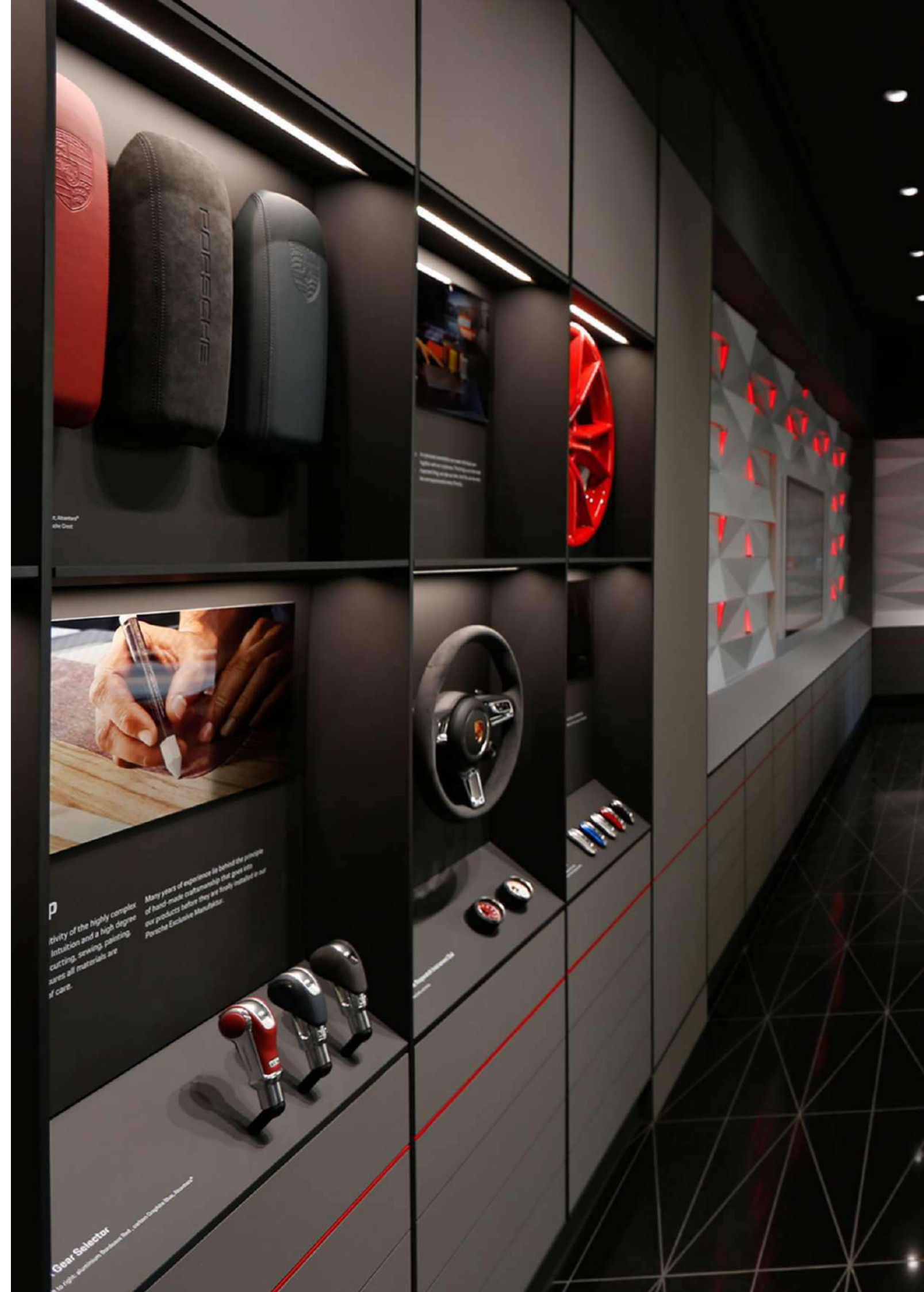
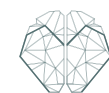


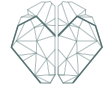
INTERIOR CLADDING

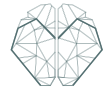
PORSCHE SHOWROOM



COLOR CODE: POLARIS 2907







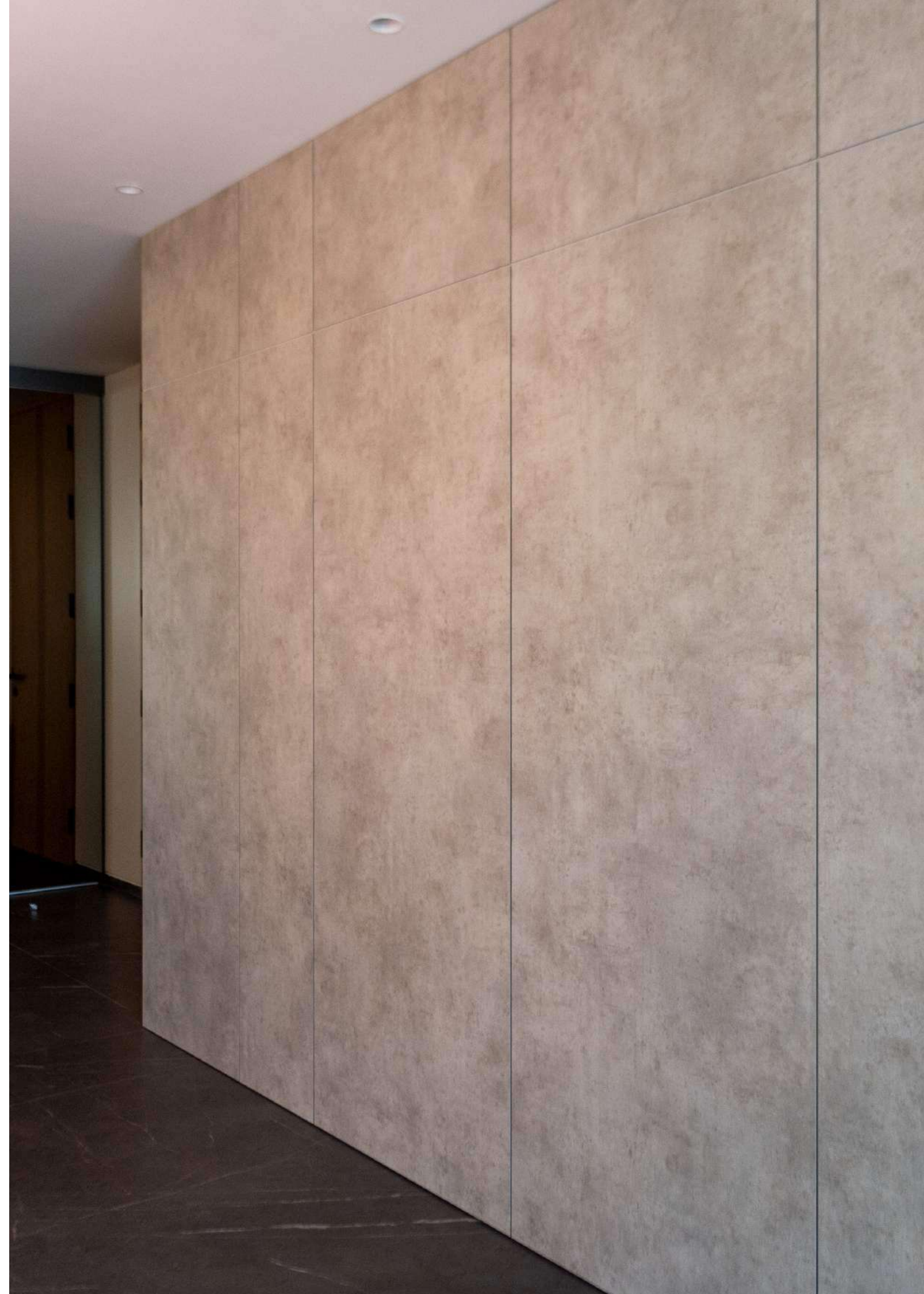
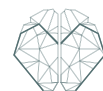
INTERIOR CLADDING

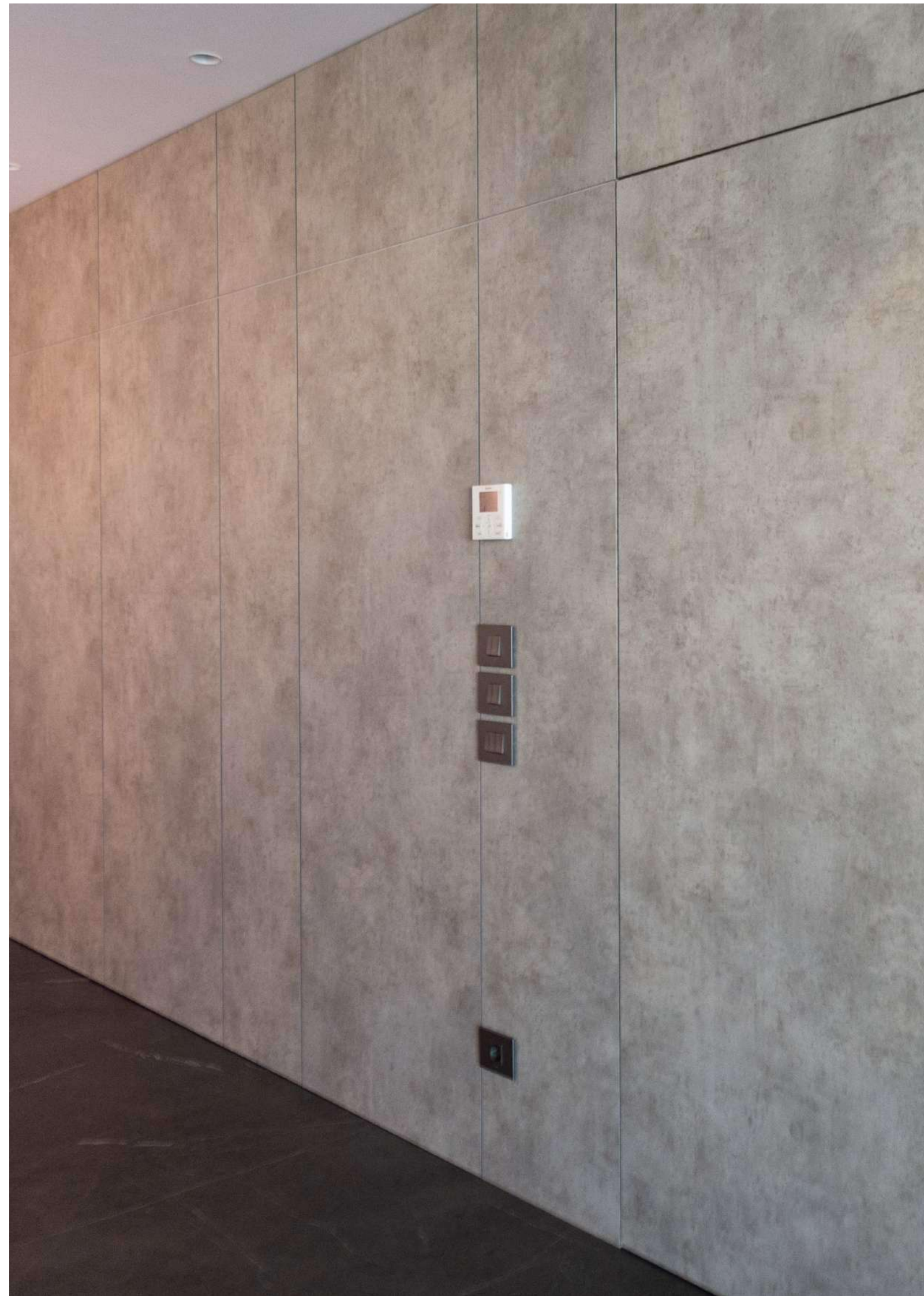
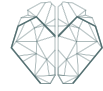
RESIDENCE JEITANI



COLOR CODE: ROCKS 2810

PROAL





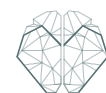
INTERIOR CLADDING

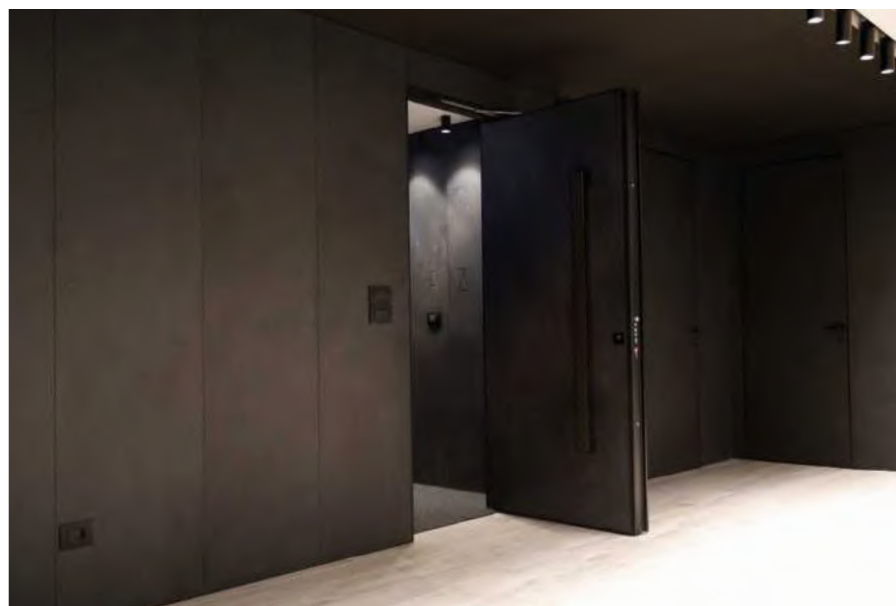
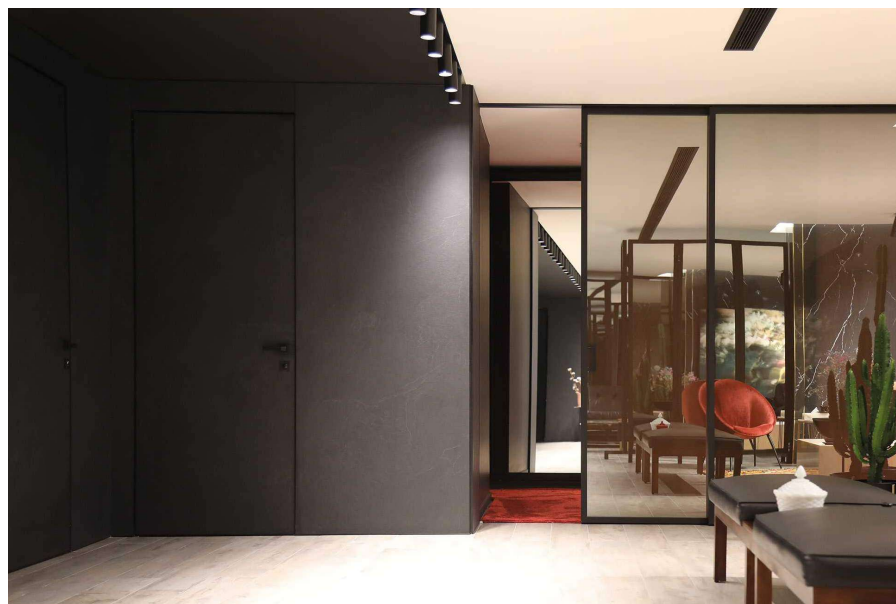
RESIDENCE BAZAZA



COLOR: ROCKS SLATE 1461

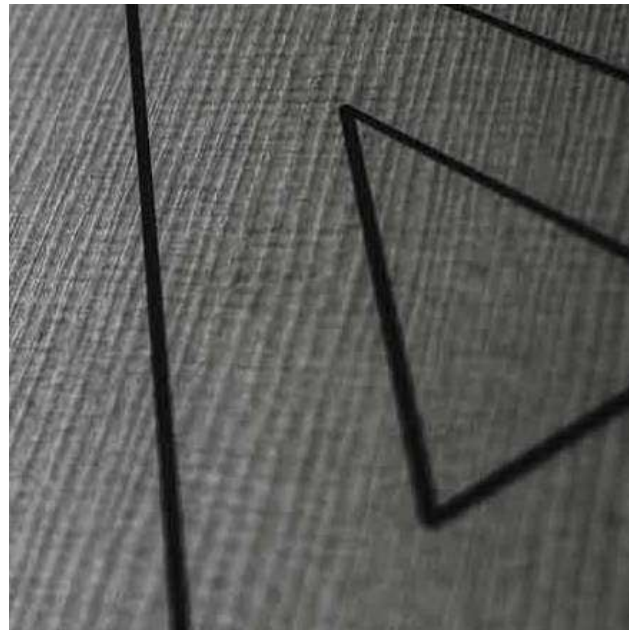
PROAL





INTERIOR CLADDING

RESIDENCE HIJAZI



COLOR: FABRIEK TWIST LIGHT 560



INTERIOR CLADDING

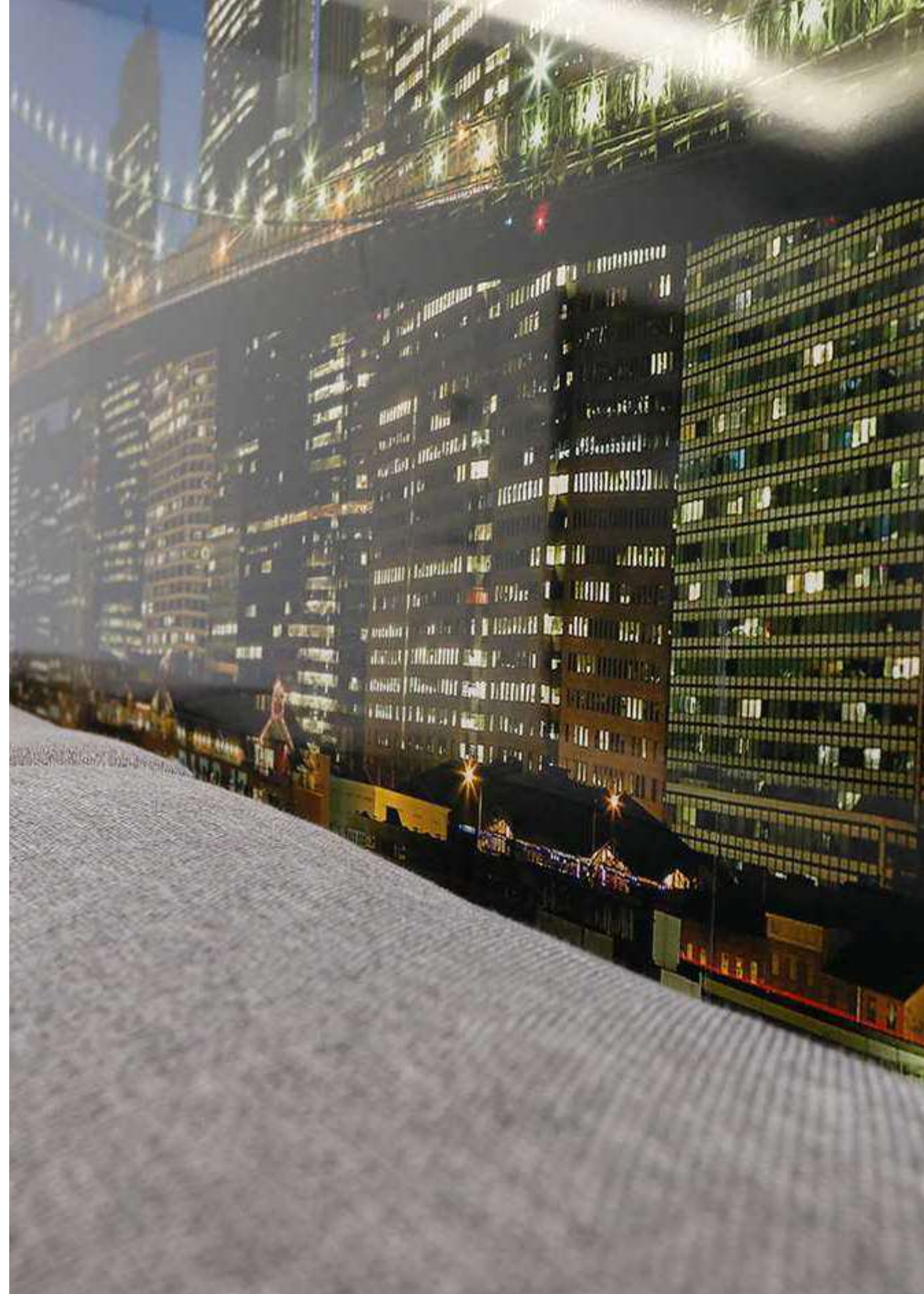
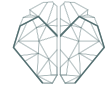
PRIVATE RESIDENCE

PROAL



DIGITAL PRINT



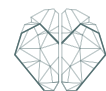


INTERIOR CLADDING

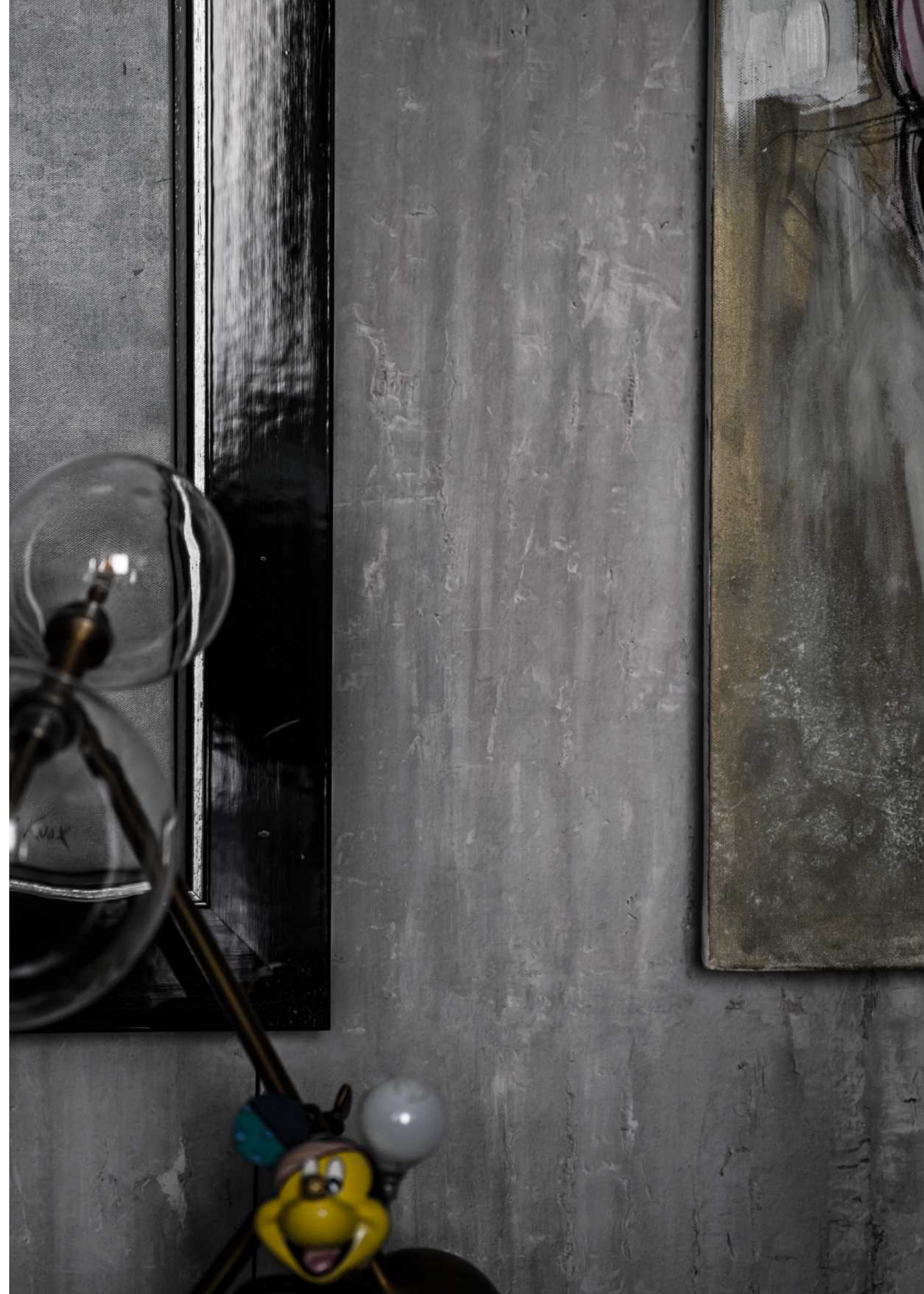
RESIDENCE EL KHAZEN

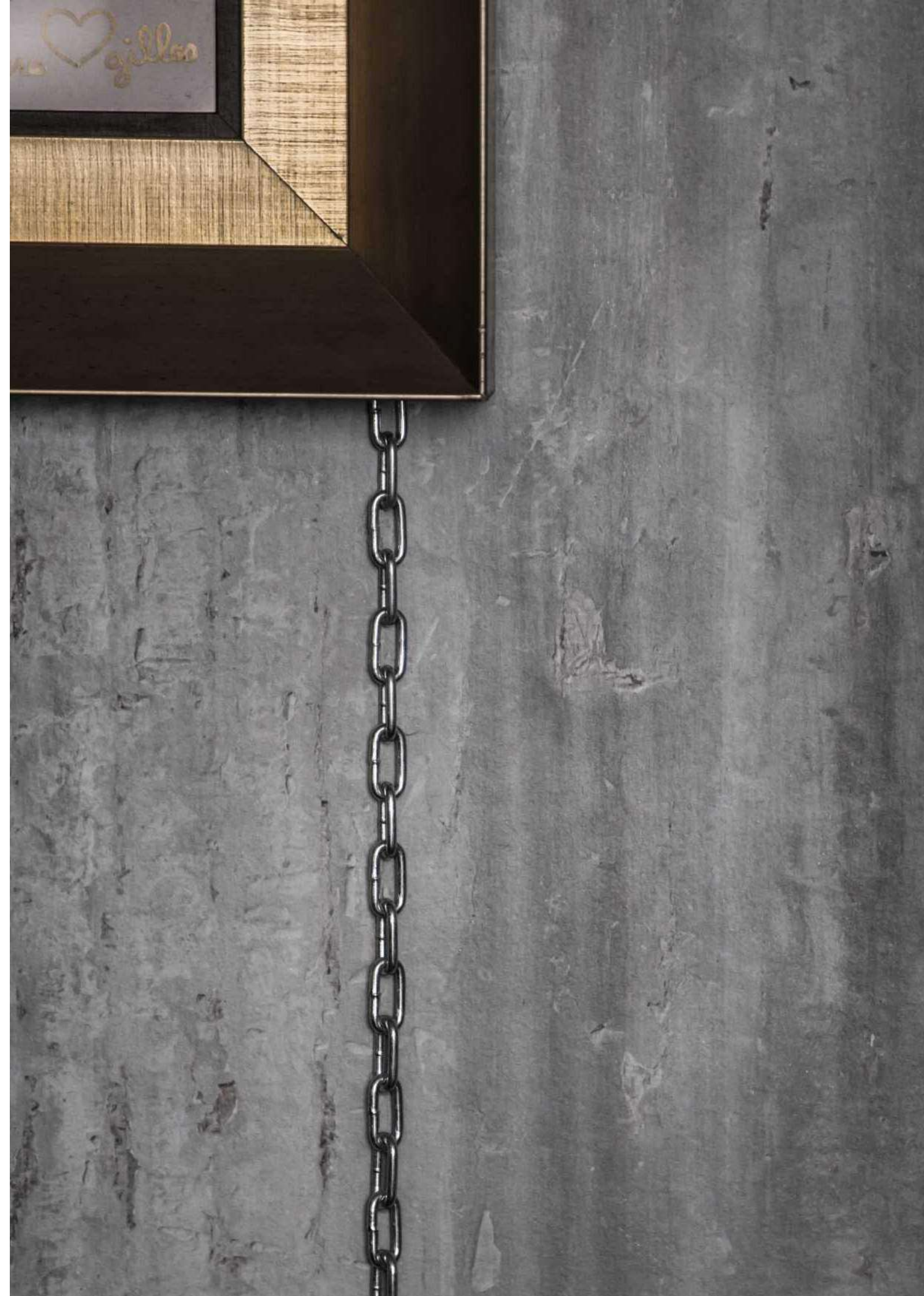


COLOR: ROCKS CAUCASO 549



PROAL





FURNITURE

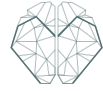
PRIVATE RESIDENCE

PROAL



STOOLS





PROAL



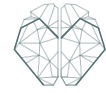
FURNITURE

RESIDENCE KANAWATY



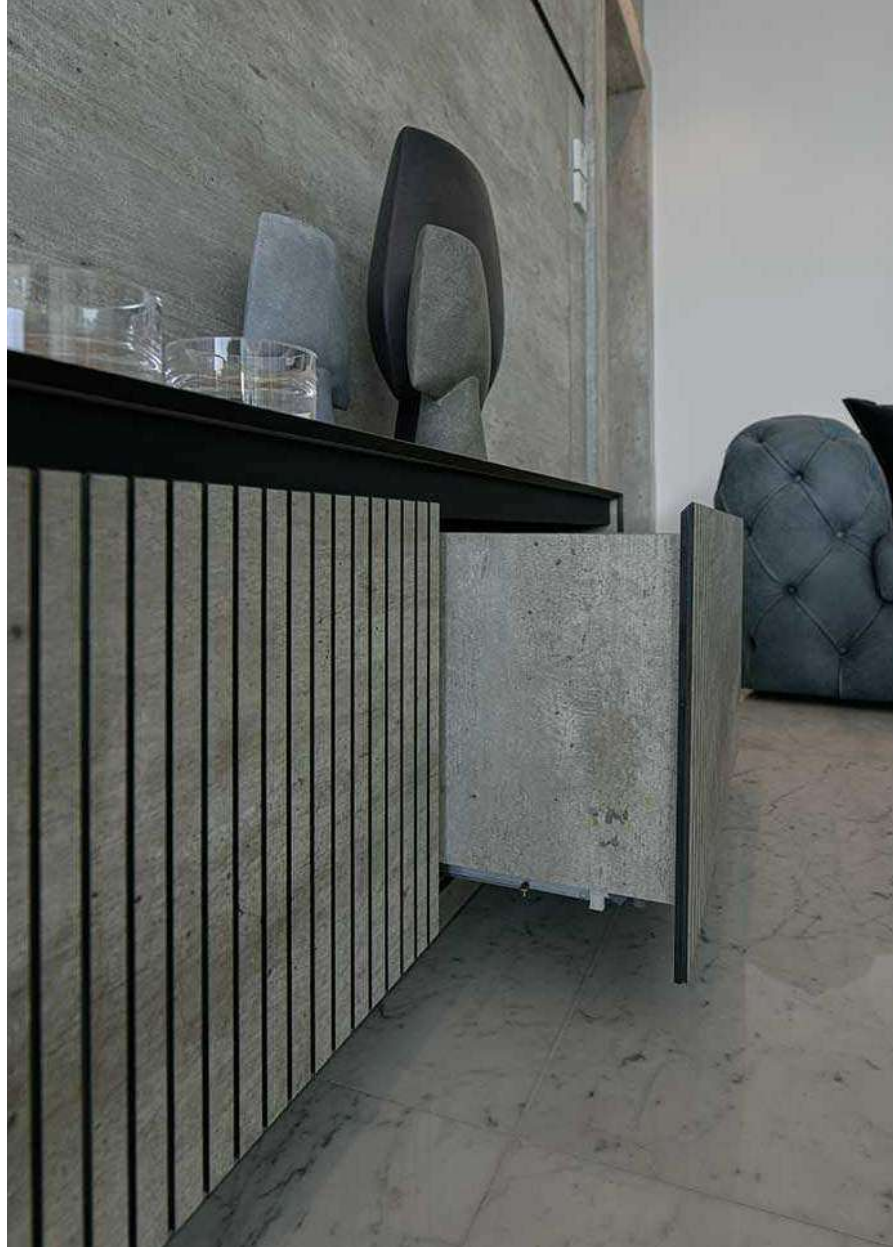
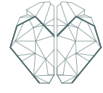
CABINET - DINING TABLE - BAR
TV UNIT





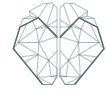
PROAL





PROAL





FURNITURE

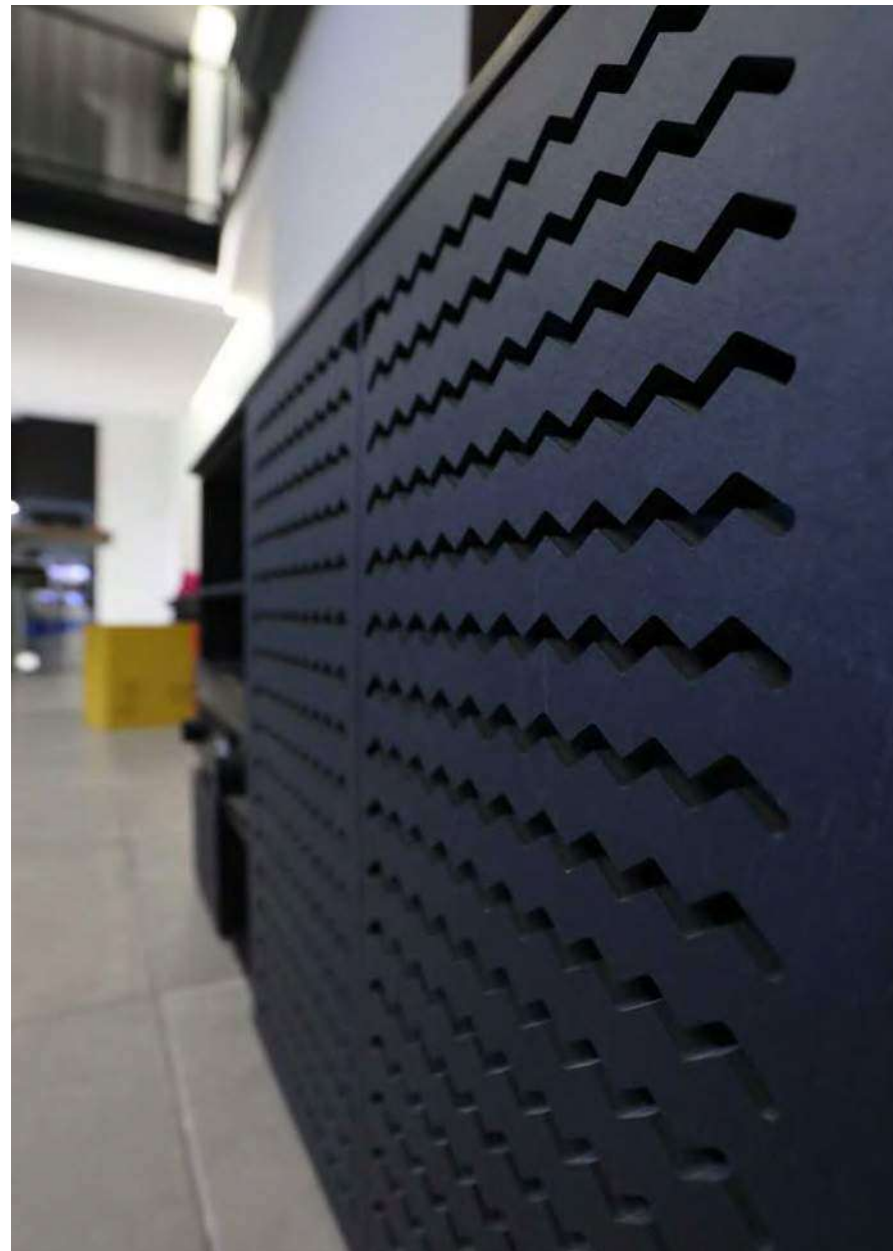
RESIDENCE NAIMEH

PROAL



TV UNIT - COFFEE TABLE - STOOLS
BED - BED HEAD - CLOSET

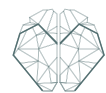




PROAL







RESIDENCE HARFOUCHE



PROAL



HEATER COVER

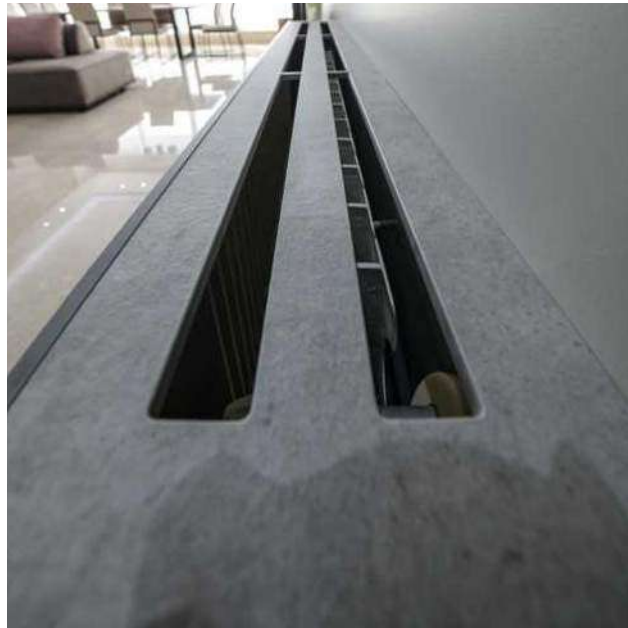




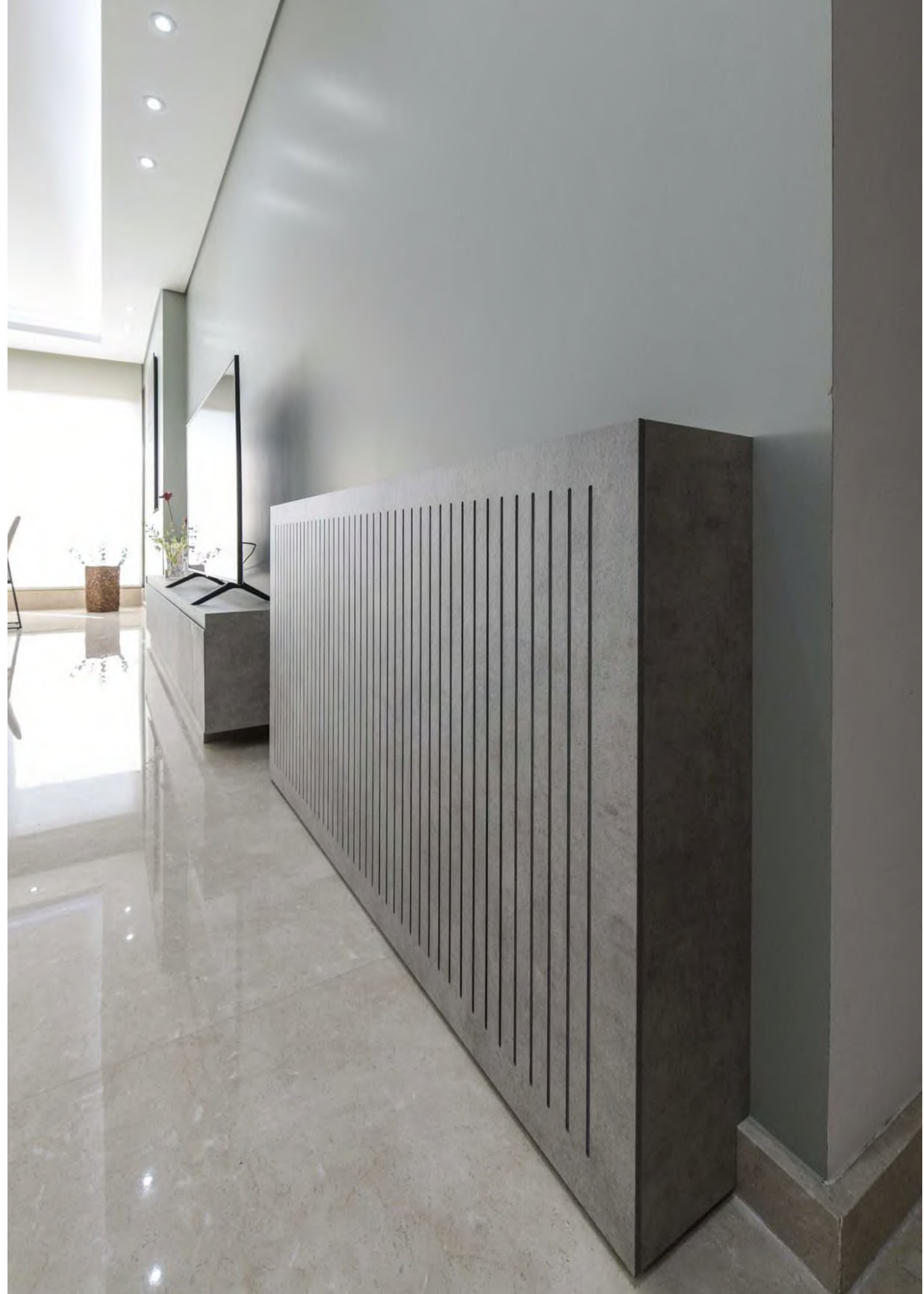
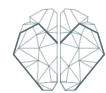
PRAL

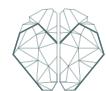


RESIDENCE SAAD



TV UNIT - HEATER COVER





PRAL



FURNITURE

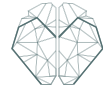
RESIDENCE FADDOUL

PROAL



COFFEE TABLE - SIDE TABLES





FURNITURE

RESIDENCE BACHA

PROAL



DINING TABLE



KITCHEN TOPS

KITCHEN AVENUE



COLOR: POLARIS 2905

PROAL



KITCHEN TOPS

PRIVATE RESIDENCE

PROAL

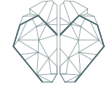


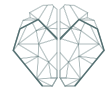
COLOR: POLARIS 2908



COLOR: LEGNI LIGHT ROVERE
TRASVERSALE 1619







KITCHEN TOPS

RESIDENCE HARFOUCHE

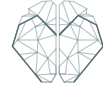


PROAL

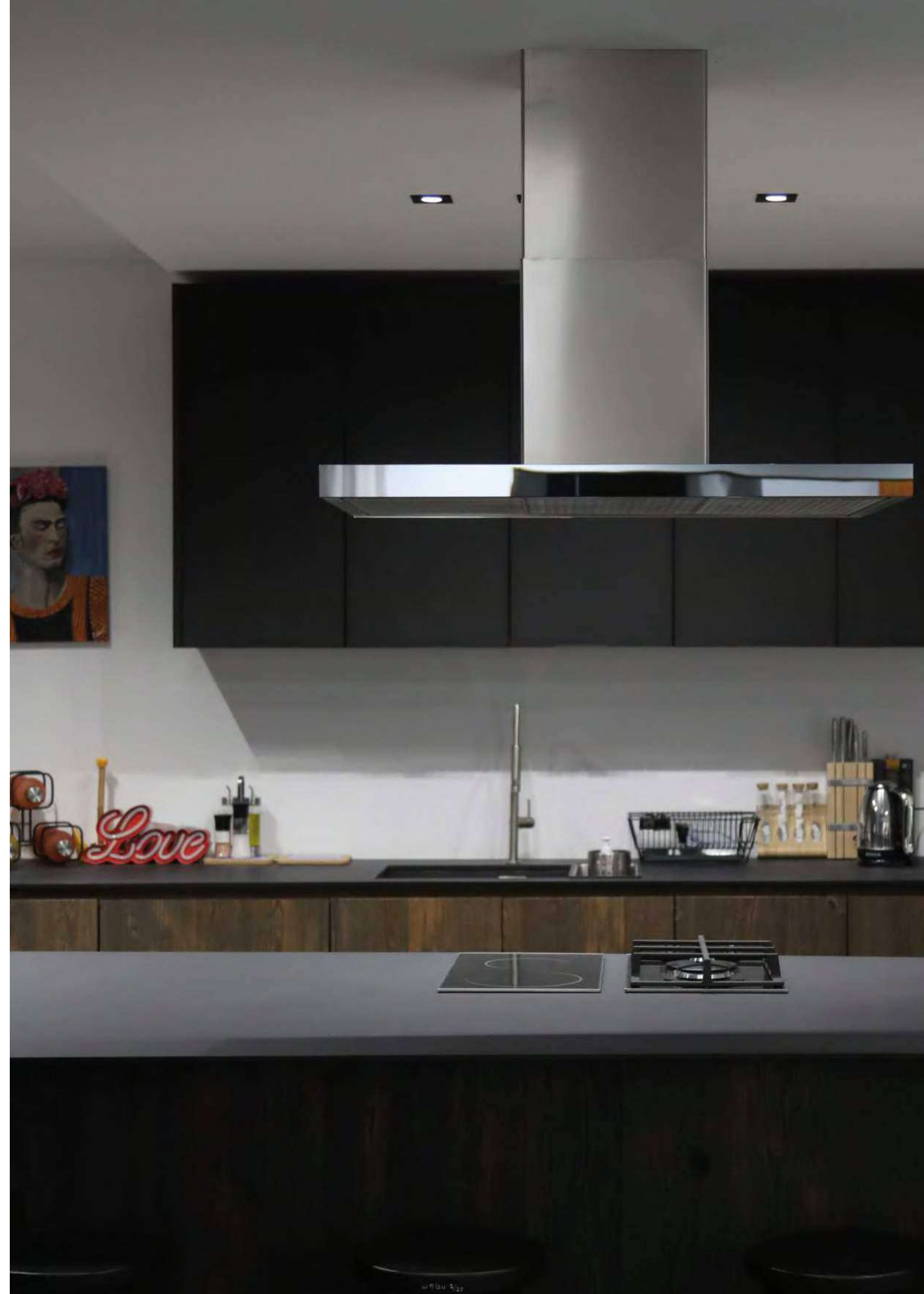


COLOR: POLARIS 2902



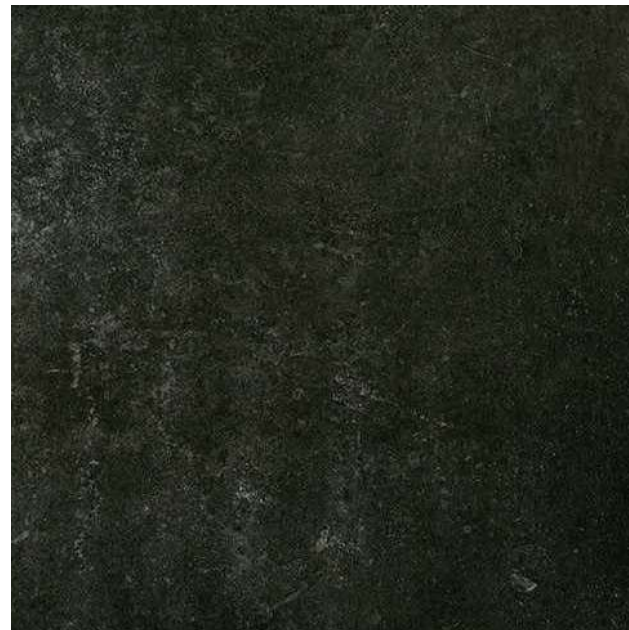


PROAL

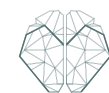


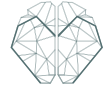
KITCHEN TOPS

RESIDENCE BAZAZA



COLOR: ROCKS TAMBORA 595





PROAL



KITCHEN TOPS

PRIVATE RESIDENCE

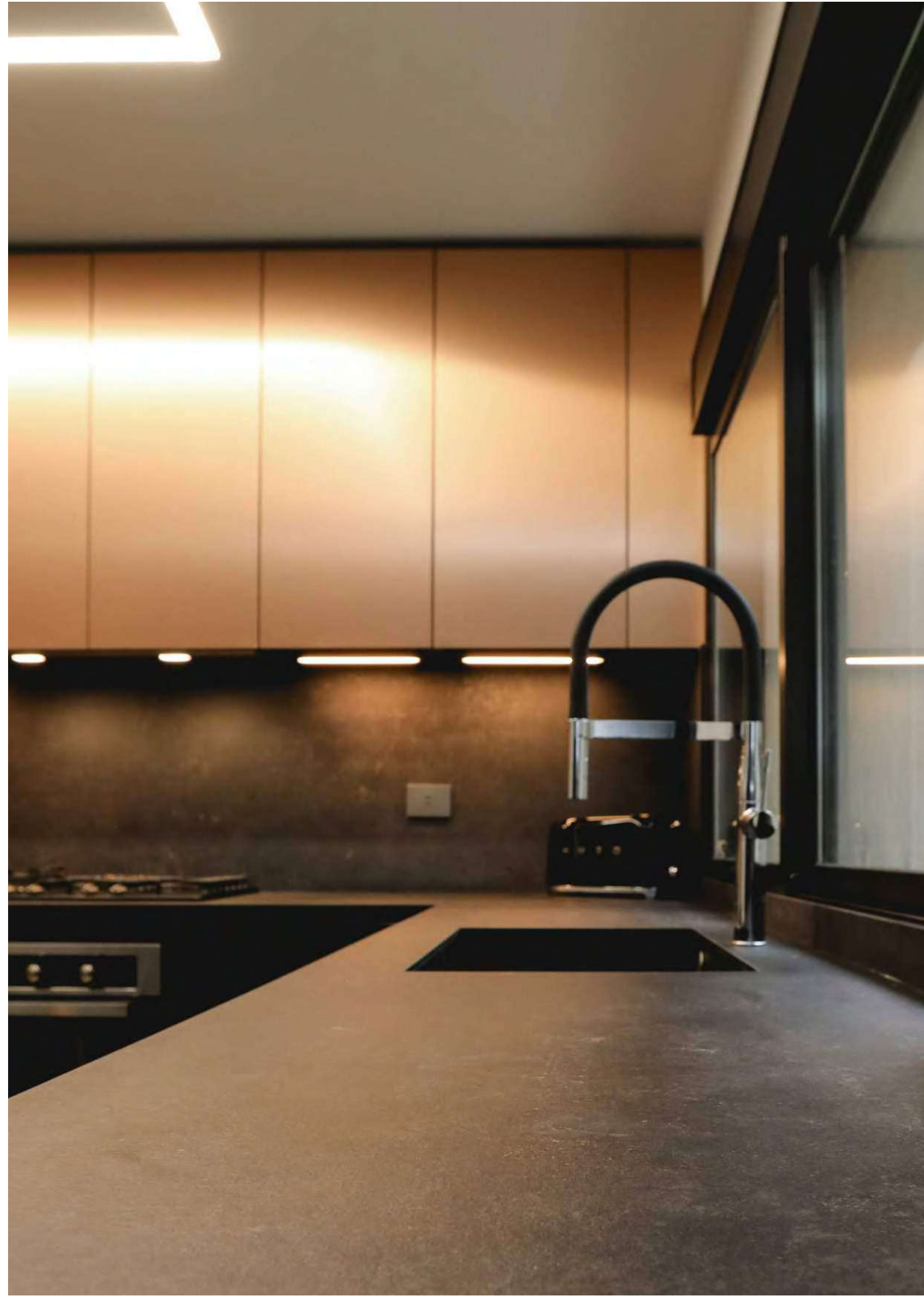
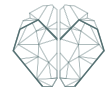


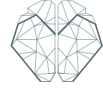
PROAL



COLOR: ROCKS TAMBORA 595

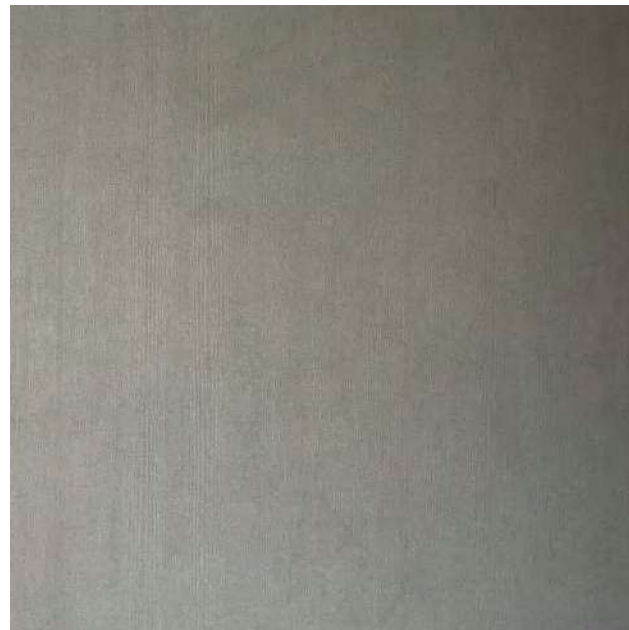






INTERNAL DOORS

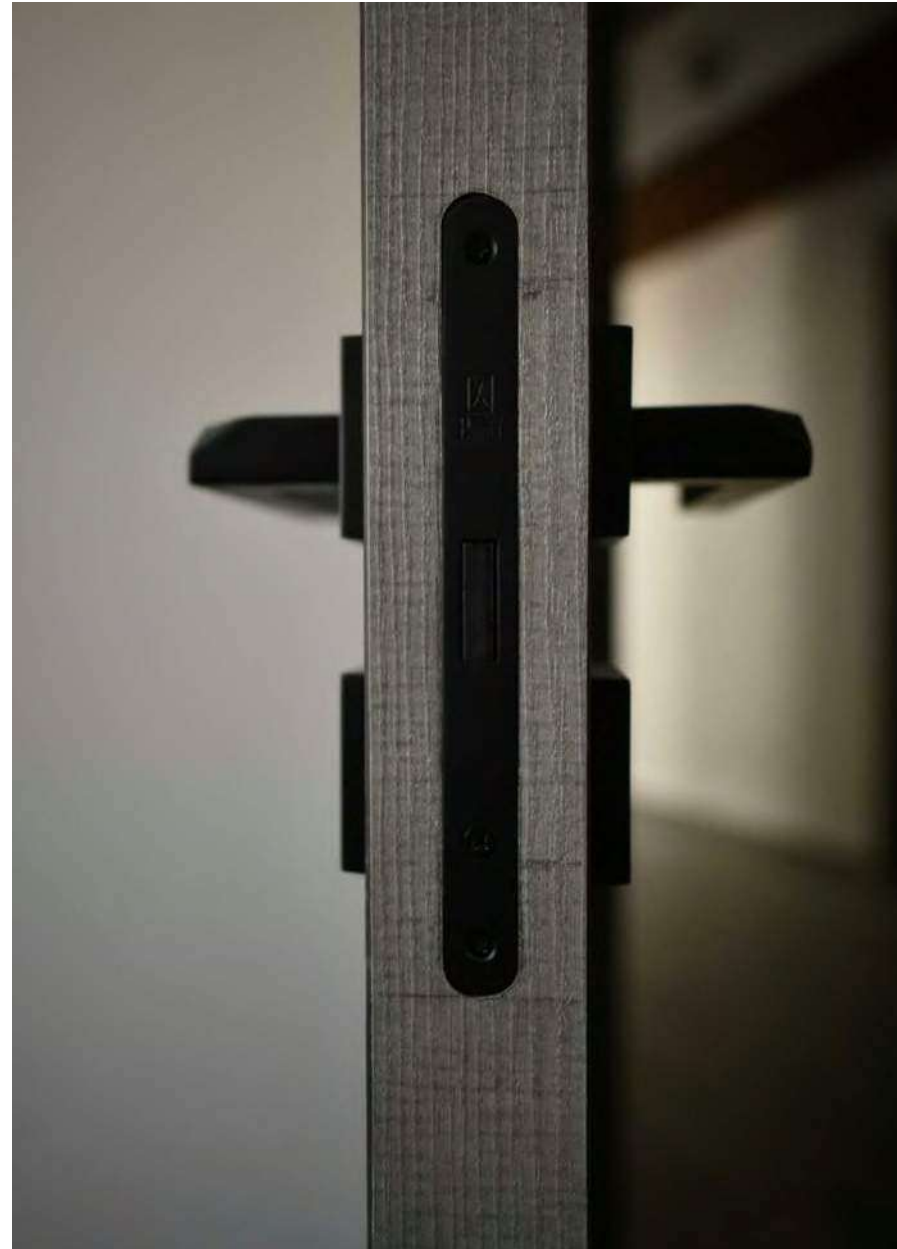
RESIDENCE HIJAZI



COLOR: FABRIEK TWIST LIGHT 560

PROAL



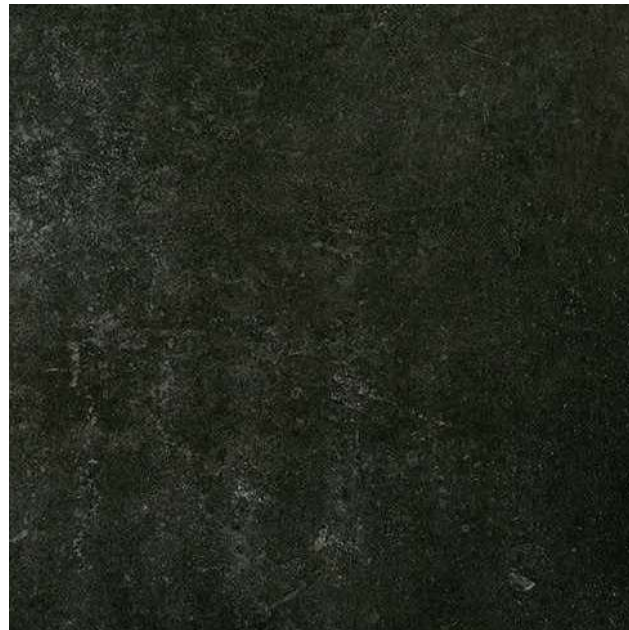


PROAL



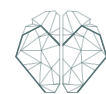
INTERNAL DOORS

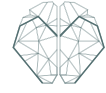
RESIDENCE BAZAZA



COLOR: ROCKS TAMBORA 595

PROAL





PROAL



INTERNAL DOORS

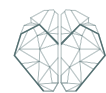
MARINA TOWER

PROAL



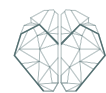
ALUMINUM FRAME & GLASS LEAF





PROAL





INTERNAL DOORS

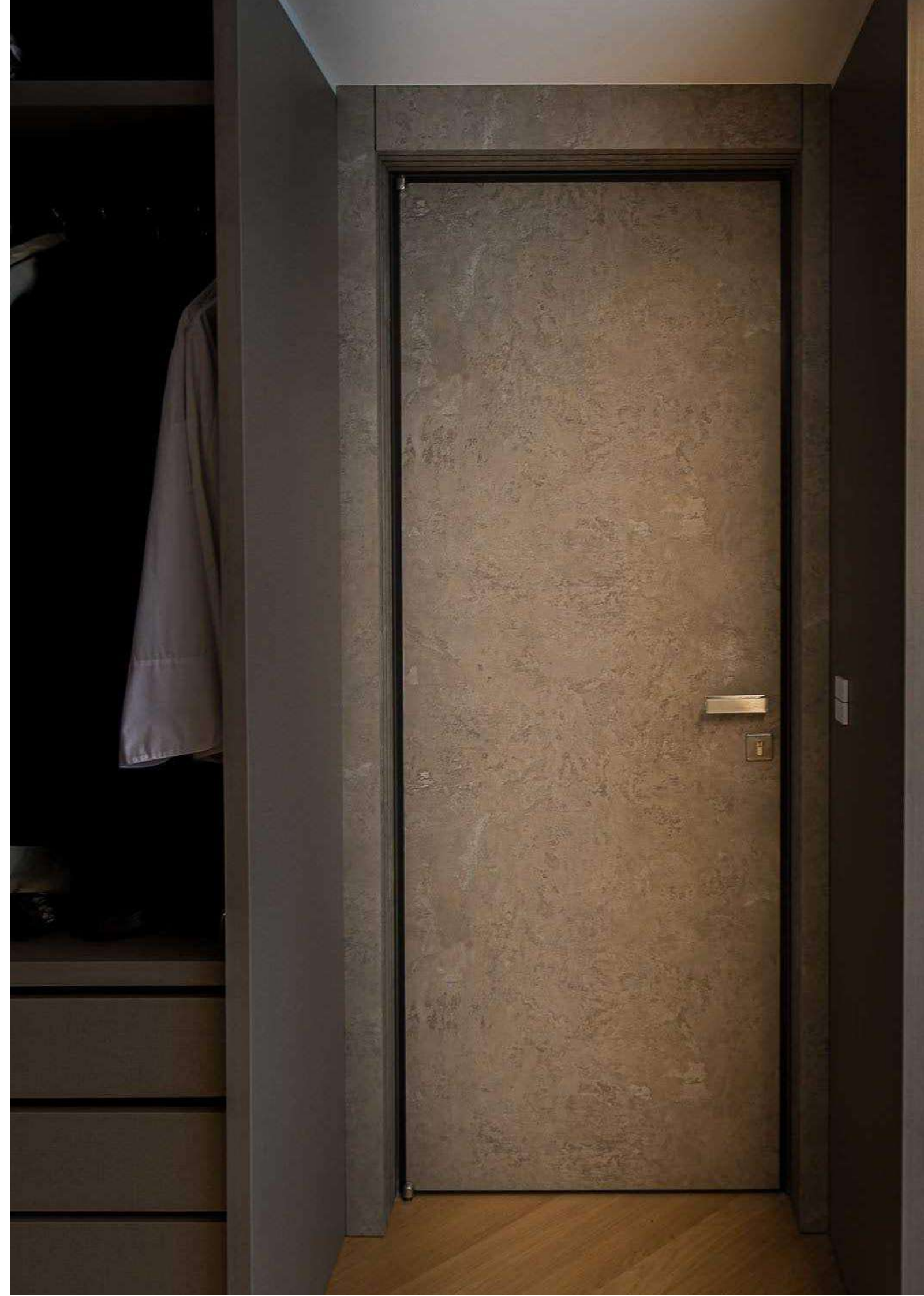
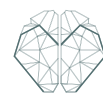
MARINA TOWER



PROAL

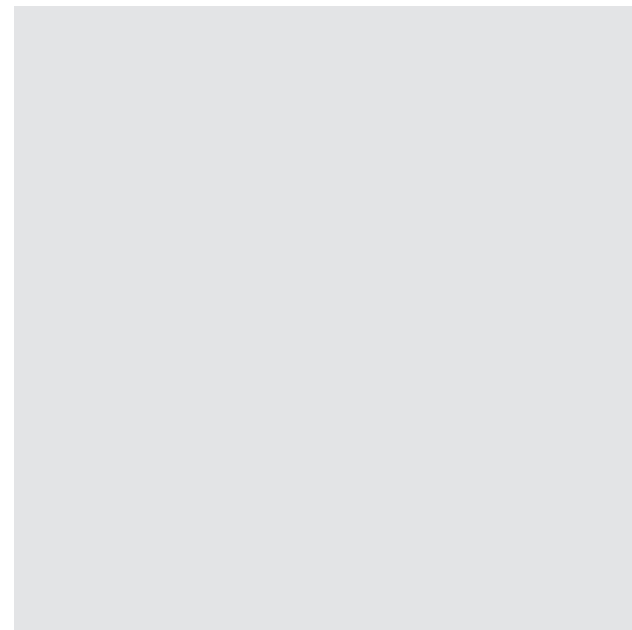


COLOR: ROCKS PIOMBO 1453

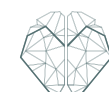


INTERNAL DOORS

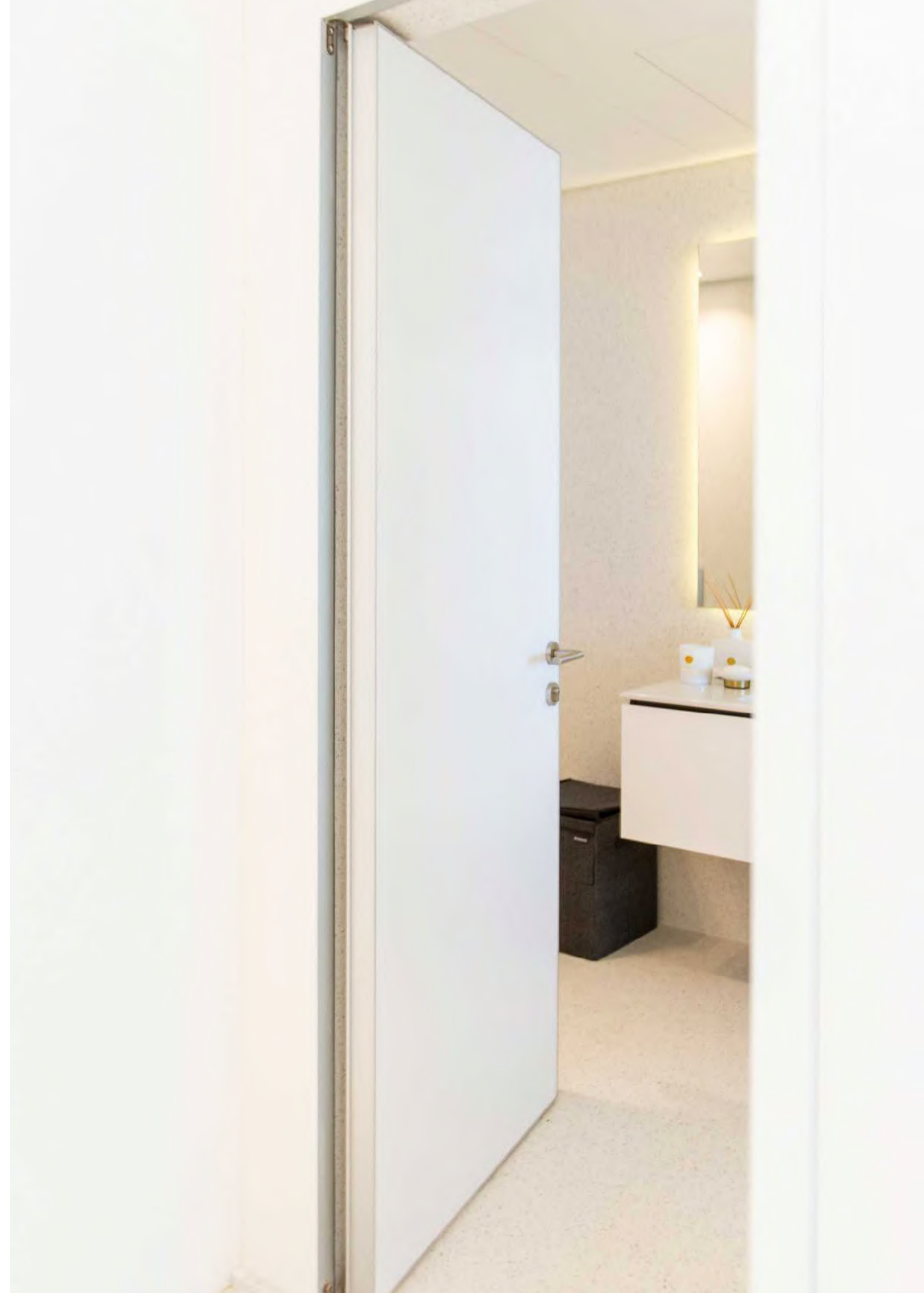
MAREA

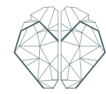


COLOR: BIANCO GHIACCIO 410



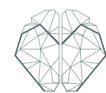
PRIMAL

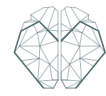




PROAL







PROAL



SLIDING DOORS

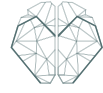
RESIDENCE KANAWATY



COLOR: ROCKS URBAN STYLE 1451

PROAL



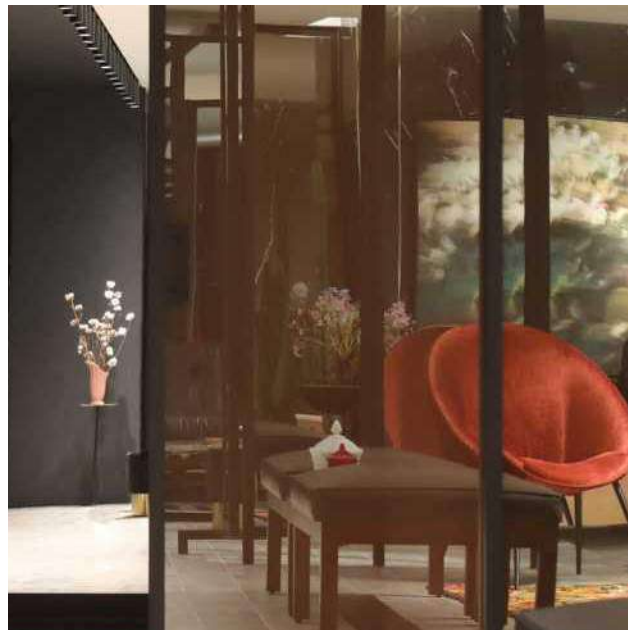


PROAL



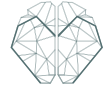
SLIDING DOORS

RESIDENCE BAZAZA



ALUMINUM FRAME & MIRROR





SLIDING DOORS

HART SHOWROOM

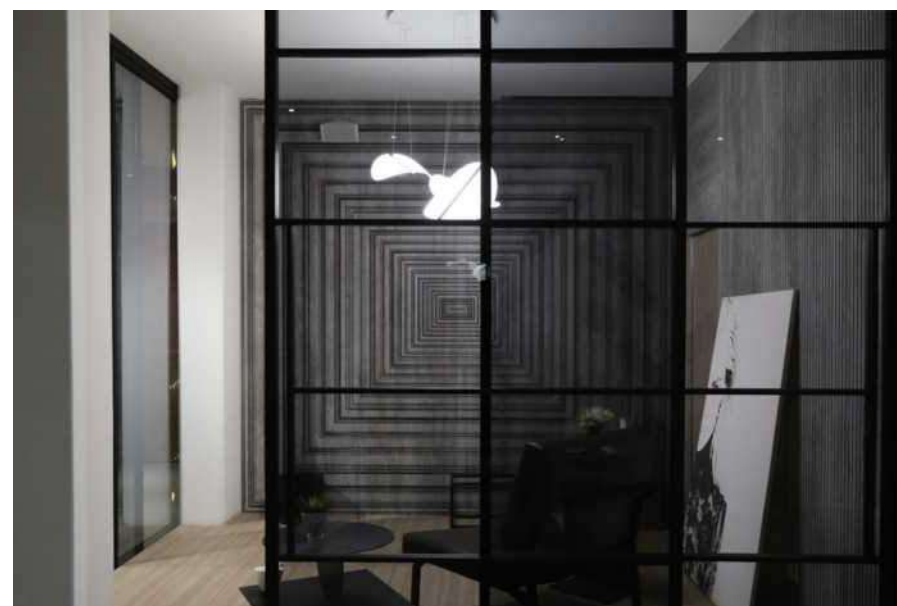
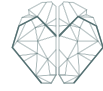


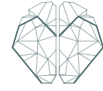
ALUMINUM FRAME & GLASS LEAF



PROAL







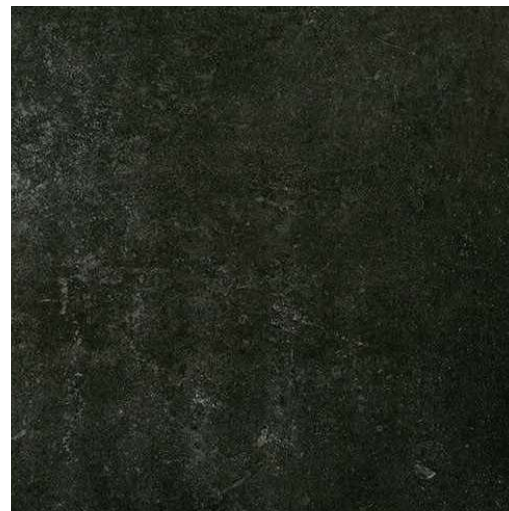
SECURITY DOORS

RESIDENCE BAZAZA

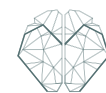
PROAL

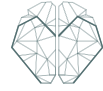


COLOR: ROCKS SLATE 1461



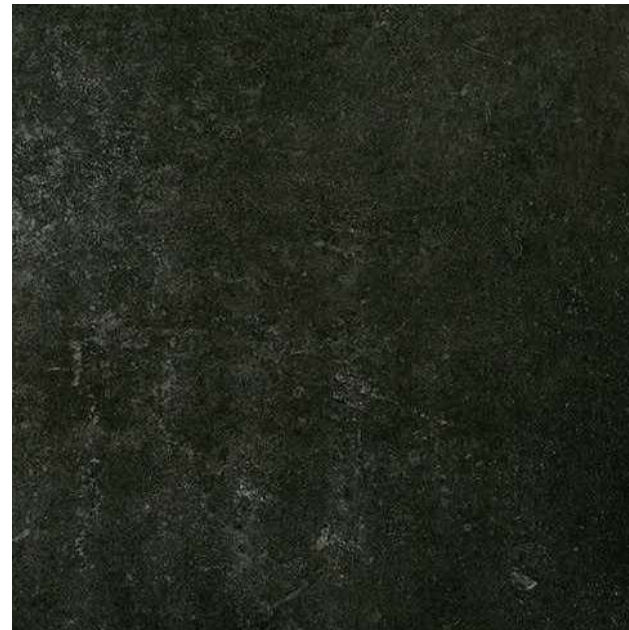
COLOR: ROCKS TAMBORA 595





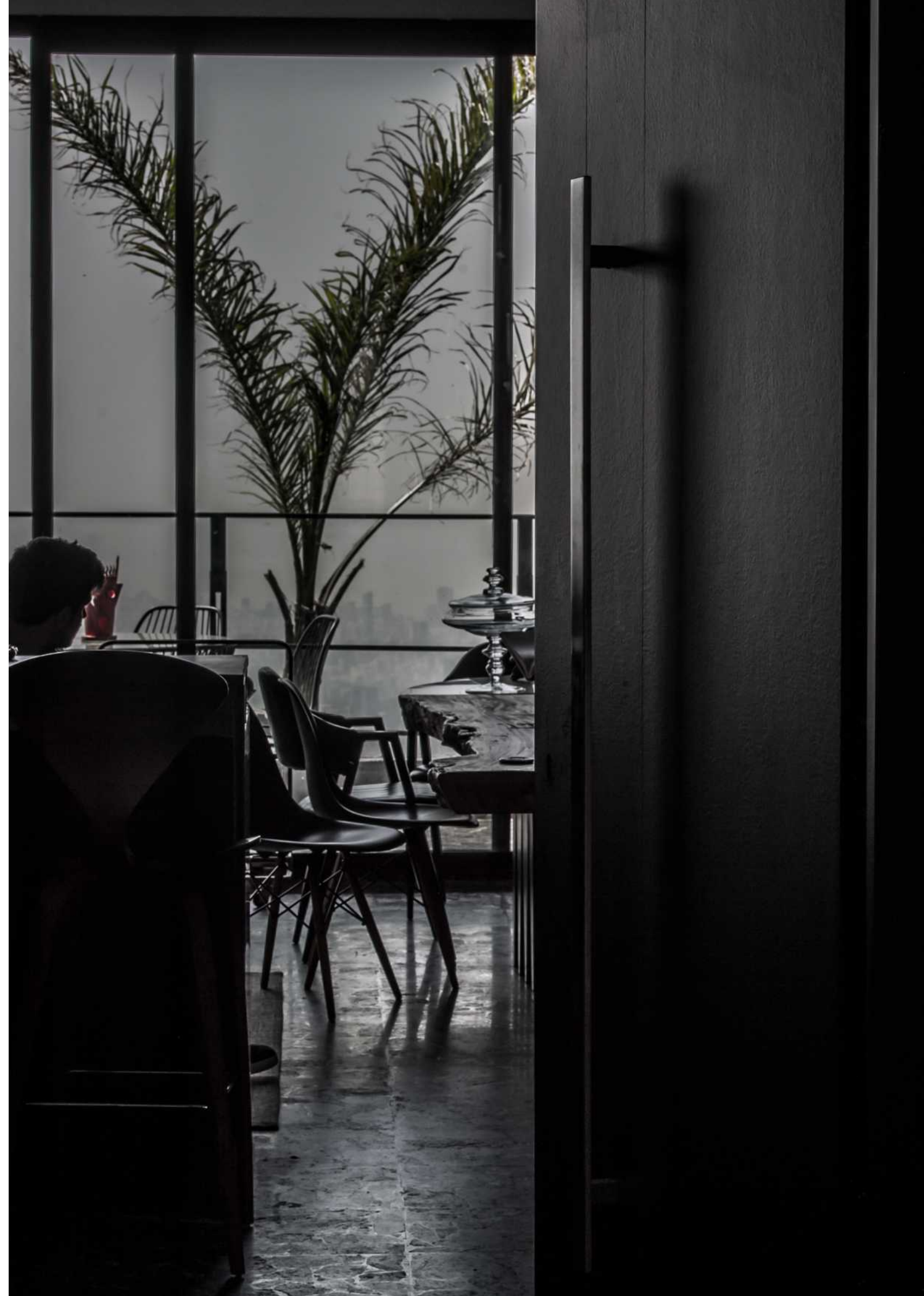
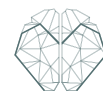
SECURITY DOORS

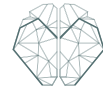
RESIDENCE KHAZEN



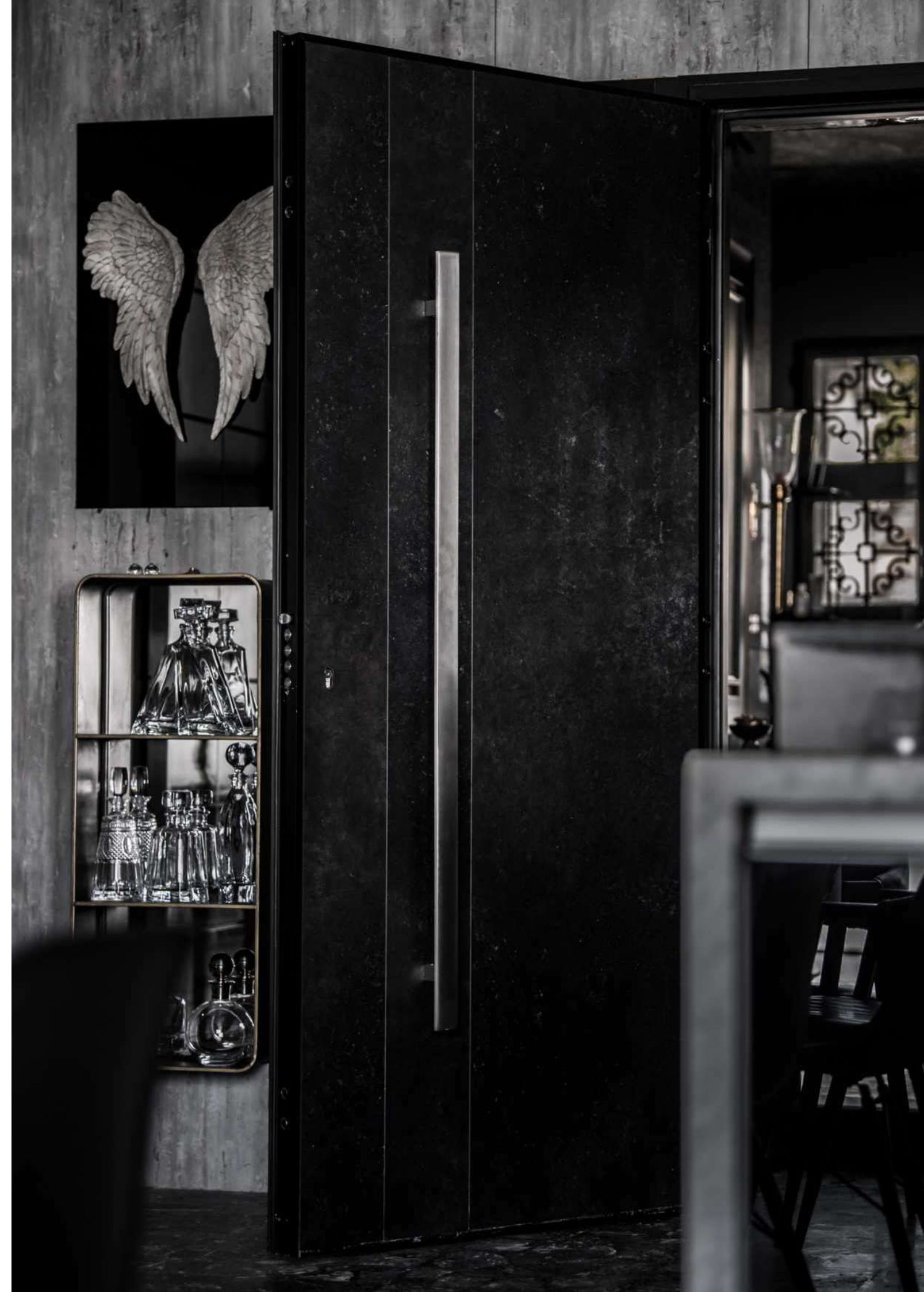
COLOR: ROCKS TAMBORA 595

PROAL





PROAL





PRØAL



SECURITY DOORS

MAREA

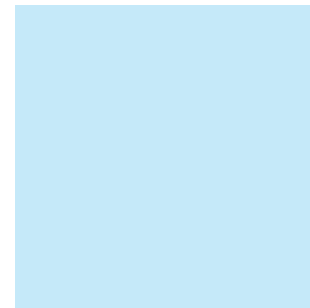
PR^{AL}



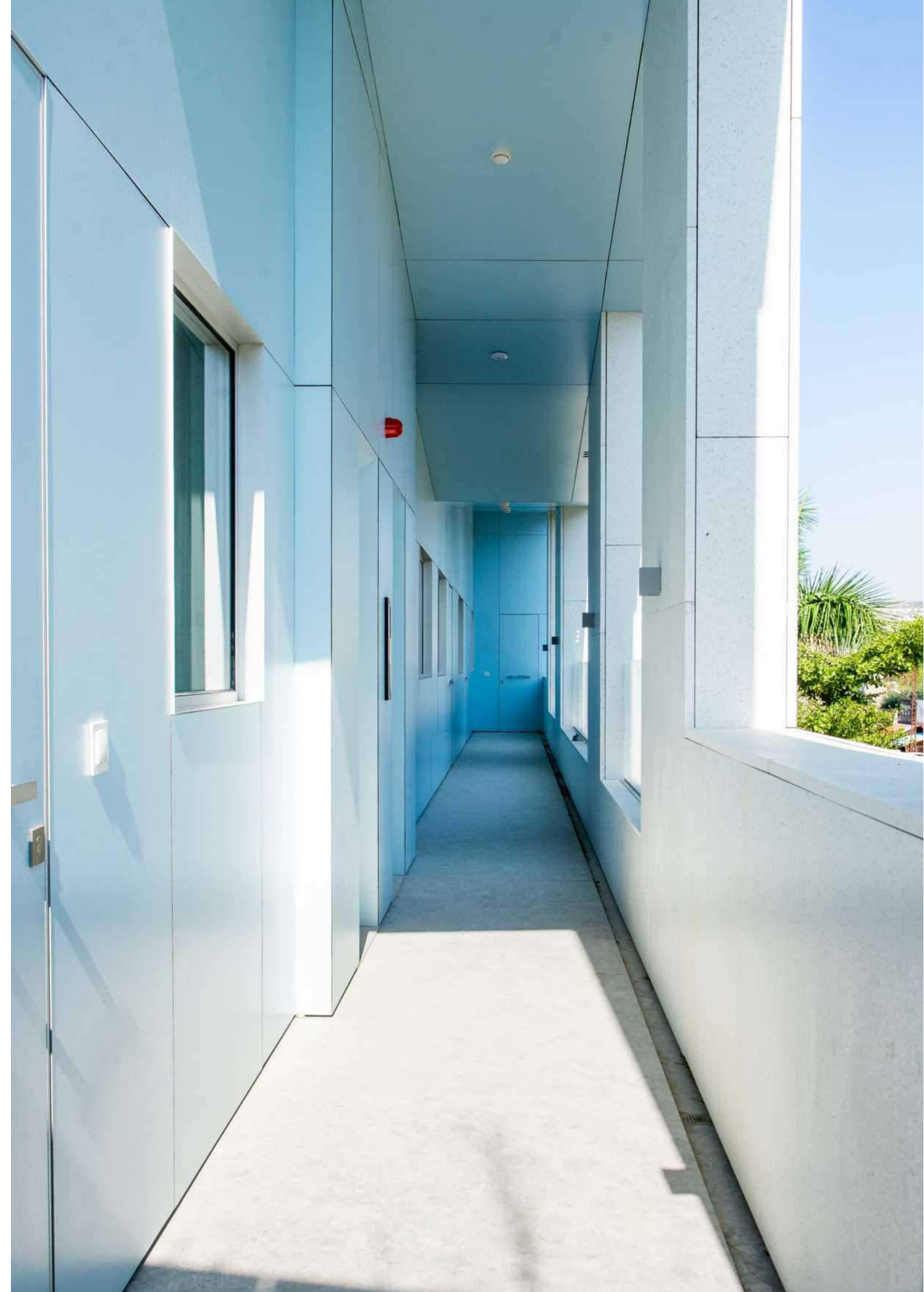
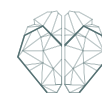
COLOR CODE:
MEG 1801

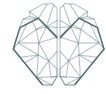


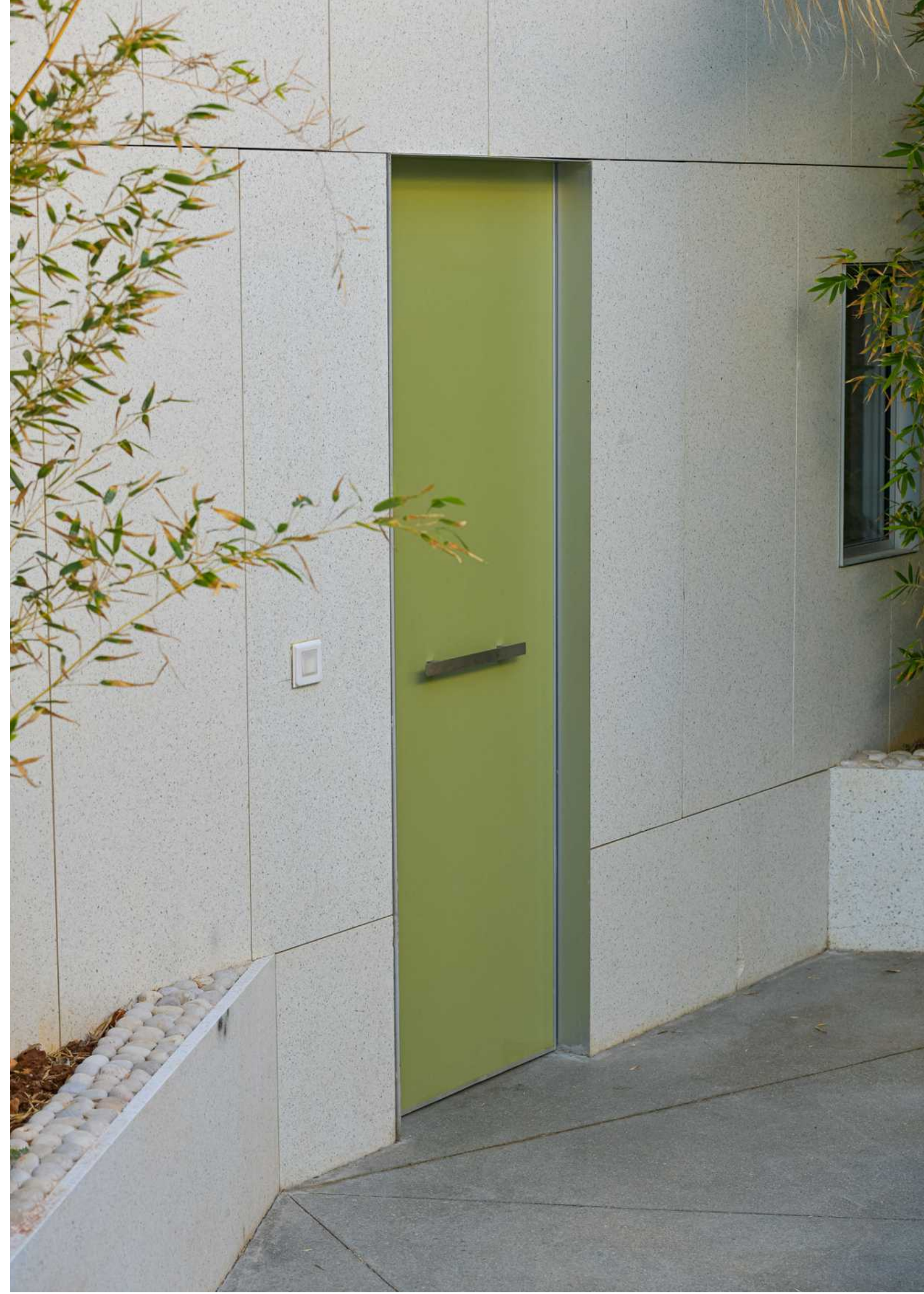
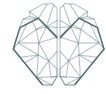
COLOR CODE:
MEG 842

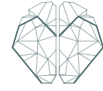


COLOR CODE:
MEG 487









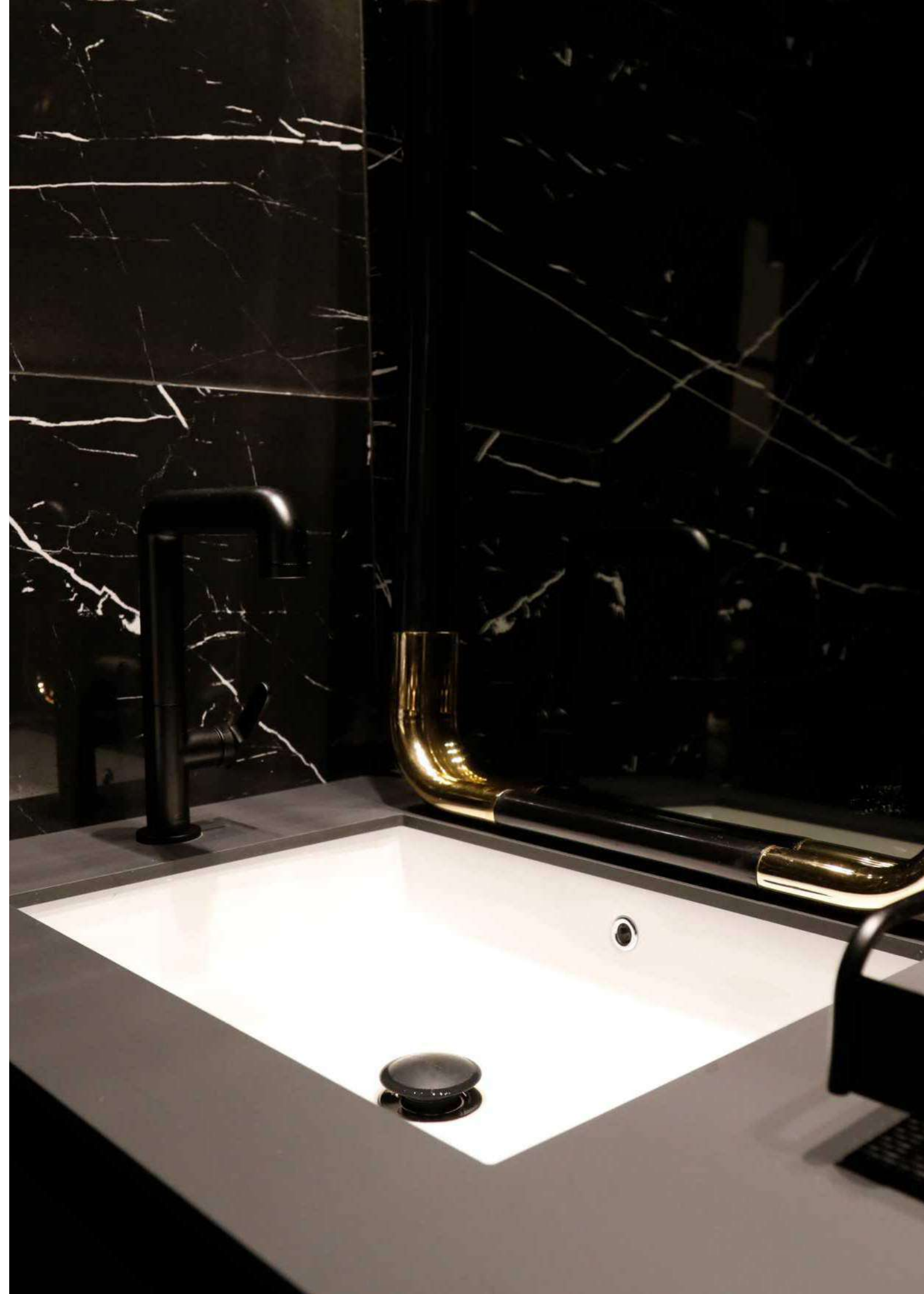
VANITIES

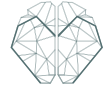
RESIDENCE BAZAZA



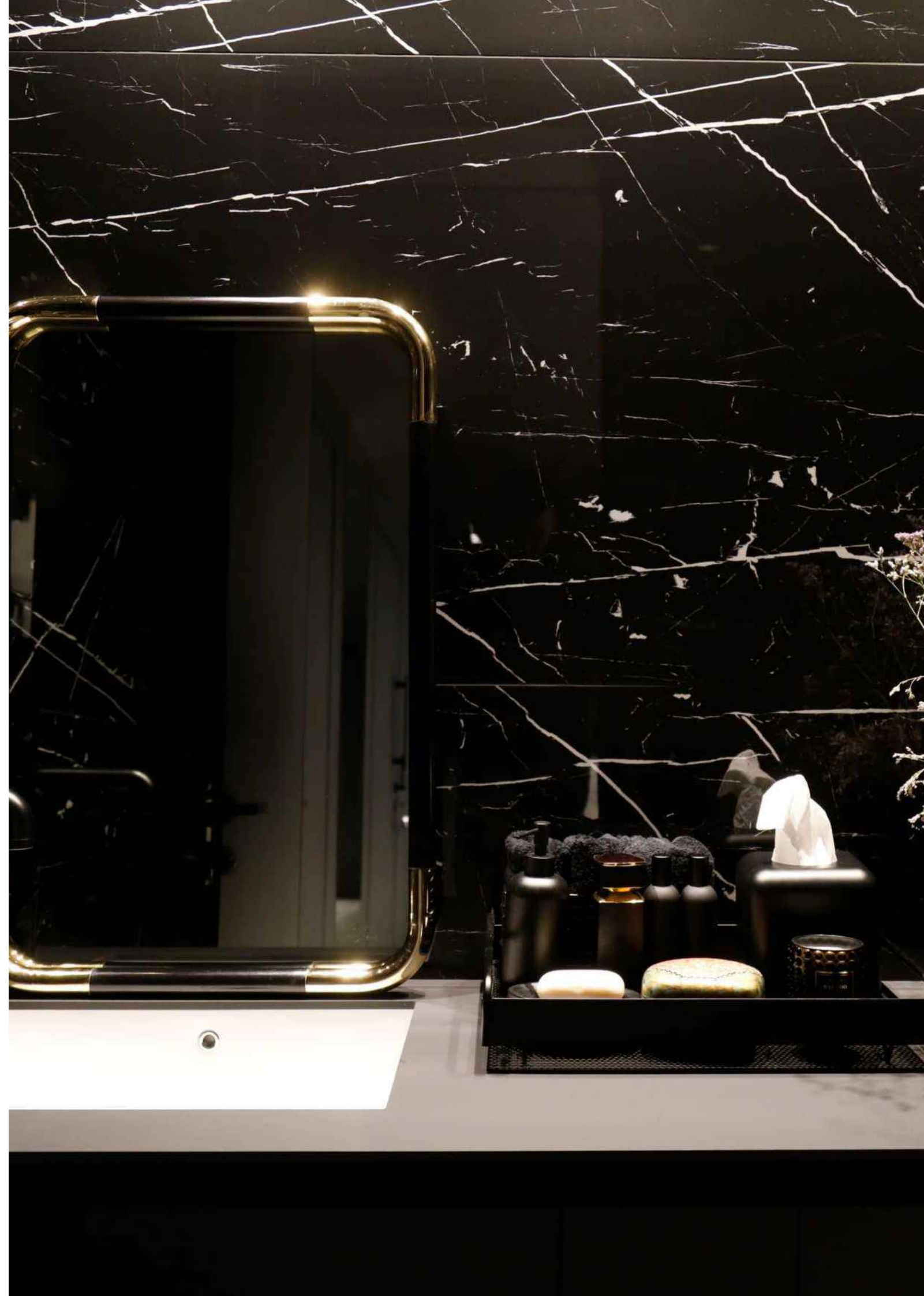
COLOR: POLARIS 2905

PROAL





PROAL



VANITIES

RESIDENCE NAIMEH

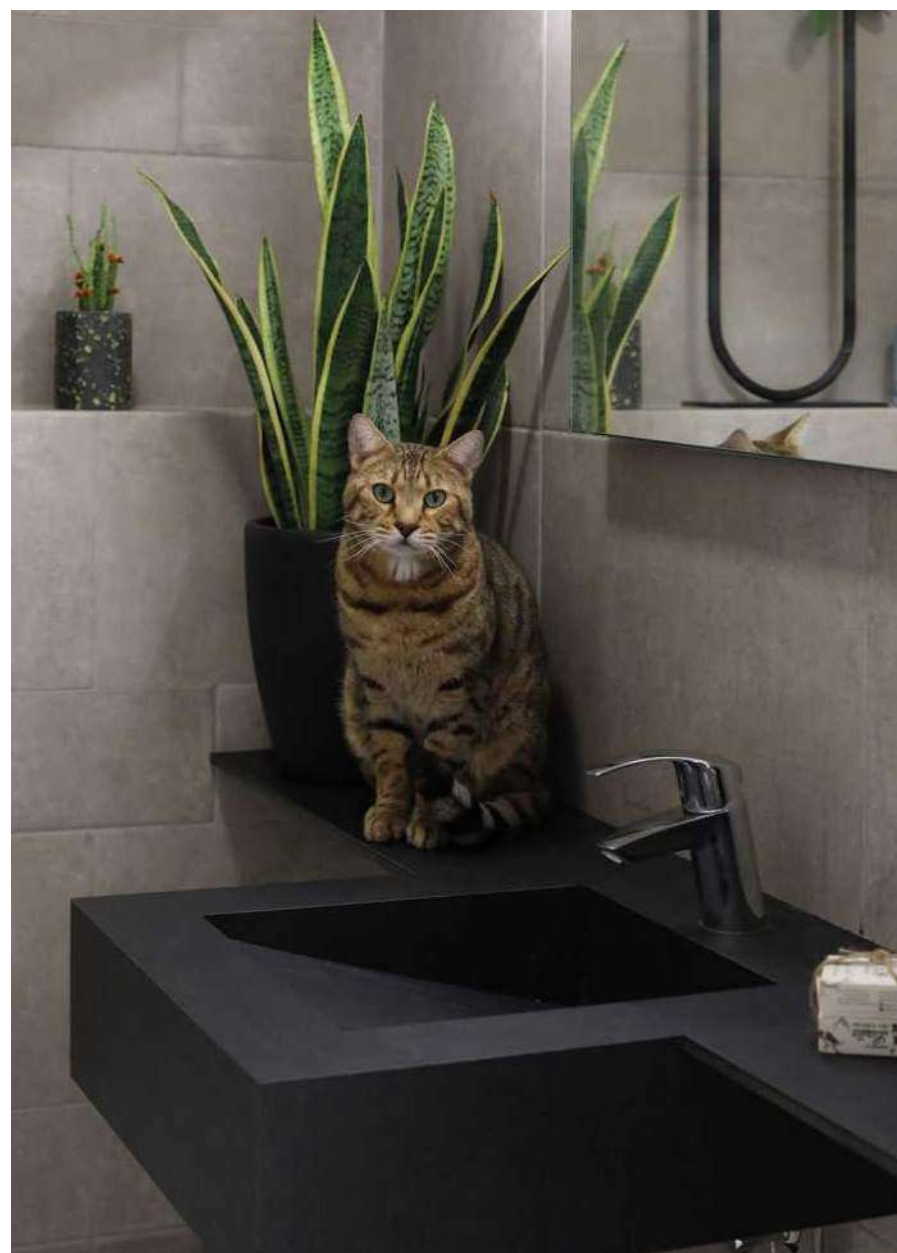
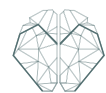


PROAL



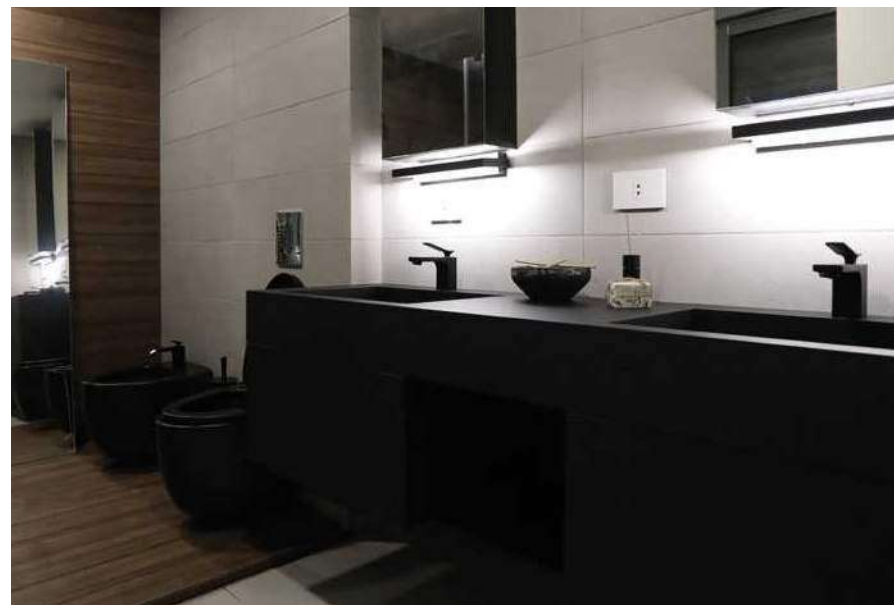
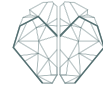
COLOR: ROCKS ARDESIA 1455





PROAL





VANITIES

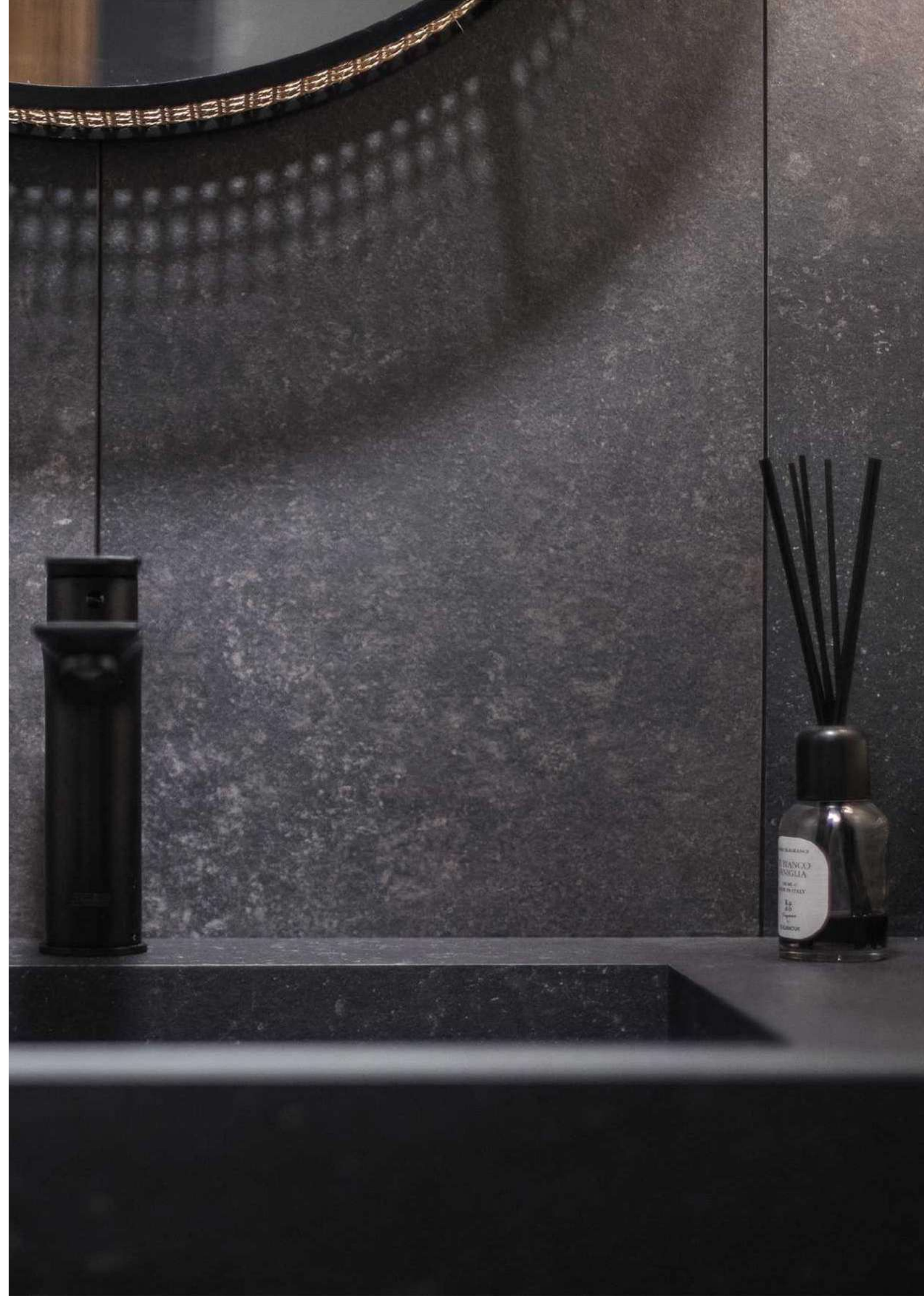
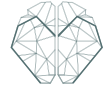
PRIVATE RESIDENCE

PROAL



COLOR: ROCKS TAMBORA 595





VANITIES

PRIVATE RESIDENCE

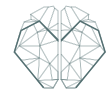


PROAL



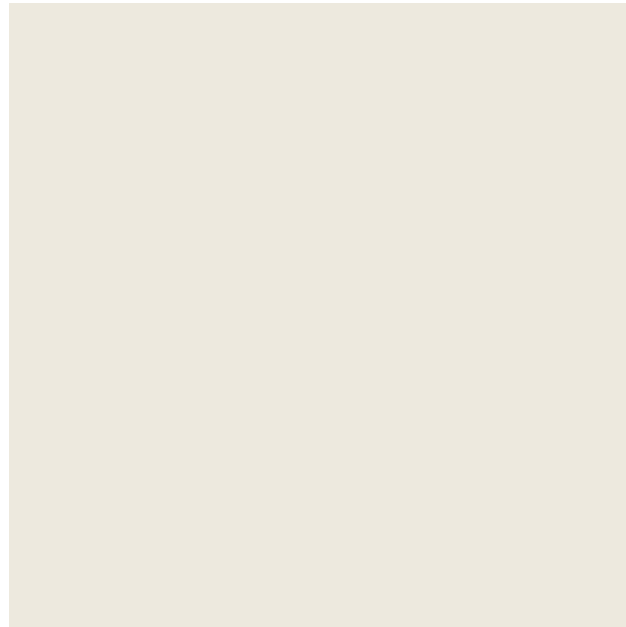
COLOR: LEGNI DARK ROVERE PRIMITIVO 669





VANITIES

UBERHAUS

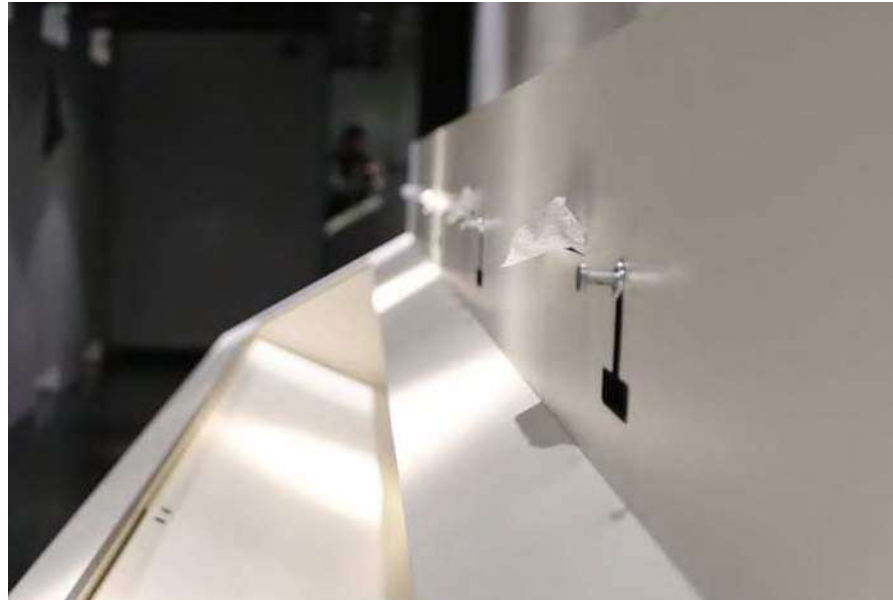
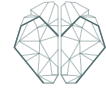


COLOR: MINI BIANCO 810



PROAL



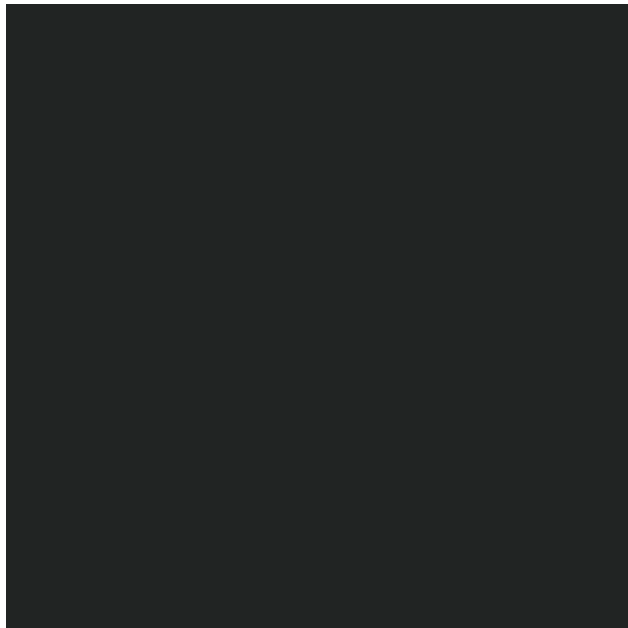


PROAL



VANITIES

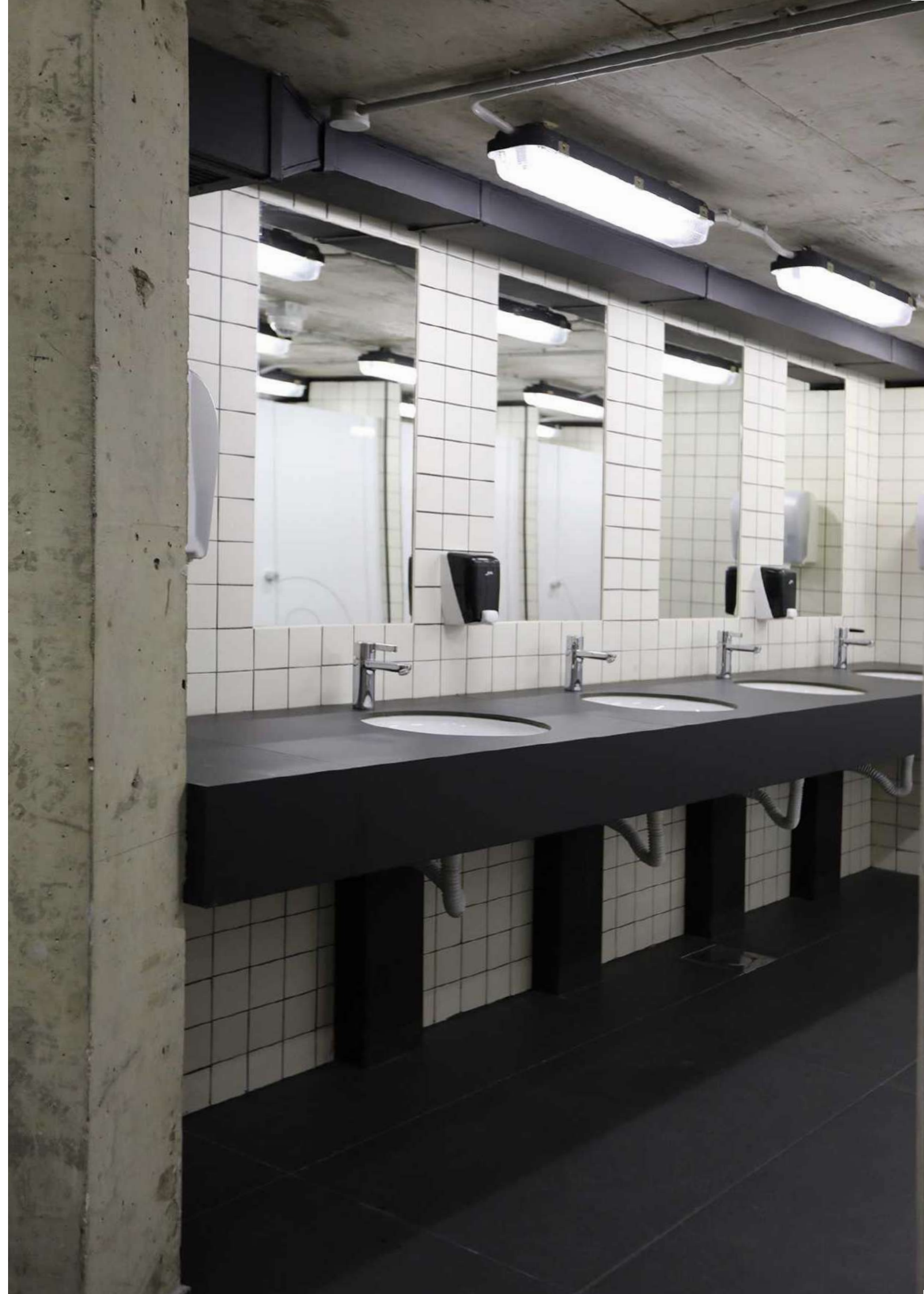
U ENERGY GYM

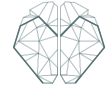


COLOR: POLARIS 2902



PROAL



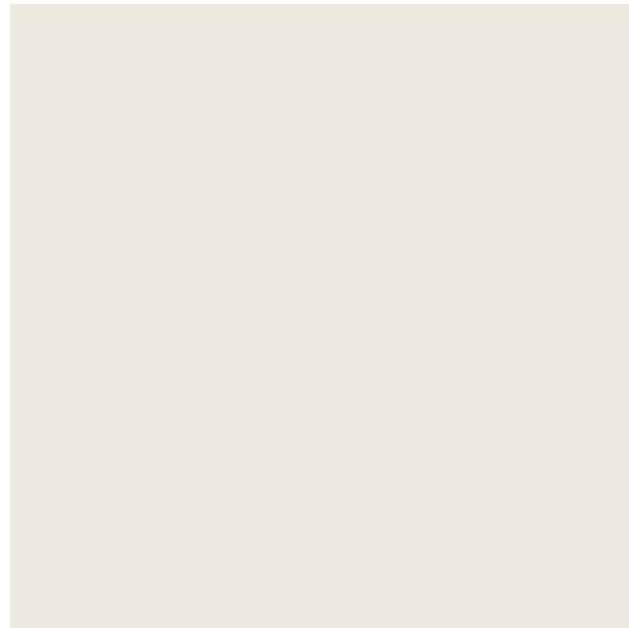


PROAL



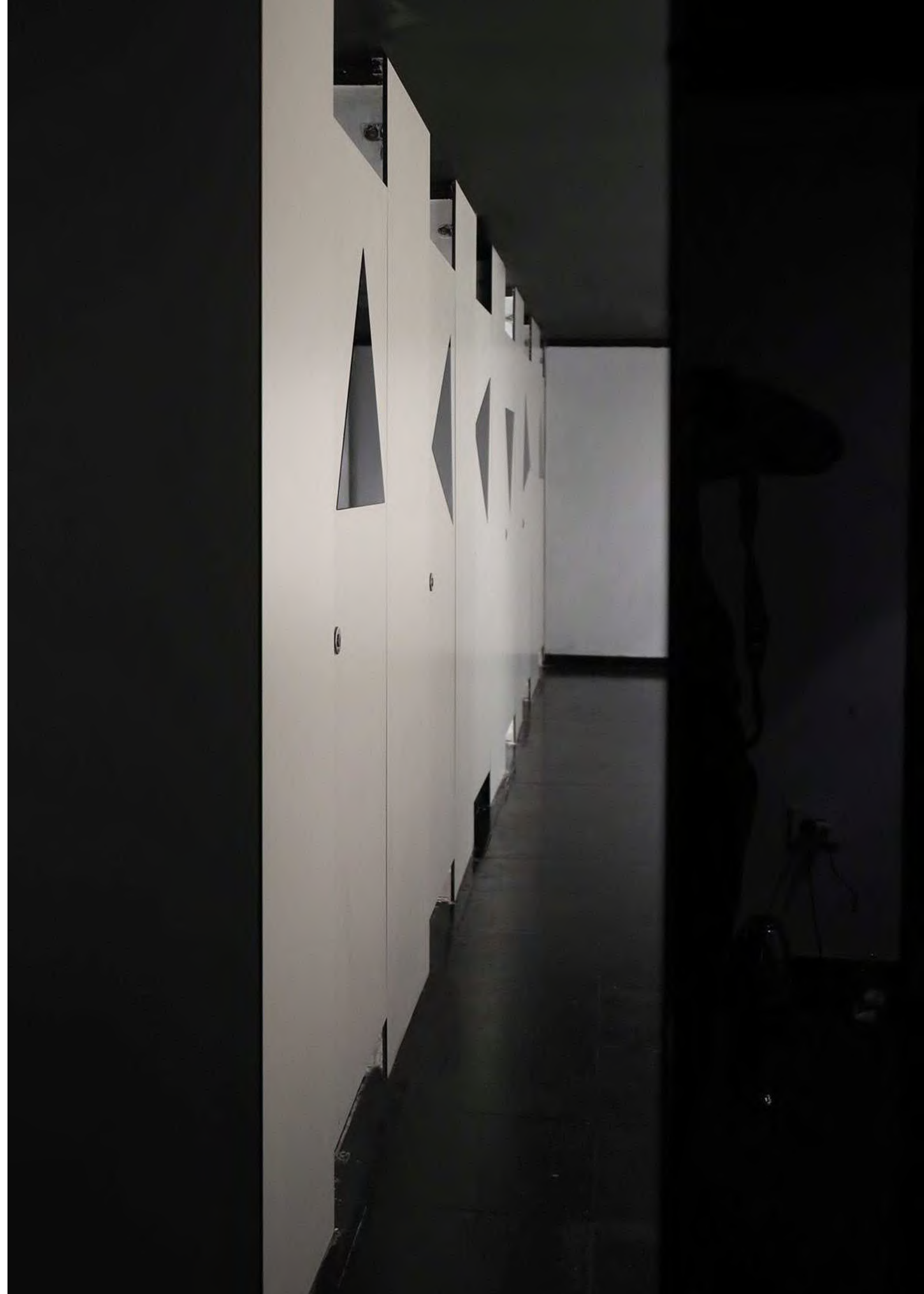
CUBICLES

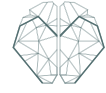
UBERHAUS



COLOR: MINI BIANCO 810

PROAL





PROAL

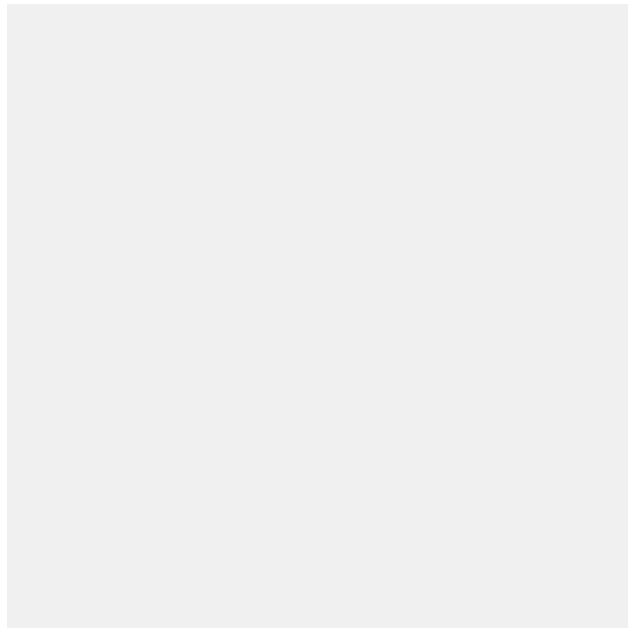


CUBICLES

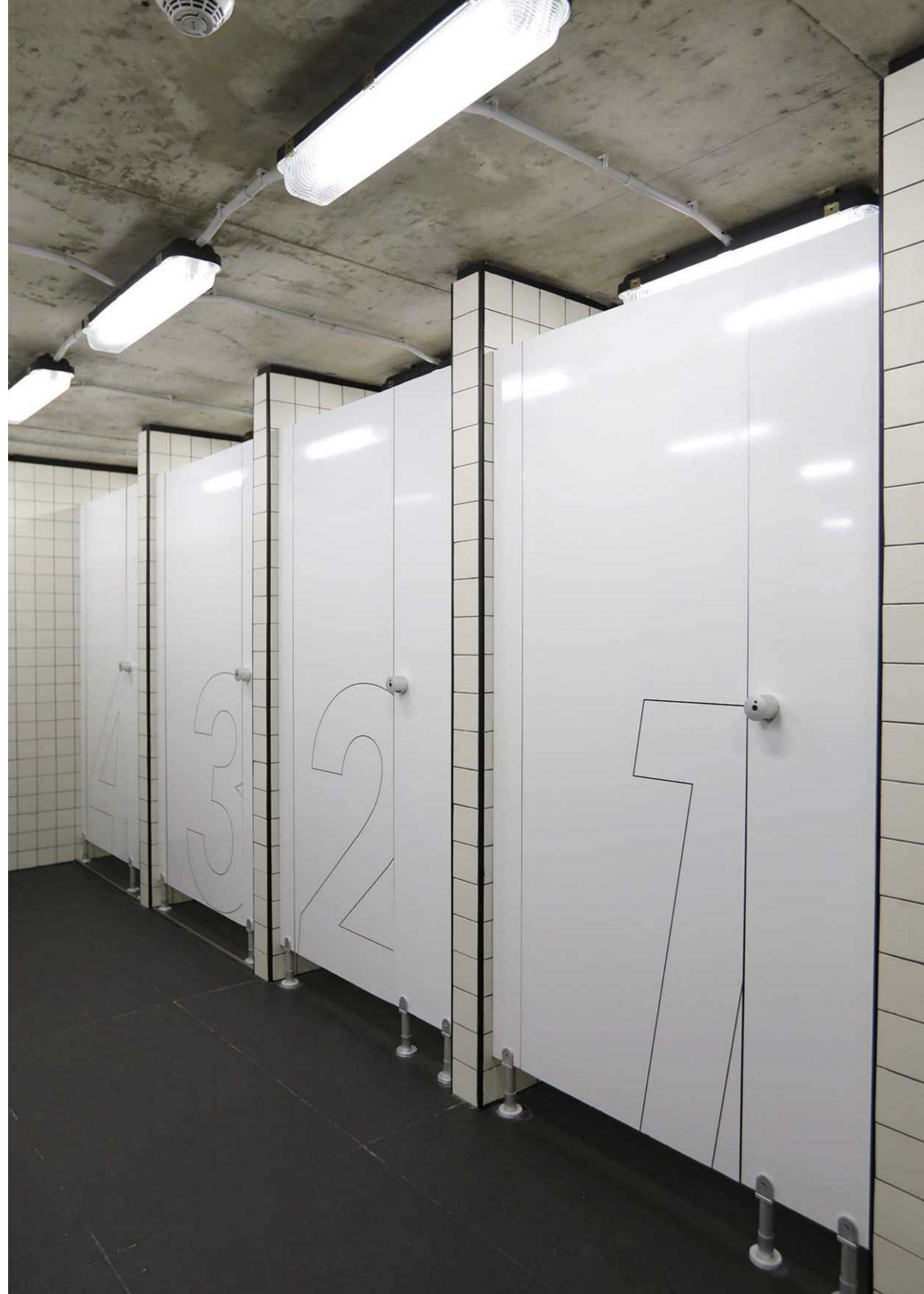
U ENERGY

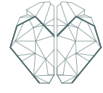


PROAL

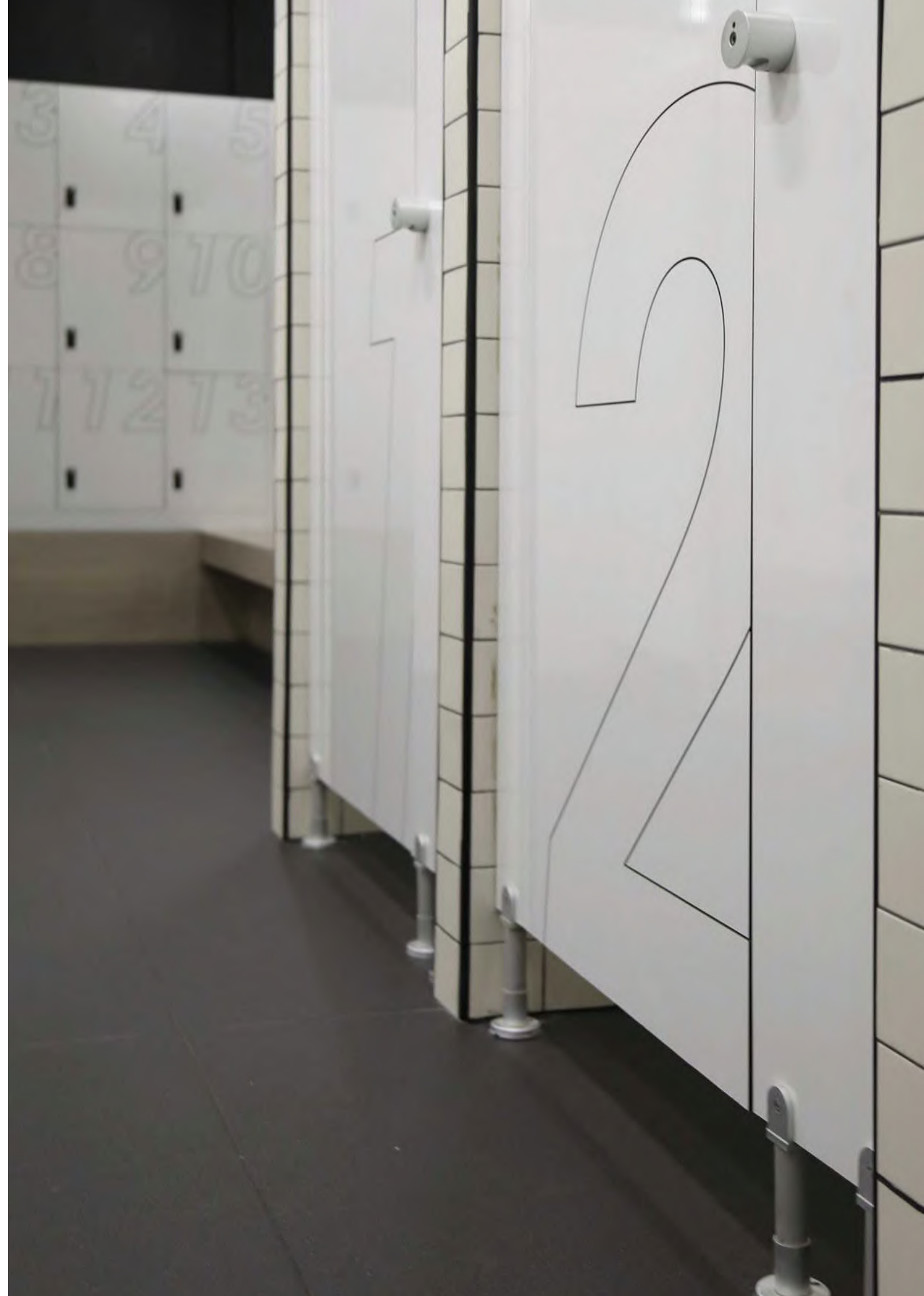


COLOR: BIANCO GHIACCIO 410





PROAL



CUBICLES

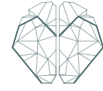
SAGESSE HIGH SCHOOL



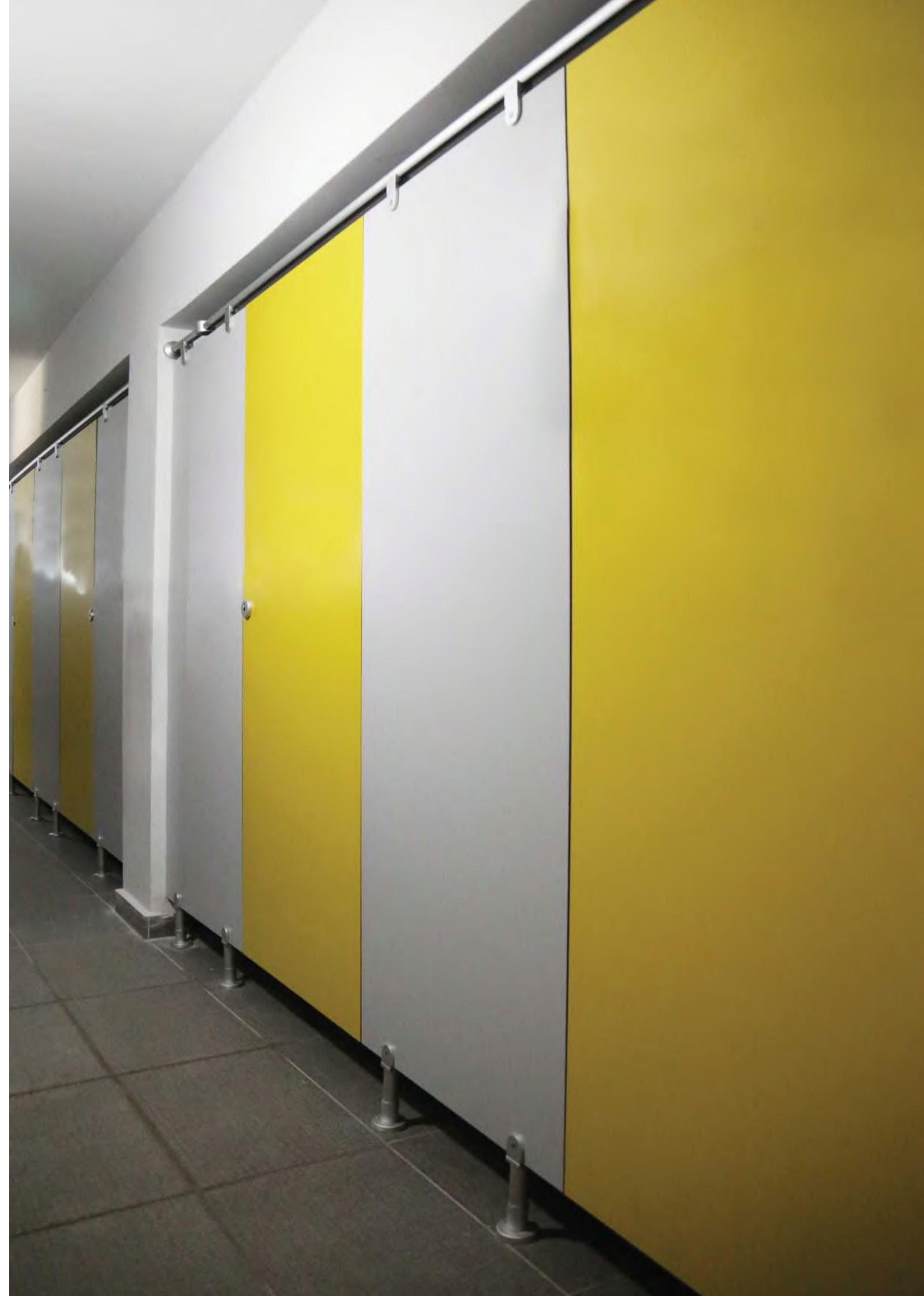
COLOR: GIALLO PIPER 860

PROAL





PROAL



CUBICLES

RACHID KARAME SCHOOL

PROAL



COLOR: GIALLO POM-POM 463

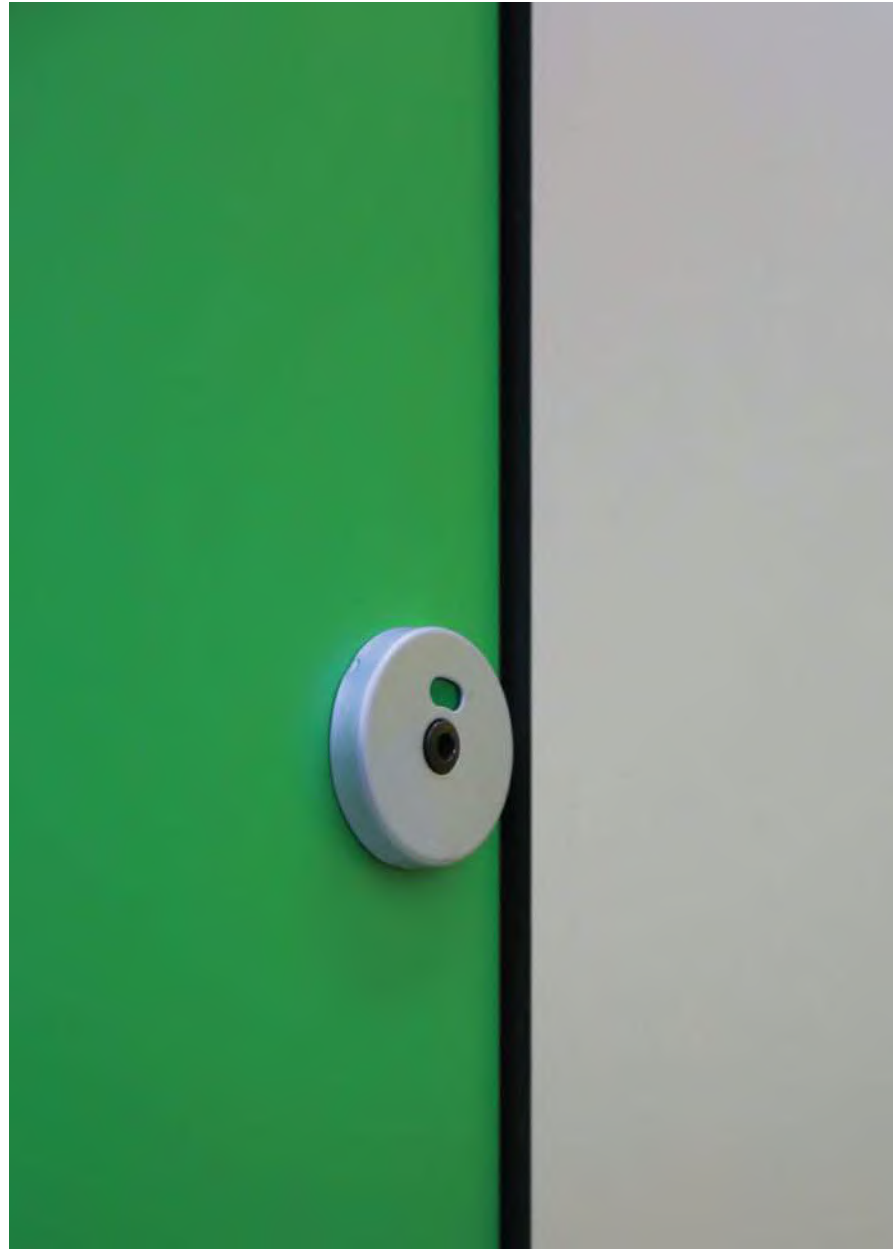
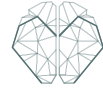


COLOR: LILLA ERICA 425



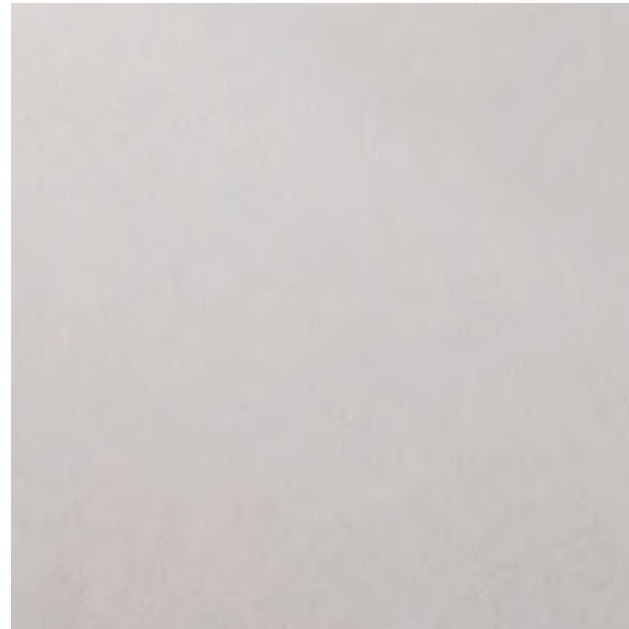
COLOR: VERDE ERBETTA 460



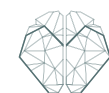


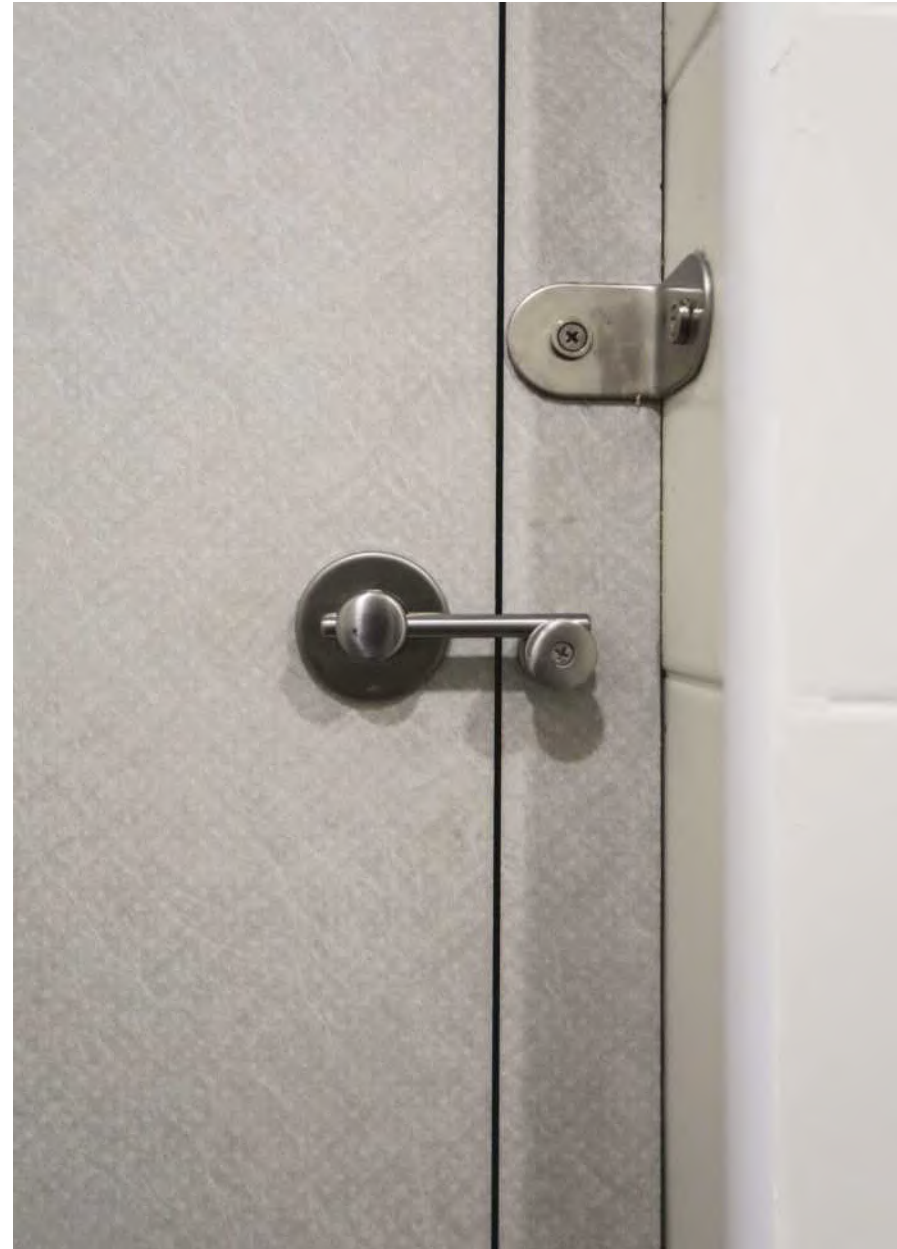
CUBICLES

RESIDENCE AOUN



COLOR: SAMSARA AVORIO 933





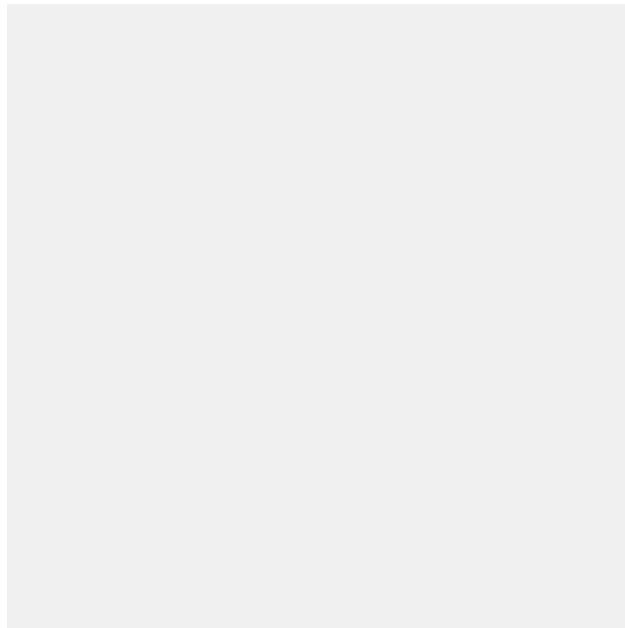
PROAL



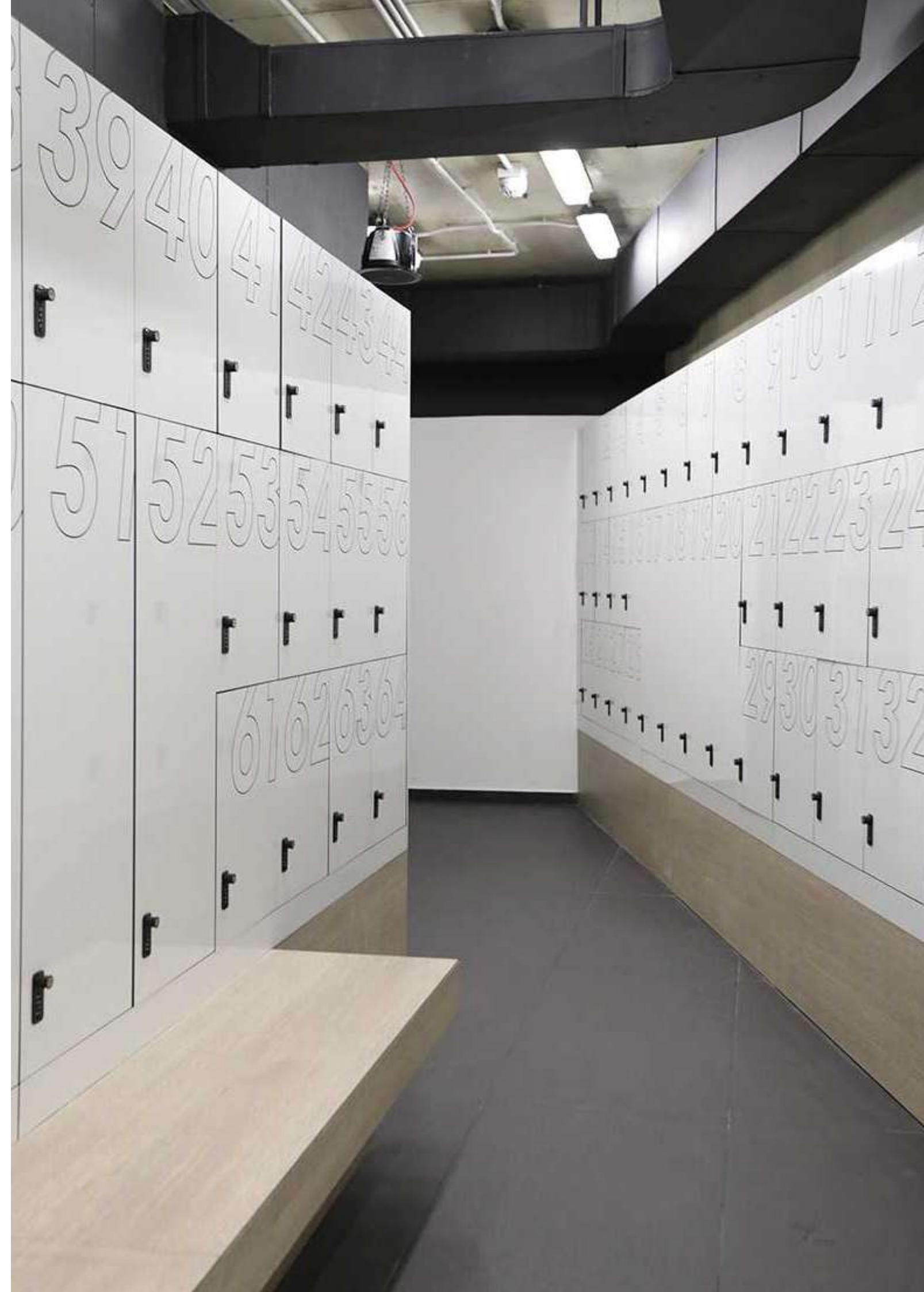
LOCKERS

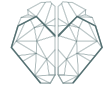
U ENERGY

PROAL



COLOR: BIANCO GHIACCIO 410





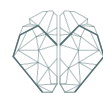
LOCKERS

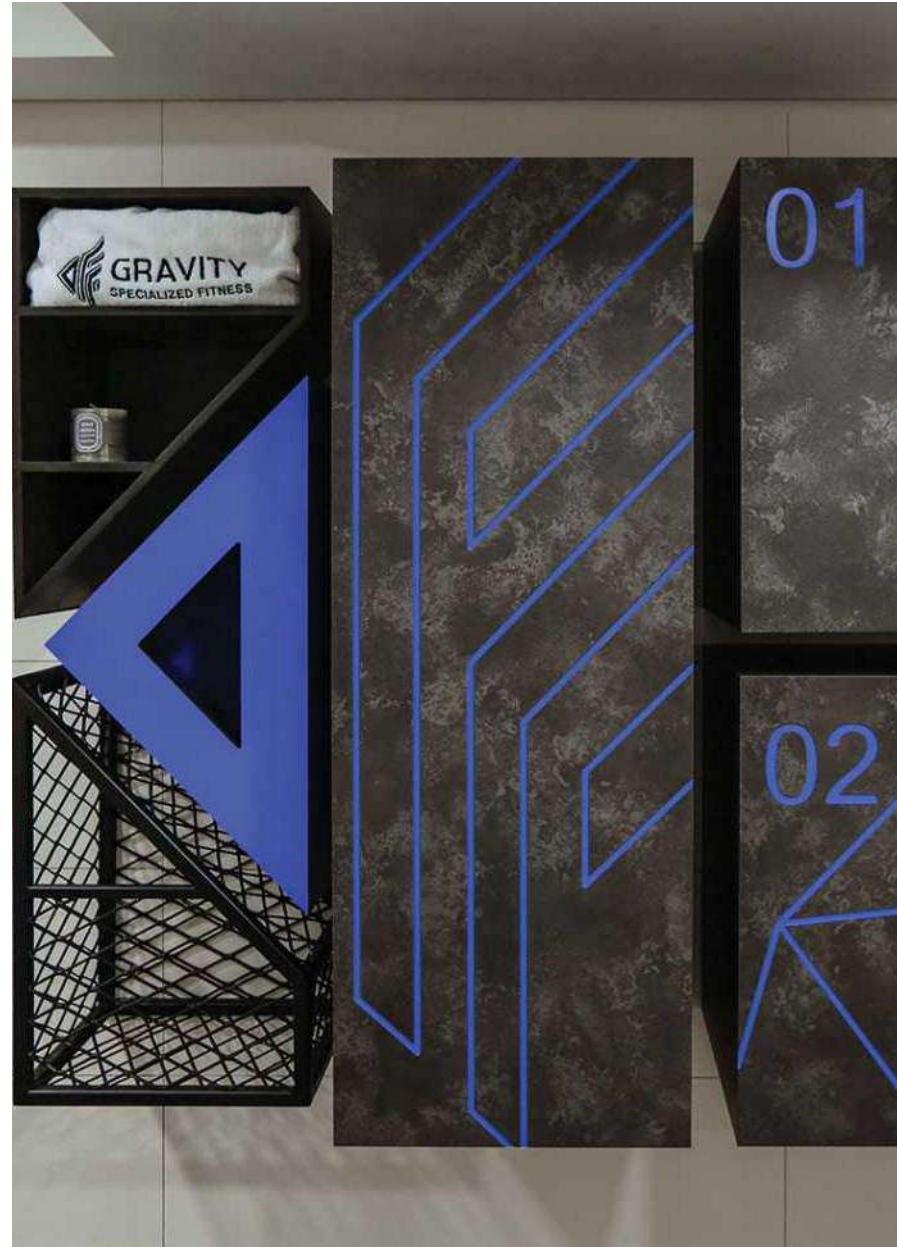
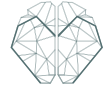
GRAVITY GYM

PROAL



COLOR: ROCKS CEMENTO 2810





PROAL



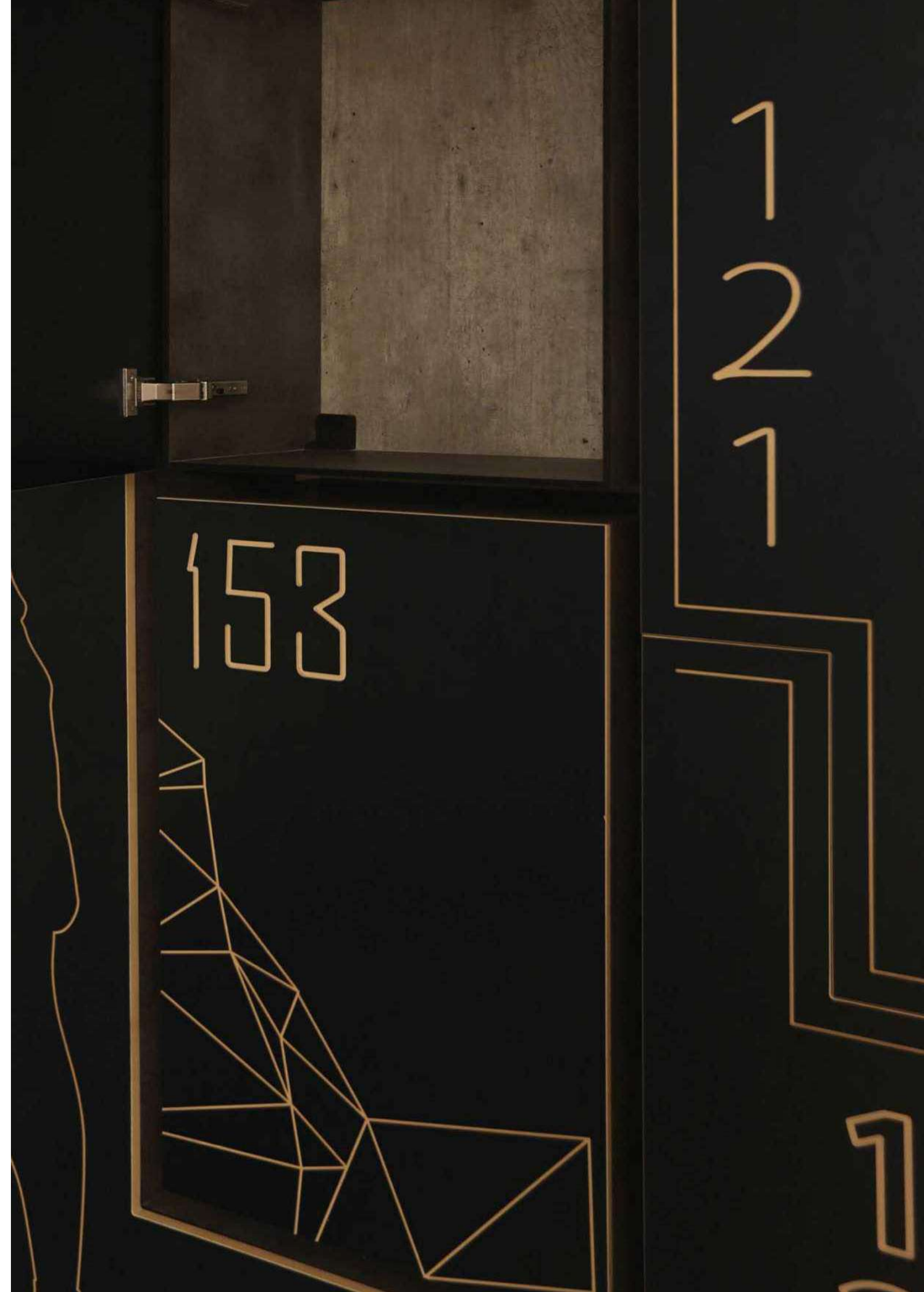
LOCKERS

HART SHOWROOM



COLOR: BIG BLEU 852

PROAL

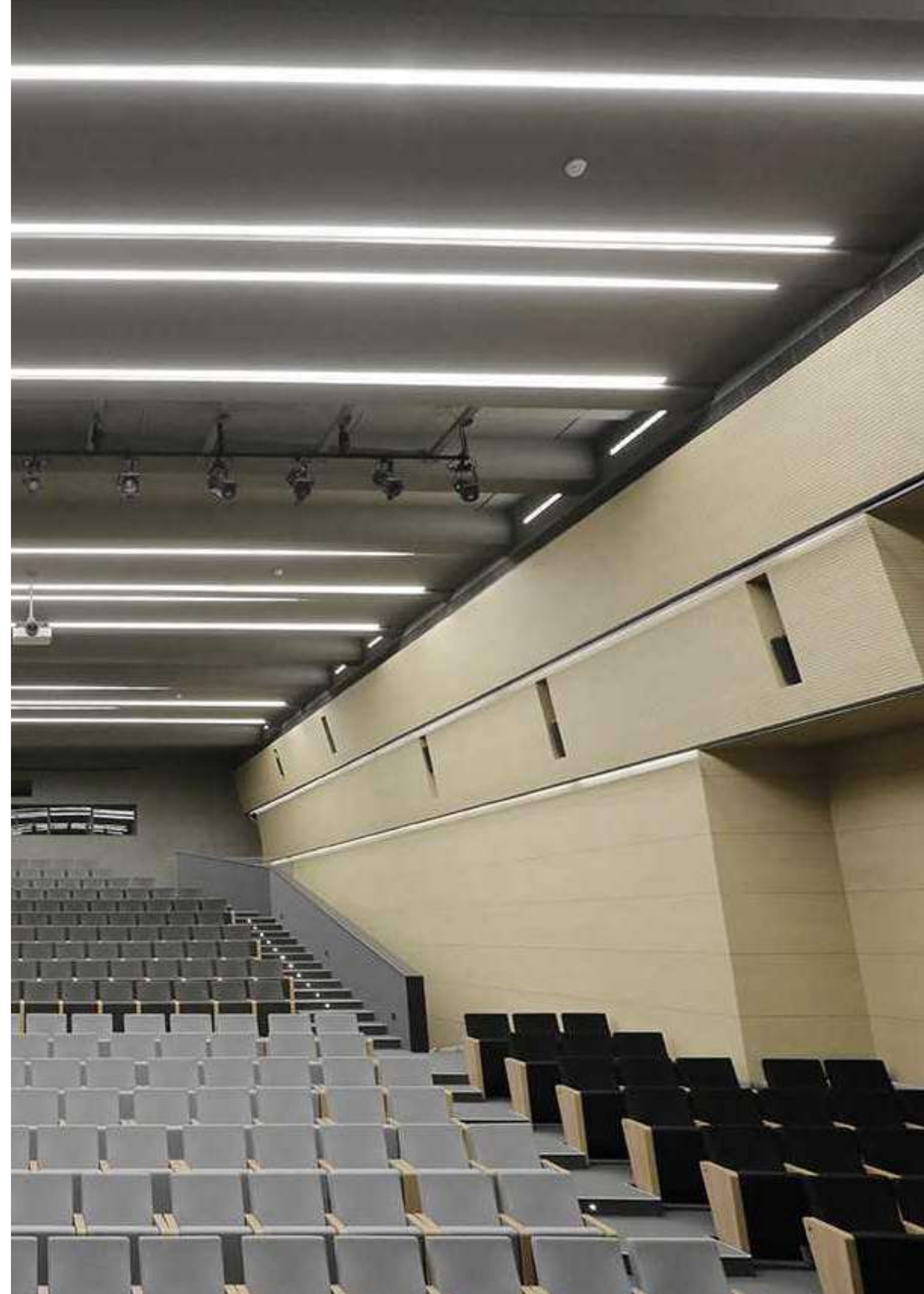


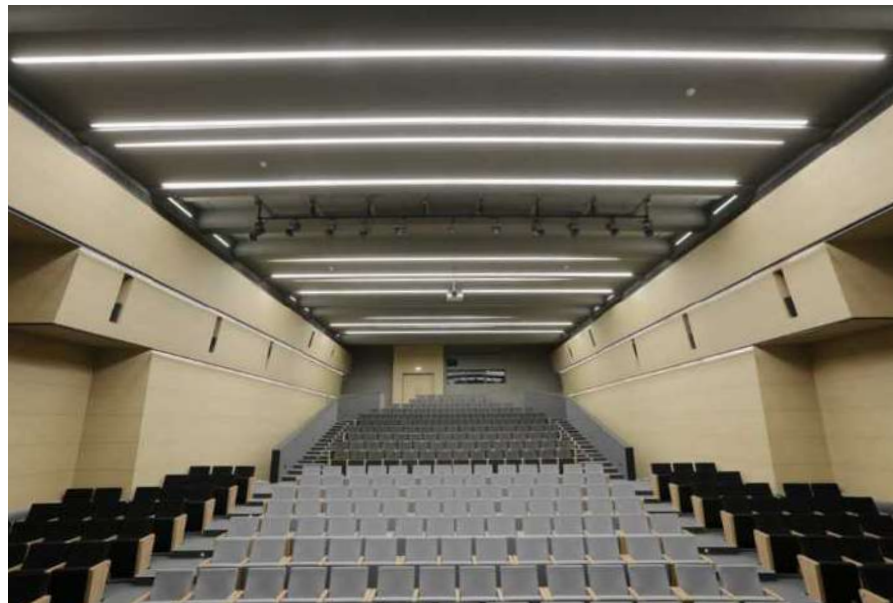
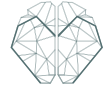
ACOUSTIC

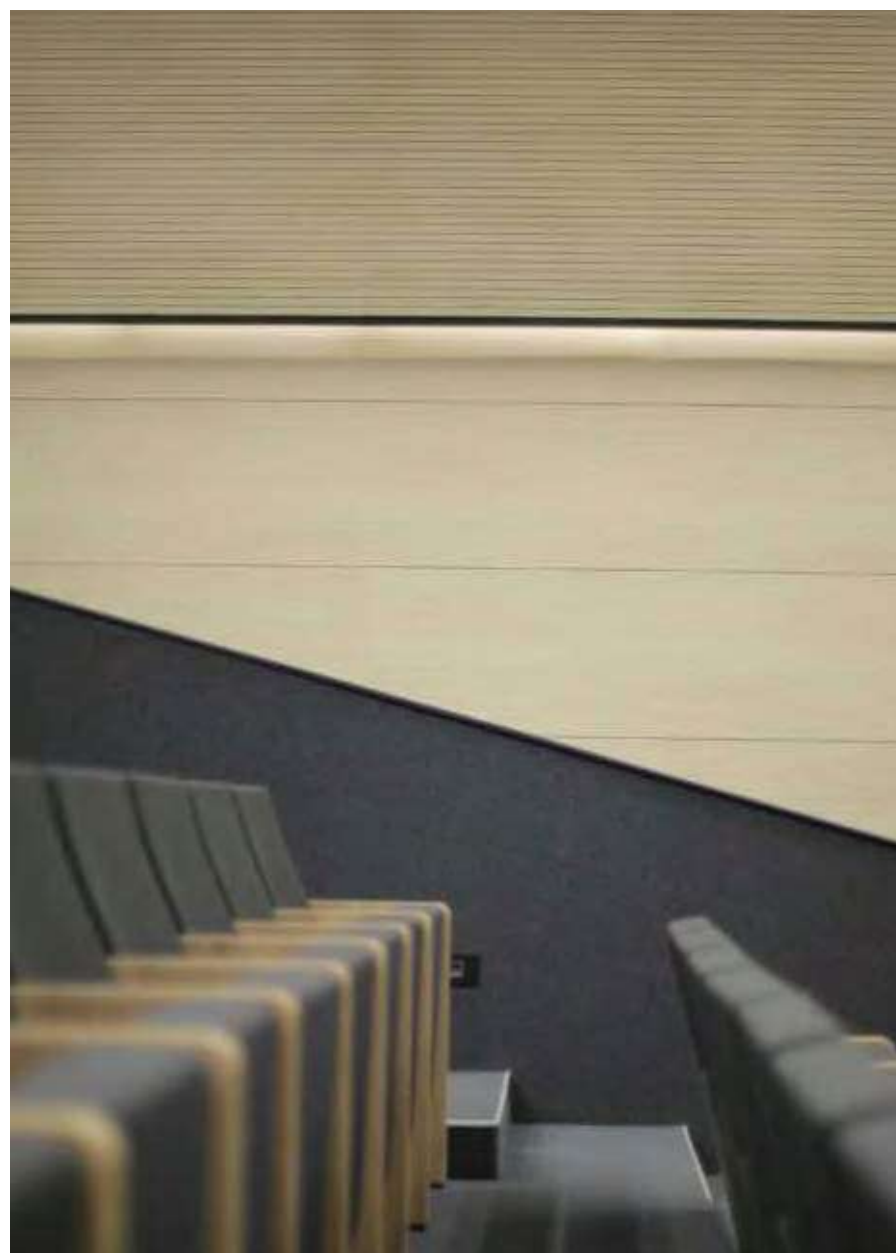
ALBA UNIVERSITY



COLOR: LEGNI LIGHT MAPLE 620







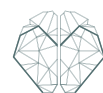
ACOUSTIC

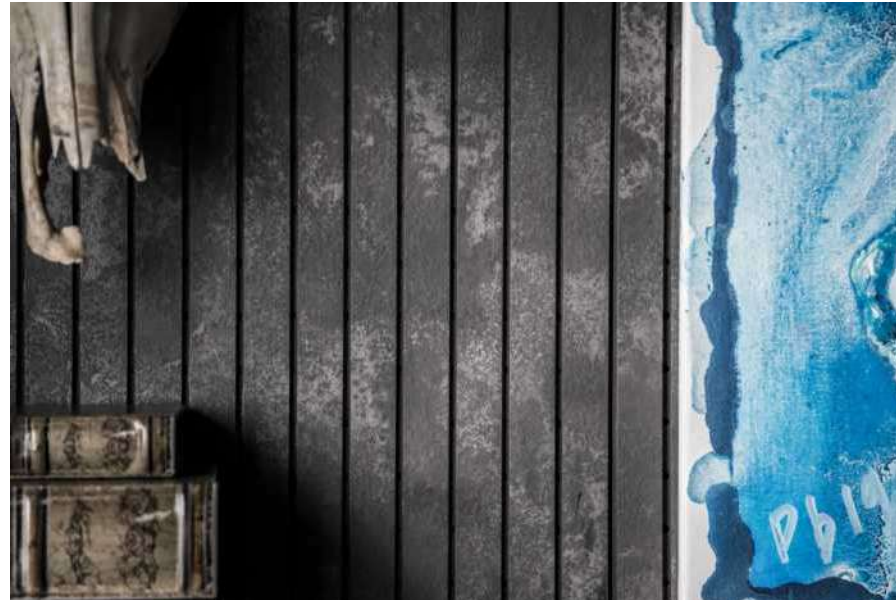
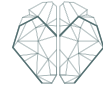
RESIDENCE KHAZEN



COLOR: ROCKS CEMENTO 2810

PROAL





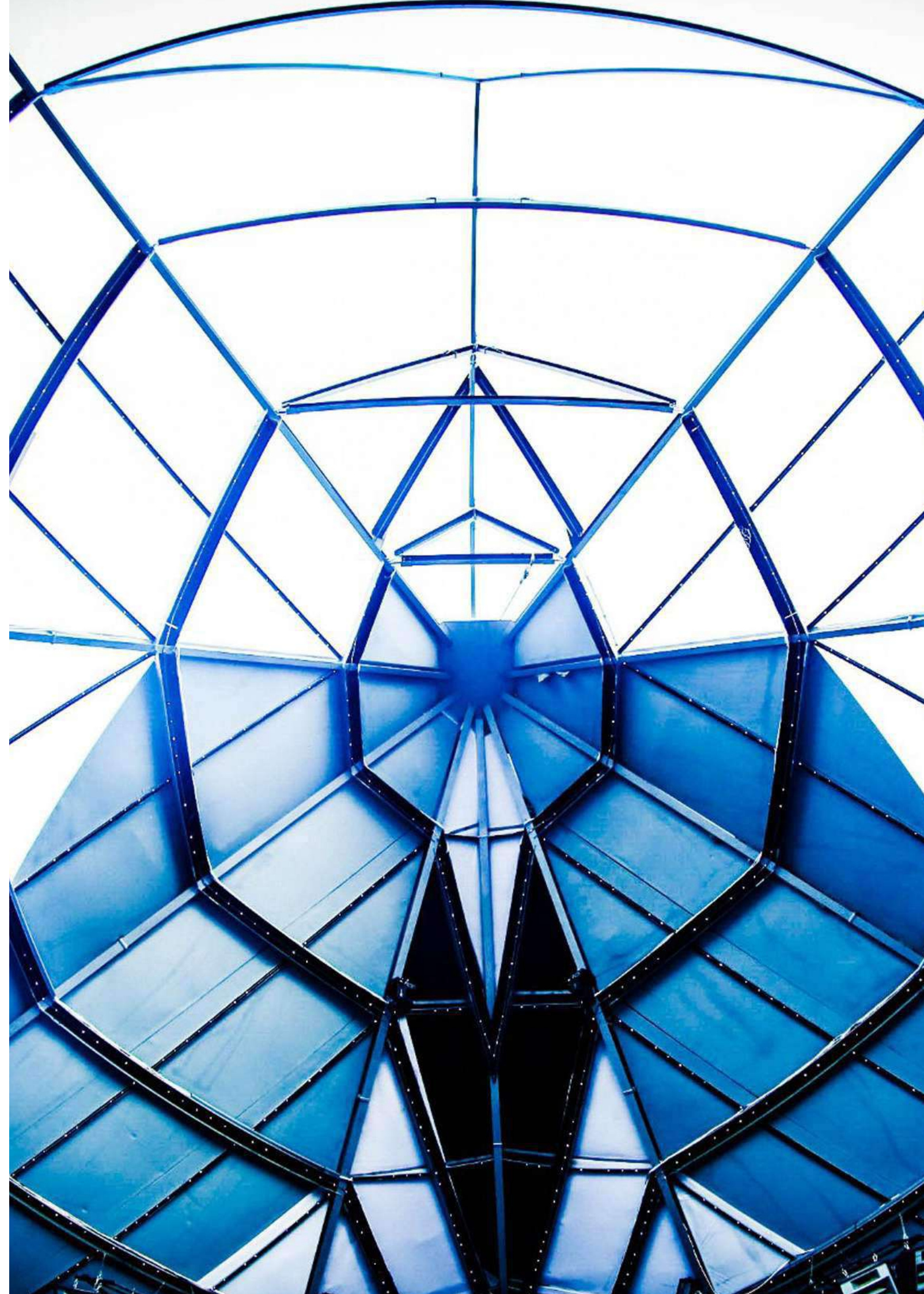
ACOUSTIC

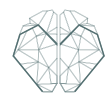
GARTEN



ACOUSTIC PANELS

PROAL





PROAL





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